

LAUNCHPAD OF BUSINESS LEADERSHIP

Learn

Lead





WELCOME TO THE MOST LOVED B SCHOOL IN INDIA





Founded by
the Academician
Duo, NBS is
a World Class
B-School
embarking a
successful case
study.

Embrace Diversity with Students from

States of India.

Experiential Learning Pedagogy

15+

Active Student Led Clubs

INDEX

From The Director's Desk	05	PGDM Data Science and Analytics	47
Dean's Message	06	PGDM Quantitative Finance	58
Awards & Recognitions	08	MBA + PGPCE	66
Who We Are?	13	Value-Added Programs	76
The NBS Journey	14	Campus Life	81
Why NBS?	18	Student Clubs	90
Governing Board	20	NBS Alumni	103
Academic Board	22	Our Student Speaks	105
Faculties	24	NBS Advantage	109
Mentorship at NBS	36	Narayana Incubation Centre	111
PGDM Dual Specialization	37	Placements	113



FROM THE **DIRECTOR'S** DESK

Empowering Tomorrow's Leaders Today

Crafting Tomorrow's Leaders at Narayana Business School

Hello Aspiring Leaders and Esteemed Guardians,

Warm greetings from Narayana Business School (NBS), one of the TOP 50 Business Schools in India. Whether you're considering our acclaimed PGDM or MBA programs, know that you're stepping into an establishment primed to mould tomorrow's pioneers.

In the rapidly advancing corporate environment of India and beyond, managers need to be several steps ahead. While traditional education sometimes falls short, NBS strives to be the bridge. We're not just about degrees; we shape careers, successes, and futures.



With a legacy stretching over two decades, our commitment to excellence in education and management is unparalleled in India. What sets NBS apart? Our strategic independence and robust academic backbone.

At our core, we prize quality. This resonates in our innovative curriculum, top-tier faculty, research thrust, and comprehensive course design. Nestled in the heart of Ahmedabad, our campus is a crucible for producing the best in business leadership and professional excellence.

Our vision is clear: Forge holistic leaders. NBS ensures students receive a multifaceted business education, urging them to challenge norms and envision grander scales. Our ethos encourages creativity, risk-taking, and pioneering approaches, setting our students on paths that can redefine industries.

Our tailored PGDM and MBA programs are meticulously designed for the modern business landscape. We train our students to navigate the intricate nuances of an ever-evolving global business arena, making them stand out in the Indian and international corporate world.

To all ambitious students and their parents, join us. Let's embark on this transformative journey with Narayana Business School, shaping unparalleled futures and crafting India's next wave of business magnates.

Warmly,

Dr Amit Gupta Founder & DirectorNarayana Business School

DEAN'S MESSAGE

Our Commitment to Excellence

Greetings! Future Change Makers

Welcome to another exhilarating year at NBS, diving deep into our standout PGDM and MBA+PGPCE programs. Your pursuit of excellence has led you here, to one of India's premier institutions.

I'm honoured to steer the PGDM and MBA+PGPCE programs at NBS, and I promise you a journey like no other. Our esteemed faculty are not just educators; they're industry mavericks, here to ignite thought and inspire action.

While our academic rigour is unmatched, we equally emphasize holistic development. Our curriculum is enriched with real-world interactions, pivotal workshops, and leadership exercises, ensuring every NBS graduate is a force to be reckoned with.

Diversity is our pride at NBS. I urge you to learn from the myriad cultures, backgrounds, and experiences that converge here. The bonds you cultivate now can be your professional anchors tomorrow.

Your NBS journey will test you, but in challenge lies growth. Harness our resources, lean on our expertise, and let's craft your success story together.

Remember, true success encompasses continuous learning, adaptability, and leadership that values ethics and community. Aim not just for personal accolades but to uplift and lead.

These formative years will be transformative. Embrace each lesson, cherish each triumph, and always aspire for more. Together, let's sculpt a future where the sky is merely the starting point.

Warmly,

Dr Purvi Gupta Dean, AcademicsNarayana Business School



Key Program Highlights

PGDM -**Dual Specialization**

- 2 Year Full Time
- AICTE Approved
- 6 Trimester, 50+ Subjects
- 90 Days Domain Internship

Key Programme Highlights

- Flagship Program of NBS
- Dual Specialization with 16 Electives
- Multiple Value Added Programs
- Live Industry Projects
- Capstone Project
- Comprehensive Dissertation



PGDM -**Data Science and Analytics**

- 2 Year Full Time
- 60 intake seems inappropriate
- 6 Trimester
- 90 Days Domain Internship

Key Programme Highlights

- A Specialized Management Programme
- Hands-on Learning with 10+ Analytical tools: PowerBI, MATLAB, MongoDB, Tableau, Hadoop, R, etc.
- Domain Exposure Projects
- Hackathon Capstone Project
- Core Learnings: Data Modelling, Python, Big Data, Data Analytics, Machine Learning, Deep Learning.
- International Job Opportunities



PGDM -**Quantitative Finance**

- 2 Year Full Time
- AICTE Approved
- 6 Trimester, 50+ Subjects
- 90 Days Domain Internship

Key Programme Highlights

- A Specialized Management Programme
- Exclusive Bloomberg Terminal **Training**
- Programme Delivery Partners: CARE, CRISIL, EY, PwC, etc
- Training & Guidance to complete CFA Level 1& 2 by end of programme.
- 100% Experiential Curriculum
- Core Learnings: Financial Modelling, Advanced Financial Tools, IFRS, Credit Risk Analysis, International Trade Finance, Global Derivatives, Treasury Risk Management, Investment Banking.
- International Job Opportunities



MBA + PGPCE

- MBA: 2 Year Full Time
- Semesters: 4
- PGPCE: 18 Months Certificate Programme 60 Days Domain Internship

Key Programme Highlights

- Upgrade your MBA degree with NBS's PGPCE certification.
- Standout in your career with the Post Graduate Programme in Corporate Excellence certificate by **NBS**
- 3 Modules in PGPCE focussing on 30+ experiential learning projects/ certificates.
- MBA Degree accredited by GTU.
- MBA Curriculum and course aligned with Gujarat Technological University



Celebrating Awards & Recognitions

We warmly welcome you to the illustrious Hall of Fame of Narayana Business School! Spanning over 23 years, our relentless pursuit of excellence is echoed through the numerous awards and recognitions we have garnered. These honours underline our innovative pedagogy, student-centric approach, and the confidence vested in us by the NBS community.

Achievements on the way



2019

A monumental year, honoured with India's Most Prominent Education Awards, presented by the iconic MC Mary Kom. Notable mentions by Forbes India, Business Today, and IIRF.

2018

A celebratory year, crowned as the Best Management Institution in Gujarat by the World Education Summit and Awards, and in Ahmedabad by India Today & Achievers Awards.

2017

Received the coveted Student's Choice Award - a testament to the affection and trust of our students.

2016

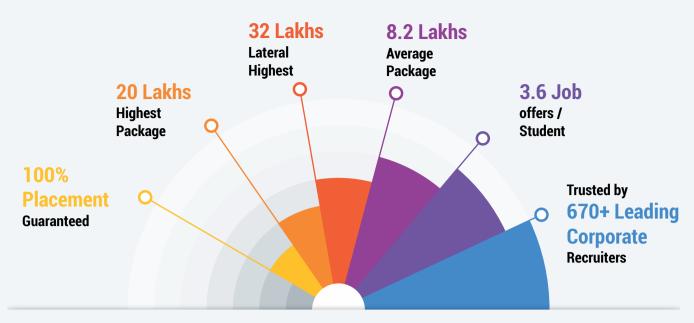
Honoured with the Excellence in Student Training Award, highlighting our dedication to nurturing future business leaders.

Our Unwavering Commitment

Our journey doesn't stop here.

With every accolade, we're reminded of our mission:
to provide transformative education.

These honours only motivate us further to set higher benchmarks in the world of business education.



Placement Highlights

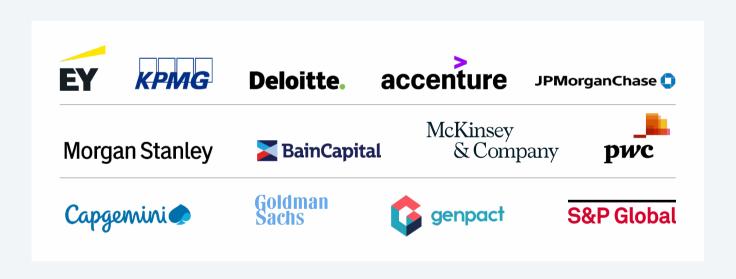
Top Placement % Wise

Top 10%: Average 14.43 L

Top 25%: Average **11.5** L

Top 50%: Average 9.98 L

Home To 670+ Diverse Recruiters













































































info**edge**



































































Seals of Approval: NBS's Accredited Excellence

At Narayana Business School, our badge of honour isn't just limited to accolades; our pedigree is stamped with approvals and affiliations from some of the foremost institutions in India. NBS is honoured to be under the prestigious umbrella of the All-India Council of Technical Education (AICTE) and the Ministry of Human

Resource Development (MHRD), backed by the Government of India. Adding a feather to our cap is the affiliation of our MBA program with the esteemed Gujarat Technological University (GTU).

But wait, there's more!

Our zest for fostering brilliance transcends boundaries, and our collaboration saga resonates well with both Central and State governments. Engaging actively in orchestrating skill development programs across multifaceted industries and sectors, we've joined forces with powerhouses like:



























These alliances aren't just a testament to our expansive network but also spotlight our unwavering commitment to delivering education that's not just academically enriched but industry-aligned, ensuring our students step out ready to conquer the world.

At NBS, We're Not Just Creating Learners; We're Shaping Industry-Ready Leaders of Tomorrow.

Come, And Be a Part of An Institution That Stands Synonymous with Excellence and Innovation.

Who We Are?

Crafting futures, one student at a time

At Narayana Business School, we understand the power of potential. Rooted deeply in the heart of Ahmedabad, Gujarat. We've been guiding future leaders and business innovators for over two decades. Let's delve into the world of NBS.



Experience

When it comes to business education, experience is paramount. At NBS, we unlock wisdom through hands-on learning, live projects, and industry exposure. Our global immersion programs offer our students insights from around the world, ensuring they're not just ready for their next job, but foraglobal career.

Expertise

The ever-changing landscape of business demands profound insights. We constantly navigate these changes, updating our curriculum every trimester, and making sure our students are industry-ready from day one.

The Pursuit of Excellence

We believe in igniting the passion for perfection. Every course, every lecture, every seminar at NBS is designed with this in mind. Our pursuit of excellence is evident in our alumni, over 9000 of whom have made their mark in the corporate world and beyond.

The NBS Journey

Established in the historic city of Ahmedabad, NBS was the dream of two visionary academicians, Dr Amit Gupta, and Dr Purvi Gupta. Their mission was clear: offer transformative education and shape the leaders of tomorrow. And today, after a remarkable journey, we stand tall as one of Asia's distinguished business schools.

Leadership at Narayana Business School

Initiated by visionary academicians Dr Amit Gupta and Dr Purvi Gupta, Narayana Business School in Ahmedabad stands as a beacon of innovative global education. With an emphasis on a 360-degree international perspective and a technologically advanced curriculum, NBS prides itself on turning aspiring students into tomorrow's leaders. Commitment to excellence has always been the cornerstone of NBS. Through their relentless dedication, the founders have steered NBS into a rapidly growing institution that's received wide recognition.

Today, thanks to the indomitable spirit and leadership of Dr Amit Gupta and Dr Purvi Gupta, Narayana Business School stands tall as a leading Business School in Asia, celebrated for its forward-thinking approach.

Vision

At NBS, our sights are set on becoming a globally recognized business school, providing multifaceted, skill-driven education. We aim to produce professionals and entrepreneurs capable of addressing the complex challenges of our globalized world.

Mission

Our mission speaks our intent:

- ✓ Provide holistic, knowledge-driven education.
- ✓ Cultivate global competencies.
- → Amplify employability and foster entrepreneurship.
- → Harness emerging technologies for universal access and growth.
- ✔ Promote a culture rich in ethics and empathy for societal betterment.



NBS Objectives: Making a Difference

Our objectives at NBS are clear and centred around our students and society.

Preferred Choice

Strive to be the top pick among students, faculty, and corporate recruiters.

Holistic Education

Offer multidisciplinary, career-driven education that adds value and quality.

Innovation & Research

Foster a thriving ecosystem for pioneering research, knowledge sharing, and innovation.

Global Competencies

Equip students to tackle challenges in a globalized world.

Exchange Programs

Facilitate national and international exchange opportunities for students and faculty.

Student Empowerment

Deliver platforms that let students explore and excel in their passions.

Industry Collaboration

Partner with industries, government bodies, and societal institutions, emphasizing inclusivity and equity.

Digital Pedagogy

Prioritize tech-driven teaching methods to cultivate digitally adept professionals.





NBS in NEWS



Why NBS?

Your Journey to Success Begins Here!

Every business journey needs a solid foundation. Discover your true potential at Narayana Business School, where we empower future leaders like you. Our mission is as clear as it is ambitious: shaping the business magnates of tomorrow, today. Here, your dreams aren't just nurtured-they're transformed into reality.

Imagine studying under a starry sky on our campuses, where innovation meets tradition, offering you not just a degree but a journey filled with learning and growth. Get ready to be part of a community that values not just knowledge, but the people who carry it forward.

YOUR GATEWAY TO SUCCESS AND BEYOND AT NBS

Whether you're kickstarting your career or aiming to escalate to new heights, NBS has a program tailored for you. Here, we believe in fostering passions and turning them into professional expertise. Step in and find out how we combine tradition with modernity to give you an unparalleled educational experience.

WE FOSTER INNOVATION

Dive deep into our rich educational culture, where we encourage you to break the barriers and think out of the box. At NBS, we breed innovators ready to take on the world. Did you know many of our alumni created a groundbreaking business right from their dorm room at NBS?

WE CELEBRATE YOU

At NBS, every individual is a story of success in the making. Here, your unique perspective is not just welcomed, but celebrated. Remember the time when your unique idea was applauded in a family gathering? Here, such occasions are a daily affair.

WE THRIVE THROUGH UNITY

Our community stands as one, nurturing an environment where collaboration breeds success. From group studies under the ancient banyan tree to spirited debates in state-of-the-art classrooms, we foster connections that last a lifetime.

EXCLUSIVE PROGRAMS THAT SET NBS APART

Are you ready to redefine your boundaries and explore programs that challenge and inspire you? From comprehensive MBA programs to dynamic PGDM Dual Specialization, PGDM in Quantitative Finance & PGDM in Data Science and Business Analytics, NBS offers a canvas for you to paint your educational masterpiece.

EXPERIENCE THE NBS LEGACY

Join us as we celebrate years of creating leaders who redefine business landscapes globally. Be part of a legacy that speaks volumes, a journey filled with learning, growth, and global impact.

DISCOVER THE NBS APPROACH

Our multidisciplinary approach to business education is your gateway to success, offering you unparalleled insights and expertise in any industry, globally.

CONNECT WITH OUR EXPERT FACULTY

Meet our powerhouse faculty, a blend of experience and innovation, ready to guide you on a journey of success and growth.

GAIN A GLOBAL PERSPECTIVE AT NBS

Step into a world of global opportunities at NBS, where business education transcends boundaries, offering you a global platform to shine.

COLLABORATIVE COMMUNITY

At NBS, we believe in fostering a community where ideas compete, and individuals collaborate, pushing you to expand your horizons and think bigger.

LIFELONG LEARNING AT NBS

Discover a world of lifelong learning at NBS, your hub for continuous growth and exploration, offering you resources that foster success at every stage of your career.

WHY BUSINESS SCHOOL? SCALING NEW HEIGHTS WITH NBS

In a rapidly evolving world, having a robust foundation in business education is more critical than ever. Business schools are the crucibles where raw talent transforms into formidable leaders, adept at navigating the complex corridors of the corporate world.

And when it comes to business education, Narayana Business School stands unparalleled. Here's why:

- Global Exposure: At NBS, you're not just gaining an education, but a global perspective that empowers you to thrive anywhere in the world.
- Industry-Ready Curriculum: Our dynamic curriculum, integrated with real-world applications, prepares you to take on the business world with confidence and finesse.
- Networking Opportunities: Step into a rich network of alumni and industry leaders, opening doors to opportunities that extend beyond borders.
- Faculty Excellence: Be mentored by a team of experienced faculty, a conglomerate of wisdom, and innovation, guiding you towards a future filled with possibilities.

READY TO BEGIN YOUR JOURNEY TO SUCCESS?

If you're after a business education that challenges convention, invites risk, and fosters fresh viewpoints, NBS is your destination. Dive into our programs at India's top-ranked academician-driven Business School.

Governing Board

Meet the NBS Visionaries Steering
India's Top MBA+PGPCE & PGDM Business School

Welcome to the epicentre of brilliance and innovation in the world of business education! At Narayana Business School, India's Top-Ranking MBA+PGPCE & PGDM institution, we take pride in being shaped and spearheaded by a governing board of luminary figures who are unrivalled in their expertise and accomplishments. Our board is a power-packed assembly of industry trailblazers, academic maestros, and visionary entrepreneurs who come from a rich tapestry of backgrounds encompassing Economics, Commerce, Infrastructure, Government, and more. These are the remarkable minds steering the NBS ship, continuously propelling us to new heights and redefining the essence of business education in India.

Discover the inspiring journeys and profiles of our governing board members below & experience visionary architects crafting tomorrow's leaders, today, at Narayana Business School!

DR R. R. AZAD	DR Y. P. SINGH
Dean & Director - Humanities, Mohammad Ali Jauhar University, Member on Expert Committees of UGC, New Delhi Experience - 49 years	Prof. & Formerly HOD, Dean, Dept. of Commerce in Delhi School of Economics, University of New Delhi Experience - 51 years
Ph.D. in Commerce, D.Litt. in Commerce, (Applied Business Economics)	Ph.D. M.Phil, MHROD, MIB, M.Com.

MR RAMESH DESAI	DR V. K. GUPTA
Educationist Entrepreneur Director Zebar Group & Narayana Foundation	Dean - Administration, IIM - Indore
Experience - 35 years	Experience - 47 years Pl. D. (April) EDD (HMA), M. Corre, M. A.
	Ph.D. (Agra), FDP (IIMA), M.Com., M.A.

MR SURESH GUPTA	MR B. M. SARAIYA
Director, Narayana Foundation Ex-Banker	Retired Deputy Municipal Commissioner
Experience - 49 years	Experience - 56 years
Master of Arts	B.E. Civil, DBM, Chartered Engineer

MR RAJIV SARAIYA
Head Projects India (Infrastructure Services) CSC
Experience - 24 years
PMP (US), MBA (Finance), B.E. (Electronics)

DR K. M. SHARMA	MR MONISH BHALLA
Professor & Head Department of Business Administration, M.L.N. Institute (Allahabad University)	CMD - servicetaxonline.com
Experience - 50 years	Experience - 31 years
Ph.D., D.Phil. in Commerce & Management	Masters in Industrial Analytical Chemistry

MR RAJNATH SHUKLA	ER KANUBHAI BHARWAD
Industrialist, Social Worker, Director - Kanak Paints, Recipient of Glory of Gujarat Awards 2017	Director - Varsha Designs Director - Narayana Foundation
Experience - 28 years	Experience - 20 year

Governing Board Testimonials

"What sets NBS apart is our unyielding commitment to adapting to the ever-evolving landscape of the business world. Our mission at NBS is to foster a learning environment that is not only rich in knowledge but also instils a sense of social responsibility and ethical consciousness in our students."

DR R. R. AZAD, Board Member, Narayana Business School

At NBS, we are dedicated to shaping the leaders of tomorrow. Our mission is to provide an educational experience that is both academically rigorous and deeply practical, allowing our students to blend theoretical knowledge with hands-on experience.

MR RAJIV SARAIYA, Board Member, Narayana Business School

Academic Board

Vanguard of Excellence at Narayana Business School

Discover the Pillars of Excellence: NBS Illustrious Academic Board

Step into the world of intellectual enrichment and excellence with Narayana Business School's Academic Board. Our board members, with their extensive academic and industry backgrounds, are constantly working to innovate and elevate the standards of business education in India. Their commitment to academic excellence and student success has catapulted NBS into being a leader in the education sector. Meet the luminaries steering Narayana Business School to unprecedented heights.

DR AMIT GUPTA

Founder | Director - Narayana Business School

Experience - 23 years

Ph.D., CFA, CA, MBA, M.Sc. in Finance, B.Com

A stalwart in the world of business and finance, Dr Amit Gupta harmoniously blends his vast experience with academic proficiency. As the founder and director of NBS, he's dedicated to nurturing future business leaders, leveraging an immersive and transformative educational approach that sets the benchmark for business education globally.

PROF. ABDUL AZIZ ANSARI

Professor & Head, Dept. of Commerce Business Studies, Jamia Millia Islamia (Central University)

Experience - 35 years

Ph.D., M.Com.

Prof. Abdul Aziz Ansari, a seasoned academician with an illustrious career spanning 35 years, stands as a beacon of wisdom and guidance at NBS. His profound understanding of commerce and business studies infuses the NBS curriculum with a rich depth of knowledge, helping shape business leaders ready to excel in the competitive global marketplace.

DR PURVI GUPTA

Director - Narayana Business School

Experience - 22 years

Ph.D., CA, CPA, MBA, B.Com

Dr Purvi Gupta embodies the spirit of innovation and forward-thinking that NBS stands for. With her diverse expertise and a keen understanding of financial studies, she plays a pivotal role in guiding the educational strategies of NBS, ensuring that the students are nurtured into competent professionals, ready to make a mark in their respective fields.

DR MOHAMMAD ALI

Professor, Faculty of Commerce, AMU Aligarh

Experience - 42 years

Ph.D. (Commerce), M.Com (Gold Medallist)

Dr Mohammad Ali, a veteran academician with a golden career, is an asset to the NBS Academic Board. His expansive experience and exceptional academic background have been instrumental in moulding a comprehensive and innovative curriculum, fostering a nurturing environment for students to grow and excel.

DR A. R. TRIPATHI

Professor, Faculty of Commerce, Banaras Hindu University

Experience - 37 years

Ph.D. (BHU), MBA (Fin) IGNOU, M.Com. (AU)

Dr A.R. Tripathi, a revered figure in the academic world, brings a wealth of knowledge and experience to NBS. His commitment to education and a visionary approach towards business studies have been instrumental in steering the academic strategies at NBS, fostering an environment of excellence and innovation.

DR SAMIR GOPALAN

Director - Sysnocri Infotech & MGT. Solutions Pvt. Ltd.

Experience - 25 years

Ph.D., M.Phil., MBA, MCA, B.Sc.

Dr Samir Gopalan, a dynamic professional with a rich background in information technology and management, brings to the table a blend of industry and academic insights. His guidance has been crucial in crafting a curriculum that is both technically sound and industry-relevant, preparing students to face the evolving challenges of the business world.

DR GUNJAN AGRAWAL

Professor, SVPG College

Experience - 24 years

Ph.D., D.Litt. (pursuing), MBA, M.Phil., M.Com.

Dr. Gunjan Agarwal stands as a distinguished academician, holding the esteemed title of University Topper at CSJM, Kanpur University, where she was awarded 2 Gold Medals in recognition of her outstanding achievements. Her dedication and excellence in teaching were further acknowledged in 2009 when she received the prestigious Best Teacher award, conferred upon her by none other than Shri RAJNATH SINGH. Her contributions extend beyond books, with over 50 research papers published in revered International and National Conferences and Journals.

PROF. USHA ARORA

Department of Business Management, Guru Jambheshwar University of Science & Technology

Experience - 30 years

Ph.D., M.Com.

Prof. Usha Arora, a distinguished academic with a prolific career spanning 30 years, is known for her strategic approach towards business management education. Her contributions to NBS have been instrumental in nurturing a vibrant and dynamic learning environment, which encourages students to explore, innovate, and excel in their chosen fields.

DR KUMUD VIVEK

HOD - MBA Department, IIMC Aligarh

Experience - 26 years

Ph.D., PGDM, LLB, B.Com.

He holds substantial experience of 25 years in Corporate & Academics. He has contributed more than 50 research papers in International/National Conferences and Journals. He had also authored 3 textbooks and co-authored several other publications.

Testimonials from Our Board Members

"Being a part of NBS has been a journey of constant growth and innovation. Our mission is clear - to nurture leaders who are not only academically proficient but also possess a global perspective and a humanitarian approach."

Dr Amit Gupta

"At NBS, we are committed to fostering a learning environment where students can thrive, innovate, and lead in their respective fields. Our academic board is dedicated to steering NBS towards new heights of academic excellence."

Prof. Abdul Aziz Ansari

Faculties

Prominent scholars World-renowned intellectuals Analytical thinkers. Adventurous disruptors

Meet the Minds Behind NBS: Our Diverse & Accomplished Faculty

NBS boasts over 60 distinguished scholars. But they're more than just academics - they're mentors, catalysts, and innovators. Our MBA and PGDM students thrive under the rich tapestry of knowledge, industry experience, and undying passion these educators bring to the classroom

Here's what makes our faculty stand out:

Industry Veterans

Many have walked the corridors of leading companies, shaping decisions at multinational giants, and influencing policies both locally and globally

Mentors at Heart

Beyond the syllabus, they're here to nurture creative spirits, provoke critical thinking, and set you on a path of incessant learning

Pioneering Educators

With the freedom to teach in their unique style, they integrate the latest in business knowledge, ensuring you're always industry ready

Discover NBS unique teaching approach: Tailored learning for the modern student

Educational Autonomy

Every lesson is curated based on what our faculty believes will provide you with the most enduring value

Adaptive Curriculum

Business evolves; so, does our curriculum. Our faculty keeps their lessons updated, fresh, and aligned with the industry's pulse

Research with Real-World Impact

Dive deep into the latest findings and scholarly articles. Our faculty's research isn't just acclaimed-it's also incredibly relevant for today's business landscape.

NBS faculty: The best minds from across the world

Explore profiles, discover their achievements, and maybe find the mentor you've been looking for





Academic Board

Vanguard of Excellence at Narayana Business School





DR AMIT GUPTA

Founder Director Department of Finance

Experience - 24 years

Ph.D., CFA, CA, MBA, M.Sc. in Finance, B.Com

Dr Amit Gupta is the visionary behind the transformation of modern education, foreseeing its needs well before it became a mainstream concept. Over two decades ago, when education was still rooted in traditional methods, Dr Gupta envisioned a paradigm shift towards practical, hands-on teaching. His innovative approach gained traction, drawing students towards this unique style of education.

This visionary foresaw the potential to revolutionize management education, recognizing that traditional degrees alone were insufficient for real-world challenges. This belief led to the creation of Narayana Business School, a testament to his commitment to redefining the learning experience. As the driving force behind Narayana Business School, Dr Gupta's analytical prowess and strategic vision have propelled the institution to unparalleled heights of success on the global education stage. His dedication to fostering an ecosystem where students can learn, experiment, and apply concepts in real-time continues to shape the future of education. Dr Amit Gupta stands as the unwavering foundation of Narayana Business School, embodying the belief that learning is an ever-evolving journey.

DR PURVI GUPTA

Dean | Director Department of Finance

Experience - 24 years

Ph.D., CA, CPA, MBA, B.Com

Dr Purvi Gupta embodies the ideals of perfectionism, transformation, and an unwavering commitment to minute details. As the paragon of morality and ethics, she serves as the single point of contact from the inception of Narayana Business School to the culmination of students' journeys at convocation.

Dedicated to education for over two decades, Dr Purvi Gupta entered the realm with a mission to revolutionize the lives of students and uplift society through transformative education. Her diligence and dedication are evident in the very fabric of Narayana Business School, where she plays a pivotal and resourceful role in its foundation.

With a teaching philosophy rooted in the belief that students thrive in a positive, welcoming, and comfortable learning environment, Dr Purvi Gupta relentlessly strives for the betterment and upliftment of Narayana Business School's students.Administration, Dr Purvi Gupta owns the best personality to spearhead the Narayana Business School. Her transformative approach and dedication to nurturing the next generation of leaders make her an indispensable force in the institution's journey towards excellence.

DR HARISHCHANDRA SINGH RATHOD

Director/Professor Management

Experience - 21 years

Ph.D., MBA, BBA



Recognized for his contributions, he has received the "Emerging Leader in Management Award-2019," 'Teaching Excellence Award-2018,' and the 'Innovative Trainer Award-2016' from prestigious institutions. An accomplished author, Dr. Rathod has penned five books on diverse topics and contributed research papers to international journals. His wealth of knowledge and dedication continues to impact the field of Marketing Management positively.

MR HIMANSHU GUPTA

Assistant Professor Department of Marketing

Experience - 21 years

MBA, B.Com, Diploma in Import & Export

With a robust tenure in the dynamic field of Service Marketing, Himanshu brings a wealth of practical expertise to the table. Having had the privilege of working closely with renowned brands such as HDFC Bank, ABN AMRO, Aditya Birla, Fullerton India, and Reliance, he has garnered extensive experience across diverse segments of the Marketing domain. This exposure has endowed him with a deep-seated understanding of clients' specific needs and demands.

At Narayana Business School, he serves as a guiding light for students, particularly in the realm of Digital Marketing. His hands-on experience and keen insights into the intricacies of implementing Digital Marketing Strategies empower students to navigate this evolving landscape with confidence and proficiency.

He is a valuable asset to the institution, enriching the academic experience with real-world applications and industry wisdom.

VISHAL TIWARI

Professor of Practice Department of Marketing

Experience - 12 years

AGMP - IIM Ahmedabad, MBA - Marketing, BBA



Vishal Tiwari is a seasoned Business Management enthusiast with an Entrepreneurial Mindset, with over 11 years of rich and diverse work experience. Currently leading as the Vice President of Growth & Strategy at Narayana Business School, he along with the team is dedicated to nurturing highly demanded human capital for the growth story of India.

Throughout the career, he has held influential positions within both Indian corporate giants and dynamic startups, leaving an indelible mark in each organization that has worked for. His prior roles include pivotal contributions at Merrito (formerly known as NoPaperForms), SmartQ -Compass Group, MYBYK, Justdial Ltd, and IndiaMart InterMesh Ltd. This extensive background has equipped him with a profound understanding of various business landscapes.

One of his core passions lies in training and advocating for people to embrace cutting-edge technologies and services that have the potential to positively impact society while fostering sustainable growth. His familial connection to the education industry has cultivated a profound desire to bridge the gap between Industry and Academia.

Beyond the work life, I find solace and joy in the world of music and nature travel.

DR INDRA MEGHRAJANI

Associate Professor Department of Marketing

Experience - 14 years

Ph.D., MBA, UGC-NET, PGDDM pursuing



She is highly skilled and versatile professional with immense experience in academics and research. She possesses an extensive understanding of digital marketing, advertising and promotion, brand management, retail management, and Consumer behavior.

She has been a distinguished participant in numerous international conferences and published research papers in journals indexed in Scopus, ABDC, WOS and UGC Care. She teaches a variety of industry trainings in which she imparts her proficient understanding and extensive marketing expertise.

DR RENU JATANA

Professor Department of General Management

Experience - 41 years

Ph.D., M.Phil, M.Com, B.Com



A distinguished Academic Leader with an illustrious career spanning in the realm of academics. Her extensive expertise encompasses teaching, research, training, consultancy, research guidance, and academic management. Dr Jatana is highly regarded as a preeminent authority in the domain of turnaround management for academic institutions. Her track record boasts a series of successful initiatives aimed at revolutionizing teaching-learning methodologies within institutions of higher learning.

Throughout her tenure, Dr Jatana has held significant leadership positions, notably serving as the Director of various esteemed management institutes across India. Her proven leadership and strategic acumen have played a pivotal role in shaping the educational landscape of these institutions, contributing to their growth and prominence in the academic sphere. Dr Renu Jatana stands as a beacon of excellence, embodying a lifelong commitment to advancing the quality and effectiveness of education in India.

DR NEELAM KSHATRIYA

Associate Professor Department of HR

Experience - 19 years

Ph.D., PGDBA



A dynamic and compassionate team player, driven by goals; having fantastic blend of Corporate and Academic Experience. Considers Multidisciplinary approach and Collaboration as the key pillars to succeed in the corporate world. Believes that success is not just about winning but also exemplifying empathy and camaraderie among all and that "Happiness Quotient" is a must have in any learning or work environment.

DR TIRTHANK SHAH

Associate Professor Department of Finance

Experience - 17 years

Ph.D., CFA, MBA, BBA



He has been always a keen academician with an eye to connect with industry insights. He has published 8 research papers including international publications with articles indexed in ABDC and SCOPUS. Also, he has participated in 15 National & International conferences and workshops.

DR JEEGNESH TRIVEDI

Associate Professor Department of HR

Experience - 16 years

Ph.D., MBA, B.Sc



He enthralls an incredible experience in the field of Statistics and Research Methodology. His broad research interests have positioned him on National and International Journals. He strongly believes in the idea of Self- discipline and his approach to this ideology surely keeps the students more focused on achieving goals in the SMART way.

He is a guest faculty at prominent education institutions like PDPU & Nirma University.

DR HARDIK BRAHMBHATT

Associate Professor Department of Finance

Experience - 12 years

Ph.D., M.Com, B.Com, MBA pursuing



He is a Finance Enthusiast, an Entrepreneur, an Economist. He is an passionate academician and acts as SEBI Certified Research analyst, and News channel panelist. He has also conducted research in the area of taxation which proved helpful to the Central Government. Moreover, Holding his strong position in corporate world and connections blends to comprehensive experience which helps students to lead a progressive and enthusiastic life.

He is working with dignitaries for the Government of Gujarat, Gujarat Chamber of Commerce and industry, Gujarat Cricket Association, and Cooperative Banks.

DR DIKSHA SISODIA

Associate Professor Department of Statistics and Operations

Experience - 15 years

Ph.D., MBA, UGC-NET, BE



An academician by choice, she has a versatile and enriching xperience with a passionate emphasis for improvement. A Management graduate from IIT Roorkee, she holds a Doctorate degree in the field of Internet Banking.

She is a strong believer of a practical-based learning approach with research and teaching expertise in the field of Operations Management and Statistics. She has clarity of vision in all her engagements in academics and now pursues her growing interest in the field of Intellectual Property Rights.

DR PRAGYA SHARMA

Assistant Professor Department of HR

Experience - 15 years

Ph.D., MBA, UGC NET, B.Sc.



An accomplished HR expert with extensive experience in the field of human resources and various management disciplines. Her passion revolves around diverse HR topics, and she has mentored over 850 students who have gone on to pursue successful careers in different verticals of HR.

Her compassionate approach, combined with session plans based on real-life experiences, actively involves students and encourages them to explore the intricacies of perspective management deeply.

Her lesson plans offer a splendid glimpse into the world of HR, providing an authentic connection to real-world HR practices.

DR IMROZ MANSURI

Assistant Professor Department of Finance

Experience - 18 years

Ph.D., M.Com, M.Sc in Finance, UGC-NET, GSET, NISM VA Mutual Fund Advisors, B.com



He is an academician having industry as well as academic experience. He has worked with some renowned corporates such as Adani, HDFC Bank, and Anand Rathi. He holds tremendous experience in Stock Exchange, Mutual Funds, Structured Products, Investment Banking and Global Financial Markets. He also holds an Editorial position with the International Engineering Journal for Research & Development. His problem-solving approach surely becomes a guiding point for the students of Narayana Business School.

DR SHIVANGI BHAVSAR

Associate Professor Department of Marketing

Experience - 11 years

Ph.D., MBA



An academician by passion, an author and an Excellent researcher. She is an expert Marketing faculty who bags many publications in various national as well as international journals. She has won many awards as Best Research paper presenter at various global conferences. She organically transforms the attitude of students in the most positive manner.

DR ANJU DWIVEDI

Assistant Professor Department of Statistics and Operations

Experience - 8 years

Ph.D., MBA, M.Phil, B.Sc.



An Energetic and Industrious faculty having a seasoned academic experience in the domain of Statistics, Research methodology, and Marketing.

She has published numerous research papers in association with renowned establishments. She currently is the codirector in a project by the prestigious National body - the Indian Council of Social Science Research (ICSSR).

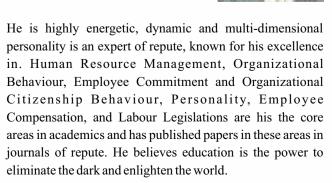
Known for her exemplary primary research skills, analytical skills, and pragmatic approach, she enhances knowledge amongst her students in unique and practical ways by her focused teaching pedagogy.

DR LALIT PIPLIWAL

Professor Department of HR

Experience - 17 years

Ph.D., MBA(HR) BA, LL.B, PGDLL.



DR KUMUD VIVEK

Professor Department of Marketing

Experience - 28 years

Ph.D., PGDM, LLB, B.Com



He holds substantial experience of 25 years in Corporate & Academics. He has contributed more than 50 research papers in International/National Conferences and Journals. He had also authored 3 textbooks and co-authored several other publications.

DR GUNJAN AGRAWAL

Professor Department of General Management

Experience - 28 years

CA, ICWA, B.Com



Dr Gunjan Agarwal stands as a distinguished academician, holding the esteemed title of University Topper at CSJM, Kanpur University, where she was awarded 2 Gold Medals in recognition of her outstanding achievements. Her dedication and excellence in teaching were further acknowledged in 2009 when she received the prestigious Best Teacher award, conferred upon her by none other than Shri RAJNATH SINGH.

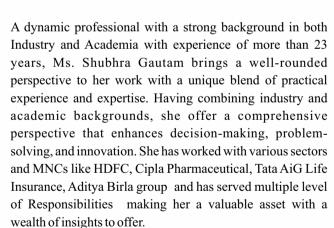
A prolific author, she has penned influential works including "PRINCIPLES OF MANAGEMENT," "BUSINESS LAW," and "BUSINESS REGULATORY FRAMEWORK." Her contributions extend beyond books, with over 50 research papers published in revered International and National Conferences and Journals. Dr Gunjan Agarwal's commitment to academia and her invaluable contributions to the field of management education continue to inspire both peers and students alike.

MS SHUBHRA GAUTAM

Assistant Professor Department of Marketing

Experience - 23 years

PGDM-Marketing, B.Sc. (Chemistry), Ph.D. pursuing



MS AMRITA BARDIA

Assistant Professor Department of IT & Analytics

Experience - 11 years

MCM, PGDCCA, B.A, Ph.D. pursuing

She is a dynamic Academician renowned for their expertise in the fields of Information Technology with a profound passion for technology and its applications in business and education by data Visualization tools and Analytics. The knack to decode the coded IT subjects making the concepts simple and real-time applications for management students.

MS ANJALI SHAH

Assistant Professor Department of Finance

Experience - 11 years

M.Com, M.Phil, UGC NET



A versatile academician, her teaching and research interests spans the field of Finance and Accounts. With a teaching experience of more than 11 years, her insatiable appetite for knowledge is reflected in her conceptual teaching skills and publications. Her analytical skills applied with financial literacy makes comprehending the dynamic world of Finance engaging.

DR MAITRI PANCHAL

Assistant Professor Department of Statistics and Operations

Experience - 4 years

Ph.D. (Mathematics - Financial Mathematics



She has been teaching at graduate and post graduate level students and trained the masters students in financial mathematics. She has a rich experience in teaching subjects like Financial Mathematics, Portfolio Management, Bond Valuation, Theory of Interest Rate, R-Programming, Descriptive Statistics, Statistical Distribution, Statistical Inference and Actuarial Mathematics.

During the Tourist Facility & Infrastructure Survey conducted in February and October 2019 at the Statue of Unity, the tallest statue in the world, she participated actively as a "Junior Assistant & Researcher".

Gujarat University and the Gujarati government completed this assignment.

MANSIJOSHI

Assistant Professor Department of Finance

Experience - 6 years

MBA (Finance), Ph.D. pursuing



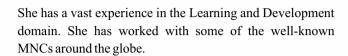
She is having wealth of experience spanning academia and industry that brings a unique knowledge to her role. She is a passionate educator in the field of finance with hands-on expertise in delivering theoretical concepts with practical applications which help the students to become industryready. Beyond her academic pursuit, she holds a certification as a NISM certified Mutual Fund distributor.

MS MONICA MAHESHWARI

Assistant Professor Department of Communication and Soft Skills

Experience - 11 years

MBA, Ph.D. pursuing



A certified seasoned Corporate Trainer, She also had a brief entrepreneurial stint with a UK-based Business Simulation Platform for around 2 years. A passionate, result-oriented expert, she works with young, dynamic Management Graduates, shaping their persona and making them Market Ready for their dream careers ahead.



PROF. YOGI AGRAVAT

Assistant Professor Department of Marketing

Experience - 15 years

PGDM (IIM), UGC NET, B.Pharma, Ph.D. pursuing



He is a seasoned professional who has excelled in various facets of his career, boasting a rich background in both industry and academia. After pursuing studies at renowned institutions, he embarked on an entrepreneurial journey, leveraging his expertise to deliver engaging and impactful teaching experiences. Specializing in Marketing and Entrepreneurship, his teaching approach is grounded in practical insights and real-world applications, equipping students with the necessary skills for success in these fields. As a dedicated mentor and expert in their domain, he brings valuable expertise to the classroom, guiding aspiring business professionals towards excellence.

MS NOOPUR SURTI

Assistant Professor Department of HR

Experience - 11 years

MBA, UGC NET, B.Com, Ph.D. pursuing

A distinguished academician, a fore bearing philosopher and an avid reader! She is an expert in the field of organizational behavior and human resource management. With an unwavering commitment towards nurturing the next generation HR professionals, she also has guided and mentored numerous students over years.

As a dedicated educator, she is known for her engaging teaching style and ability to inspire and empower students. She is deeply committed to creating a dynamic and inclusive learning environment where students can explore, question and learn.

MS GARIMA MISHRA

Assistant Professor Department of General Management

Experience - 13 years

MBA, Ph.D. pursuing



She is a trained academician in the field of marketing and strategic management She has vast experience in academics and one year of industry experience in the area of marketing. She has the gravity to deliver subjects, hence making them interesting and engaging. Her areas of expertise include Rural Marketing, Service Marketing, Communication Skills, and Business Communication. She possesses a strong inclination towards research, which would facilitate personal growth and enhance the ability to provide superior education.

MS SHIKHA BHAGAT

Assistant Professor Department of Finance

Experience - 11 years

CA, PGDM (International Trade Management) B.Com, LLB

With eleven years of experience in teaching diverse subjects in Finance, she is a seasoned Chartered Accountant professional who guides students from the CA, CS, and management fields. Her affable nature and enthusiasm for being among young minds make her a joy to be around. She prioritizes the comprehensive growth of the students she mentors.



MS HIRAL SONKAR

Assistant Professor Department of General Management

Experience - 10 years

MBA, B.E., Ph.D. pursuing



She is a seasoned academician with a promising zeal to deliver knowledge which can be instrumental in the transformation of a student's career. A synthesis of technological and business-related qualifications, blended with rich work experience, allows her to analyze situations from a different perspective. Her technocratic problemsolving skills make the process of learning and teaching an engaging symposium giving students exposure to real-world situations.

MS SHIVANI SHAH

Assistant Professor Department of Marketing

Experience - 3 years

PGDM, M.Com, Ph.D. pursuing



A passionate, young dynamic faculty with a love for educating today's youth, she has been a Rank holder in her master's degree. She is someone who connects the dots and delivers her domain expertise. An experienced Research scholar, she has been teaching and mentoring a diverse group of undergraduate and postgraduates' students, making them adapt and hone the skills for tomorrow.

MS SHRASHTI GUPTA

Assistant Professor Department of General Management

Experience - 3 years

MBA, B.Sc.



An academecian by choice, with keen interest in teaching and research. Her diverse educational background and belief that learning never ends reflects in her innovative teaching methods.Her Interest lies in imparting conceptual based learning to the students in a very lucid manner.

MR UDAY BHATT

Professor of Practice Department of Marketing

Experience - 35 years

MBA in International Business, B.Com



A faculty with dynamic teaching methodology and strict discipline, his rich experience of 33 years is a boon for the students. On the corporate front, Sir is responsible for the successful launch of many new products and ventures.

MS ANISHA DEVA

Assistant Professor Department of General Management

Experience - 10 years

MBA, B.Com



A dynamic professional with a zest for academic excellence, having a great experience in fostering student success she spearheads initiatives for continuous improvement in education standards. Her extensive background in administration brings efficiency and excellence to every facet of student engagement.

MS CHANDNI J VIDANI (SOMYANI)

Assistant Professor Department of Communication and Soft Skills

Experience - 11 years

M.A (I/O Psychology), BBA

She is a Corporate Trainer and Educator by profession. She is a USA certified NLP practitioner & Certified MS Excel Trainer. Also, a former Trainer of Helen O'Grady International. She conducts sessions for Communication and Soft Skills. She has conducted various trainings on IELTS, Communication is the key, Customer Centricity, Assertive Communication, MS Excel (Basics to Advanced), Personality Development, Voice & Accent, Presentation Skills and many more. She has created a signature program i.e. Empower yourself. She is a commendable speaker, an empathetic person, and believes in empowering people.



Assistant Professor Department of Finance

Experience - 3 years

NET, M.Com, B.Com, Ph.D. pursuing



He has an experience in teaching under graduate and post graduate courses. Currently undertaking research relating to the financial performance of varied sectors like Pharmaceutical, Information technology, Automobile and FMCG and its impact on stock markets. His pedagogy of teaching has been completely industry and student centric giving real life examples making the session completely interactive.

MS DHRUTI SHAH

Assistant Professor Department of IT & Analytics

Experience - 12 years

MCA, BCA



She has excellence over Computer applications and has an vast enriching experience with blend of corporates and

Her sessions speak the excellence of her knack in the subject of IT. She has conducted varied sessions in business analytics, her interest encompasses the application of machine learning techniques for varied business decisionmaking.

MR SANDIP KAMDAR

Professor of Practice Department of Finance

Experience - 28 years

CA, ICWA, B.Com



He is a qualified Chartered Accountant, Cost Accountant, and Entrepreneur. He dreams about bringing a change in society by educating students to stand still in the highly competitive world of professionals through his rich experience of more than 25 years.

Sir, is also associated with philanthropic work through different trust and community organizations.

MR GUNEET SONI

Assistant Professor Department of Marketing

Experience - 4 years

PGDM, B.Com



Guneet is a dynamic professional with a passion for education and entrepreneurship. Holding a prestigious Masters degree from IIM Indore, he brings a wealth of knowledge and expertise to the classroom.

As a dedicated faculty member teaching PGDM, he imparts valuable insights and practical wisdom to aspiring business leaders. Simultaneously, Guneet's entrepreneurial ventures showcase a hands-on approach to business, providing students with a well-rounded understanding of the corporate world.

This unique combination of academic rigor and real-world experience sets Guneet apart as a versatile and accomplished professional.

MS AVNI KAMBOJ

Assistant Professor Department of HR

Experience - 10 years

PGDM, BBA



A dynamic professional with a passion to guide students towards successful career paths. As the Head of the Training and Placements Cell, she coordinates strategic initiatives that bridge the gap between education and industry demands.

With a proactive approach and a rich network of industry contacts, she ensures students are well-prepared for the competitive job market.

ADITI KAUSHIK

Assistant Professor Department of Statistics and Operations

Experience - 13 years

M.COM (Business Administration) PGDM (Rural Management) B.E (Computer Science), Ph.D. pursuing



Inquisitive in nature, she has been a part of academic fraternity for over 12 Years. Engineering to management, she has learned both operational as well as managerial skills in various endeavours during this time.

Post 1 year of sales experience, she started her career in academics and taught the real time applications of mentioned courses to management graduate and post-graduate level learners.

Apart from academics, in the field of research she has submitted her work in the area of work-life balance to RTU, Kota and published 5 research papers in journals of repute.

NAIYA TRIVEDI

Assistant Professor Department of HR

Experience - 9 years

MBA, BA



Naiya Trivedi is a results-oriented HR professional with a passion for nurturing talent. As a member of Training and Placement cell, she brings a wealth of experience in connecting students with opportunities that align with their career aspirations.

With a keen eye for industry trends and a robust network, she is committed to ensure that students embark on successful professional journey.

LOKESHWAR VERMA

Professor of Practice Department of General Management

Experience - 35 Years

MBA, B.Sc



Lokeshwar Verma is a seasoned professional with a strong background in sales and marketing, holding an MBA in Sales & Marketing and a BSc degree. With an impressive 35 years of industry experience, he has made significant contributions to the field. Lokeshwar Verma's career has been particularly notable for his association with the cement sector, where he has held leadership positions and headed major cement brands in India. His extensive industry knowledge and leadership skills have played a pivotal role in shaping the success of these brands.

Teaching Methodology

Discover NBS's teaching pedagogy: Your gateway to real-world MBA+PGPCE & PGDM learning experiences

Dare to step beyond the conventional with Narayana Business Schools MBA & PGDM programs, where our teaching philosophy is anything but traditional. Recognized as a frontrunner in India's business education landscape, we're passionate about offering a learning experience that is hands-on and rooted in real-world scenarios. Isn't it thrilling to think of yourself being a top pick for corporates even before you graduate?

Experience Unique Teaching Methodologies at NBS Practical Insights and Real-world Applications

Case Study Methodology: Unravel the mysteries of the corporate world with real-life scenarios that stimulate critical thinking and foster independent problem-solving aligned with Bloom's Taxonomy principles, evolving from guided facilitation to empowering independent thinking.



Discover dynamic teaching techniques at NBS. A hands-on approach to learning.

DIVE INTO REAL-LIFE CASE STUDIES

Imagine dissecting the strategies of leading enterprises, and having a eureka moment where classroom theory meets realworld strategy! Our students frequently share how these case studies helped them view business problems from a new perspective.

STEP INTO CLASSROOM SIMULATIONS

Ever dreamed of running a virtual company? Here's your chance! Make decisions and face the consequences in controlled, virtual business environments. It's like a video game, but what you learn here can fuel your real-life career.

ENGAGE WITH GAMIFICATION

We bring a playful twist to learning business concepts. It's not just about competition; it's about understanding concepts in a fun, engaging manner, something our alumni always cherish.

EXPERIENCE IMMERSIVE LEARNING MODELS

Get ready to be submerged in lifelike business contexts that enhance your understanding from a grassroots level. You might find yourself sharing an anecdote about this in your future board meetings!

STAY AHEAD WITH BUSINESS INNOVATIONS

At NBS, you won't just keep up with the latest business trends; you'll stay ahead of them, ready to innovate and lead in the corporate world.

MASTER THE ART OF BUSINESS MODELLING

Ever felt the thrill of seeing a business blueprint come to life? Here, we guide you to develop and analyse business blueprints, literally showing you the skeleton of successful enterprises. Our students often say it feels like having the cheat codes to the business world!

STEP INTO THE FUTURE WITH SCENARIO BUILDING

Let's get speculative! Project potential business scenarios and strategize for various possible outcomes. It's like having a crystal ball that gives you a glimpse into the corporate future, making sure you're always a step ahead in the game.

EMBARK ON A DISSERTATION ADVENTURE

Ever dreamed of contributing original insights to the business world? Well, dream no more! Embark on a journey of rigorous academic research where your fresh perspectives can shape the industry's future. Imagine the day when you quote your research in a high-stake meeting!

ENGAGE WITH WORLD-CLASS RESEARCH

Get ready to stand on the shoulders of giants. Access and contribute to top-tier business research, staying at the forefront of academic advancements. Picture yourself sharing a cup of coffee with industry experts discussing the latest trends!

DIVE DEEP INTO LIVE CONCURRENT PROJECTS

Here, we don't just teach; we immerse you in real-time business projects. It's an exhilarating experience where you learn straight from the industry's pulse. Our students often find these projects as the highlights of their learning journey, building a robust portfolio for their careers.

NETWORK WITH THE PROS AT IN-DEPTH INDUSTRY INTERFACE

Imagine expanding your network with seasoned professionals and industry experts, enriching your learning journey with firsthand insights. It's not just a course, but a golden ticket to the vibrant business world.

EMBRACE CULTURAL AGILITY

Ready to become a global business maestro? At NBS, we prepare you to navigate diverse business cultures, equipping you for success on the world stage. It's like a global tour from your classroom, a unique blend of learning and cultural exploration that our students find exhilarating.

UNLEASH YOUR POTENTIAL WITH MANAGEMENT GAMES/ACTIVITIES

Picture yourself grappling with business challenges in teambased games, fostering analytical and strategic thinking. It's all about learning while having fun, a combination that creates unforgettable memories and lasting friendships.

GAIN SPECIALIZED EXPERIENCE WITH DOMAIN INTERNSHIPS

Here's your chance to immerse yourself in specific industry sectors, gaining hands-on experience that will set you apart in the job market. Our alumni often recall their internships as the stepping stones to their successful careers.

APPLY KNOWLEDGE IN OFF/IN-CLASSROOM PROJECTS

At NBS, the world is your classroom. Apply what you've learned to real-world projects, either remotely or on campus. It's a rewarding cycle of learning and applying, a formula that ensures success in the corporate world.

CULMINATE YOUR JOURNEY WITH A CAPSTONE PROJECT

Visualize synthesizing all you've learned in a comprehensive business project at the course's culmination. Our students describe this as the moment where everything comes full circle, a testament to their growth and readiness for the business world.

DISCOVER ACTION ORIENTATION AT NBS

Engage actively with concepts, ensuring learning through doing. It's like being in a dynamic playground where every step is a learning opportunity, setting you up for a promising future.

FORGE BONDS WITH TEAM BUILDING ACTIVITIES

Experience the camaraderie of working in teams, mastering the art of leading and being part of successful teams. It's an incredible journey of building bonds that last a lifetime, a network that supports you in your career endeavours.

ENGAGE IN FOCUSED DISCUSSION GROUPS

Delve deep into business topics with our focused discussion groups, fostering critical thinking and diverse perspectives. It's like being part of a think-tank where every session is an intellectual feast.

STAY RELEVANT WITH CUSTOMIZED CASES, RESEARCH, AND ARTICLES

We keep you updated with curated content tailored to the latest industry trends, ensuring your learning is always relevant and ahead of the curve. Picture yourself being the person who always has fresh insights and perspectives, a quality that sets you apart in the business world.

CREATING THE BUSINESS LEADERS OF TOMORROW AT NBS: WHERE ACADEMIC EXCELLENCE MEETS SKILL MASTERY

At NBS, we're not just fostering book-smart individuals; we're moulding future leaders ready to make their mark in the business world. Mastering analytical tools and nurturing soft skills like communication and leadership are just the stepping stones in your transformative journey with us.

EXPERIENCE THREE-PRONGED PEDAGOGY AT NBS | YOUR TICKET TO A MULTI-FACETED JOURNEY IN BUSINESS MASTERY

1. Corporate Ready You:

At NBS, we firmly believe in learning by doing, immersing you in real-world applications and problem-solving scenarios right from the getgo.

2. Nurturing the Entrepreneur in You:

Recognizing and fostering the unique spark in every student, we shape you to navigate the dynamic business landscape with agility and innovation.

3. Mentorship at NBS:

Benefit from a layered mentorship approach, where guidance comes not just from seasoned faculty but also from peer mentors and industry maestros sharing invaluable real-world insights.



Mentorship at NBS

The 3-Tiered mentorship advantage **Guidance, Growth, & Success** at NBS

At Narayana Business School, we firmly believe that nurturing guidance is the cornerstone of a student's transformative journey. Our bespoke three-layered mentorship program is meticulously crafted to address every aspect of your academic and professional development, ensuring a continuous stream of pertinent counsel is always at your disposal.

The NBS mentorship experience: Triple the guidance for a fulfilling journey

1. PEER MENTOR

YOUR COMPASSIONATE GUIDE IN THE NBS VOYAGE



Starting on a new educational adventure can sometimes feel daunting. That's why, at NBS, your first pillar of support is a seasoned senior - a buddy who has navigated the NBS currents and is adept with the vibrant campus life. From manoeuvring through a cademic hurdles to immersing in the NBS culture, your peer mentor stands as a beacon of support, ensuring a seamless transition into your new environment.

2. FACULTY MENTOR

THE ARCHITECT OF YOUR ACADEMIC EXCELLENCE



Our esteemed faculty members step in as your second-tier mentors. With a deep understanding of the industry and academic rigour, they aim to mould you into a well-prepared professional. From honing your skills to providing insights into the corporate landscape, they're your academic compass, guiding you towards success.

3. INDUSTRY MENTOR

BRIDGING THE GAP BETWEEN CLASSROOM & CORPORATE



Gain invaluable insights directly from the vanguards of the business domain. Your industry mentor serves as a bridge, connecting classroom learning with real-world corporate dynamics. Absorb the nuances of daily operations, acquaint yourself with prevalent challenges, and acquire practical insights that transcend textbook knowledge, preparing you to step confidently into the corporate sphere with a rich reservoir of know-how.

NBS Mentor-Mentee Program: Commitment to Your Growth

This structured mentorship embodies our unwavering commitment to each student's holistic development. At Narayana Business School, we're more than just India's top MBA & PGDM college; we're your partners in the journey towards unparalleled academic and professional success.





PGDM Dual Specialization

PGDM Dual Specialization at Narayana Business School - A transformative two-year experience

Welcome to Narayana Business School, one of India's Top Business Schools offering a dynamic and adaptable full-time Post Graduate Diploma in Management (PGDM) with Dual Specialization, accredited by AICTE.

Our meticulously crafted program nurtures future leaders and entrepreneurs, allowing you to master two domains to explore & select from a wide range of diverse streams including Marketing, Finance, Human Resources (HR), Information Technology (IT), Operations, and General Management giving you over 16 specializations to excel in. This unparalleled approach, combined with our world-class teaching, equips you to excel in the global business arena & enhances your academic and professional expertise, bringing you closer to achieving your goals.

Where visionary minds excel in our full-time PGDM program

- Program Structure 50+ Subjects for PGDM
- 2 60+ Faculty, Prominent Scholars
- 3 12+ Value-Added Programs in PGDM
- 4 10+ Acres Campus
- 5 15+ Student-Led Clubs

- 6 3 Layer Mentorship
- 7 16+ Specializations in PGDM
- 8 670+ Recruiters
- 9 9000+ Global Alumni

WHY BUSINESS SCHOOL-AND WHY NARAYANA BUSINESS SCHOOL

Why select a business school and, more specifically, why opt for Narayana Business School? Our esteemed institution offers a PGDM dual specialization program ranked among the top PGDM programs in India, providing you with a comprehensive network and knowledge base that propels you into a dynamic global environment. We go beyond conventional academic programs

& ensure that your gained knowledge from the NBS PGDM dual specialization experience enables you to excel in the complexities of today's dynamic world is essential.

Begin your journey at NBS, one of the premier PGDM colleges in India and gear up for a significant career uplift.

NBS 2023-25 BATCH PROFILE

At Narayana Business School, we pride ourselves on nurturing a diverse and ambitious PGDM Class, featuring professionals from various industries across India. Our PGDM program values and celebrates this diversity of thought, background, and career objectives. Through this rich diversity, our students bring unique perspectives and experiences that enhance our learning community and uphold our status as one of the best business schools in India.

Class Profile 2023-25

The diverse class profiles are a testament to our commitment to inclusiveness and holistic development. Each individual in this spectrum enriches our learning environment with their unique contributions and insights.

450 Entering Class Strength	59:41 M:F Ratio
18 Months Average Work Experience	23 Yrs Median Age
24 States & 5 UTs Demographic Diversity	68.7% Median UG %

PGDM Dual Specialization Program Structure at NBS: A journey towards leadership excellence

We encourage you to embrace a mindset of unconventional thinking at Narayana Business School, a top business school in India.

The inclusive curriculum at NBS, is characterized by analytics, data-driven approaches, and a strong foundation in business fundamentals - all essentials for transformative learning and developing leadership skills.

At Narayana Business School, our curriculum is designed to immerse pan-India students in rich case studies and experiential learning, fostering the development of comprehensive general management and leadership skills. This approach lays a strong foundation for students to make a lasting impact on their leadership abilities throughout their lives. Graduating from NBS not only equips students with expanded knowledge but, more importantly, provides them with practical experience and a profound understanding of navigating challenging decisions and assuming leadership roles in a global context.

The NBS PGDM Dual Specialization program spans two years and comprises six trimesters, offering over 50 courses that combine conceptual learning with real-world projects to provide practical experience. The first year culminates in a three-month domain internship, further enhancing students' industry exposure and practical skills.

PGDM Program Year 1

Diverse Streams, Industry Projects, and Value-Added Programs: A Comprehensive Learning Experience

At Narayana Business School, you'll delve into a wide range of subjects across diverse streams, including Marketing, Finance, HR, IT, Production & Operations, and General Management. Our focused curriculum ensures a holistic education that prepares you for various facets of the business world.

To make you industry-ready we at Narayana Business School provide live industry projects that focus on Data-Driven Decision Making, Financial Statement Analysis, and Research Projects utilizing SPSS software and R-Program for Business Analytics. These projects sharpen your practical skills and expose you to real-world scenarios.

In addition to a 3-month Domain internship, you'll have the opportunity to work on multiple live industry projects with some of the world's leading companies. This hands-on experience further enhances your industry exposure and prepares you for the corporate landscape.

To develop in-demand skills required for success in today's corporate world, we offer various value-added programs. These programs supplement your core curriculum and equip you with additional expertise, giving you a competitive edge in the job market.

PGDM Program Year 2

Practical Application and Dual Specialization: Unleashing Your Potential at NBS

The second year of the NBS PGDM course focuses on the practical application of core concepts and presents a pivotal moment to choose your specializations. NBS offers 16 elective subjects each term, meticulously crafted by industry experts. These subjects delve deep into the industry's best practices, culture, and methodologies, providing in-depth knowledge.

Dual specialization is a unique feature of NBS, allowing students to combine any two domains from Marketing, Finance, HR, IT, and Production & Operations based on their preferences. This dual specialization opens doors to diverse opportunities. Unlike traditional major and minor streams, NBS

ensures equal weightage and expertise in both specializations. For example, if you choose Marketing and Finance, you will study eight subjects in each area, becoming a specialist in both fields. The program culminates with a capstone project aligned with your area of interest.

This distinctive program structure, complemented by our internationally acclaimed teaching pedagogy, empowers NBS students to exceed globally recognized performance standards. You'll acquire the practical skills and specialized knowledge needed to thrive in the dynamic business landscape and outperform expectations.

PROGRAM SUMMARY									
TRIMESTER	TOTAL CREDITS	CEC	TERM-END	NON-CREDIT COURSE	TOTAL MARKS				
TRIMESTER - I	25	450	400	2	850				
TRIMESTER - II	25	550	350	1	900				
TRIMESTER - III	25	550	350	2	900				
TRIMESTER - IV	27	450	450	1	900				
TRIMESTER - V	25	450	450	1	900				
TRIMESTER - VI	18	300	300	**	600				
SUMMARY	145	2750	2300	7	5050				



UNDER PGDM DUAL SPECIALIZATION, STUDENTS CAN CHOOSE 16 + SPECIALIZATIONS SUBJECTS FROM A COMBINATION OF ANY TWO SPECIALIZATIONS THAT SUIT THEIR CAREER ASPIRATIONS.

FINANCE SPECIALIZATION

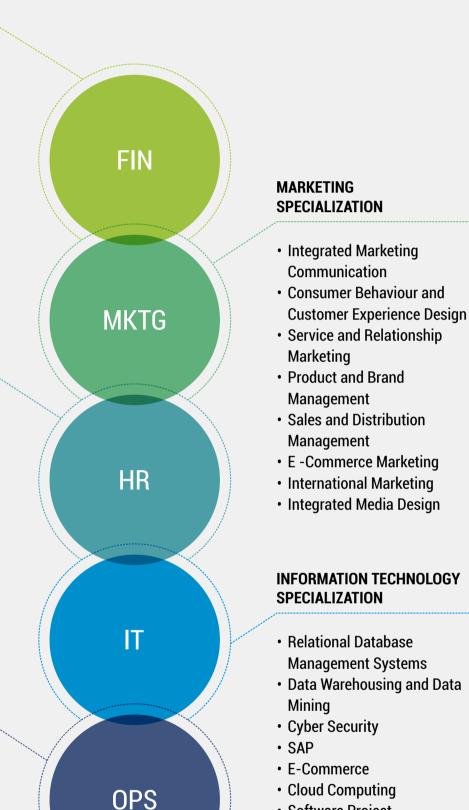
- · Security Analysis & Portfolio
- Management
- · International Finance and Trade
- Taxation
- Management of Financial Institutions
- Risk Management
- Treasury Management
- · Wealth Management
- Mergers & Acquisitions

HUMAN RESOURCE SPECIALIZATION

- · Industrial Relations and **Labour Laws**
- Business Turnaround and **Organizational Transformation**
- Compensation Management
- · Training and Development
- Performance Management
- · Human Resource Information **Systems**
- International HRM
- Employee Engagement

PRODUCTION AND OPERATION **SPECIALIZATION**

- Supply Chain Management
- Quality Management
- · Production Planning and Control
- Sales and Operations Planning
- Logistics Management
- Material Management
- Operations Strategy
- Supply Chain Analytics



Software Project

· Intellectual Property Rights

Management

POST GRADUATE DIPLOMA IN MANAGEMENT-DUAL SPECIALIZATION PROGRAM STRUCTURE

OBJECTIVE	Two years full-time AICTE-approved PGDM - Dual S institute's flagship program with a strong focus on the Ac and Assimilation of knowledge thereby creating cor tomorrow. This program is designed to stay up to date w course content. It is intended to help in imbibing a holist solving business and management problems. The cours from the flexible curriculum consistent with the trends in the	quisition, Application nfident managers of ith the contemporary tic approach towards e derives its strength
DURATION (In Months)	24 (Full Time)	
BATCH SIZE	60	
ELIGIBILITY	 Candidates must be graduates from any recognized Unit 60% aggregate required (10th/12th/Graduation). Final year bachelor's degree candidates are eligible to a even awaiting results. 	ŕ
SELECTION PROCEDURE	Students will be evaluated on the following parameters. SOP NBSAT Score (out of 100, scale down to 40 marks) Academic Performance & Prior Work Experience Personal Interview Total	20% 40% 20% 20% 100
MEDIUM OF INSTRUCTION	English	
PROGRAMME PATTERN	Trimester	
SPECIALIZATION	Dual Specialization (Finance, Marketing, HR, IT & Operat	ions)
ASSESSMENT	Each course will have a weightage of 100 marks wh Continuous Evaluation Components & 50% will be of Term	
STANDARD OF ASSING	Maximum Grade Point (GP) is 10 corresponding to 0 courses, a student is required to pass both Continuous Ev and Term End Examination separately with a minimu corresponding to Grade PASS. Students securing less tha in each head of passing will be declared FAIL.	raluation Component Im Grade Point of
AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Post Graduate Diploma in Management will be award Trimester VI examination by taking into consideration to semester examinations after obtaining a minimum CGPA of 10 CGPA.	he performance of al

COURSE DETAILS

TRIMESTER 1 - CORE COURSES					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
1PGDM01	Managerial Accounting - I	3	50	50	100
1PGDM02	Managerial Economic - I	3	50	50	100
1PGDM03	Principles of Management	3	50	50	100
1PGDM04	Perspective Management	3	50	50	100
1PGDM05	Fundamentals of Statistics	3	50	50	100
1PGDM06	Marketing Principles	3	50	50	100
1PGDM07	Effective Business Communication	3	50	50	100
1PGDM08	Management Information Systems	3	50	50	100
1PGDM09	Design Thinking and Innovation	1	50	0	50
1PGDM10	BNB	**	**	**	Non-Credit
1PGDM11	Competency Building	**	**	**	Non-Credit
	Total Credits	25		Total Marks	850

TRIMESTER 2 - CORE COURSES					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
2PGDM01	Managerial Accounting - II	3	50	50	100
2PGDM02	Behavioral Economics	3	50	50	100
2PGDM03	Operations Research	3	50	50	100
2PGDM04	Research Methodology	3	50	50	100
2PGDM05	Financial Management	3	50	50	100
2PGDM06	Marketing Applications and Strategies	3	50	50	100
2PGDM07	Human Resource Management - I	3	50	50	100
2PGDM08	Data-Driven Decision Making	2	100	0	100
2PGDM09	Personal Competence and Capability Building - I	2	100	0	100
2PGDM10	Live Project - I	**	**	**	Non-Credit
	Total Credits	25		Total Marks	900

TRIMESTER 3 - CORE (TRIMESTER 3 - CORE COURSES					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
3PGDM01	Strategic Management	3	50	50	100	
3PGDM02	Business Analytics	3	50	50	100	
3PGDM03	Production & Operations Mgmt.	3	50	50	100	
3PGDM04	Financial Planning	3	50	50	100	
3PGDM05	Digital Marketing	3	50	50	100	
3PGDM06	Human Resource Management - II	3	50	50	100	
3PGDM07	Legal Aspect of Business	3	50	50	100	
3PGDM08	Financial Reporting and Analysis	2	100	0	100	
3PGDM09	Personal Competence and Capability Building - Ii	2	100	0	100	
3PGDM10	Live Project - II	**	**	**	Non-Credit	
3PGDM11	R Programming *	**	**	**	Non-Credit	
	Total Credits	25		Total Marks	900	

TRIMESTER 4 - CORE COURSES					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
4PGDM01	Corporate Interface Through Summer Internship	6	100	100	200
4PGDM02	Business Environment	3	50	50	100
4PGDM06	Real World Project	**	**	**	Non-Credit

TRIMESTER 4 - ELECTIVE COURSES - FINANCE SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
4PGDM03F	Security Analysis &Portfolio Management	3	50	50	100
4PGDM04F	International Finance and Trade	3	50	50	100
4PGDM05F	Taxation	3	50	50	100

TRIMESTER 4 - ELECTIVE COURSES - MARKETING SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
4PGDM03M	Integrated Marketing Communication	3	50	50	100
4PGDM04M	Consumer Behavior and Customer Experience Design	3	50	50	100
4PGDM05M	Service and Relationship Marketing	3	50	50	100

TRIMESTER 4 - ELECTIVE COURSES - HUMAN RESOURCE SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
4PGDM03H	Industrial Relations and Labour Laws	3	50	50	100
4PGDM04H	Business Turnaround and Organizational Transformation	3	50	50	100
4PGDM05H	Compensation Management	3	50	50	100

TRIMESTER 4 - ELECTIVE COURSES - INFORMATION TECHNOLOGY SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
4PGDM03IT	Relational Database Management Systems	3	50	50	100
4PGDM04IT	Data Warehousing and Data Mining	3	50	50	100
4PGDM05IT	Cyber Security	3	50	50	100

TRIMESTER 4 - ELECTIVE COURSES - PRODUCTION AND OPERATION SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
4PGDM03POM	Supply Chain Management	3	50	50	100
4PGDM04POM	Quality Management	3	50	50	100
4PGDM05POM	Production Planning and Control	3	50	50	100

TRIMESTER 5 - CORE COURSES							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
5PGDM01	Business Ethics and Corporate Governance	3	50	50	100		
5PGDM02	Entrepreneurship	3	50	50	100		
5PGDM06	Personal Competence and capability Building -III	3	50	50	100		
5PGDM07	Managing New Business Initiatives	**	**	**	Non-Credit		

TRIMESTER 5 - ELECTIVE COURSES - FINANCE SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
5PGDM03F	Management of Financial Institutions	3	50	50	100		
5PGDM04F	Risk Management	3	50	50	100		
5PGDM05F	Treasury Management	3	50	50	100		

TRIMESTER 5 - ELECTIVE COURSES - MARKETING SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
5PGDM03M	Product and Brand Management	3	50	50	100		
5PGDM04M	Sales and Distribution Management	3	50	50	100		
5PGDM05M	E-Commerce Marketing	3	50	50	100		

TRIMESTER 5 - ELECTIVE COURSES - HUMAN RESOURCE SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
5PGDM03HR	Training and Development	3	50	50	100		
5PGDM04HR	Performance Management	3	50	50	100		
5PGDM05HR	Human Resource Information Systems	3	50	50	100		

TRIMESTER 5 - ELECTIVE COURSES - INFORMATION TECHNOLOGY SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
5PGDM03IT	SAP	3	50	50	100		
5PGDM04IT	E-Commerce E-Commerce	3	50	50	100		
5PGDM05IT	Cloud Computing	3	50	50	100		

TRIMESTER 5 - ELECTIVE COURSES - PRODUCTION AND OPERATION SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
5PGDM03POM	Sales and Operations Planning	3	50	50	100		
5PGDM04POM	Logistics Management	3	50	50	100		
5PGDM05POM	Material Management	3	50	50	100		

TRIMESTER 6 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
6PGDM01	Management Thesis	6	100	100	200	

TRIMESTER 6 - ELECTIVE COURSES - FINANCE SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
6PGDM02F	Wealth Management	3	50	50	100		
6PGDM03F	Mergers & Acquisitions	3	50	50	100		

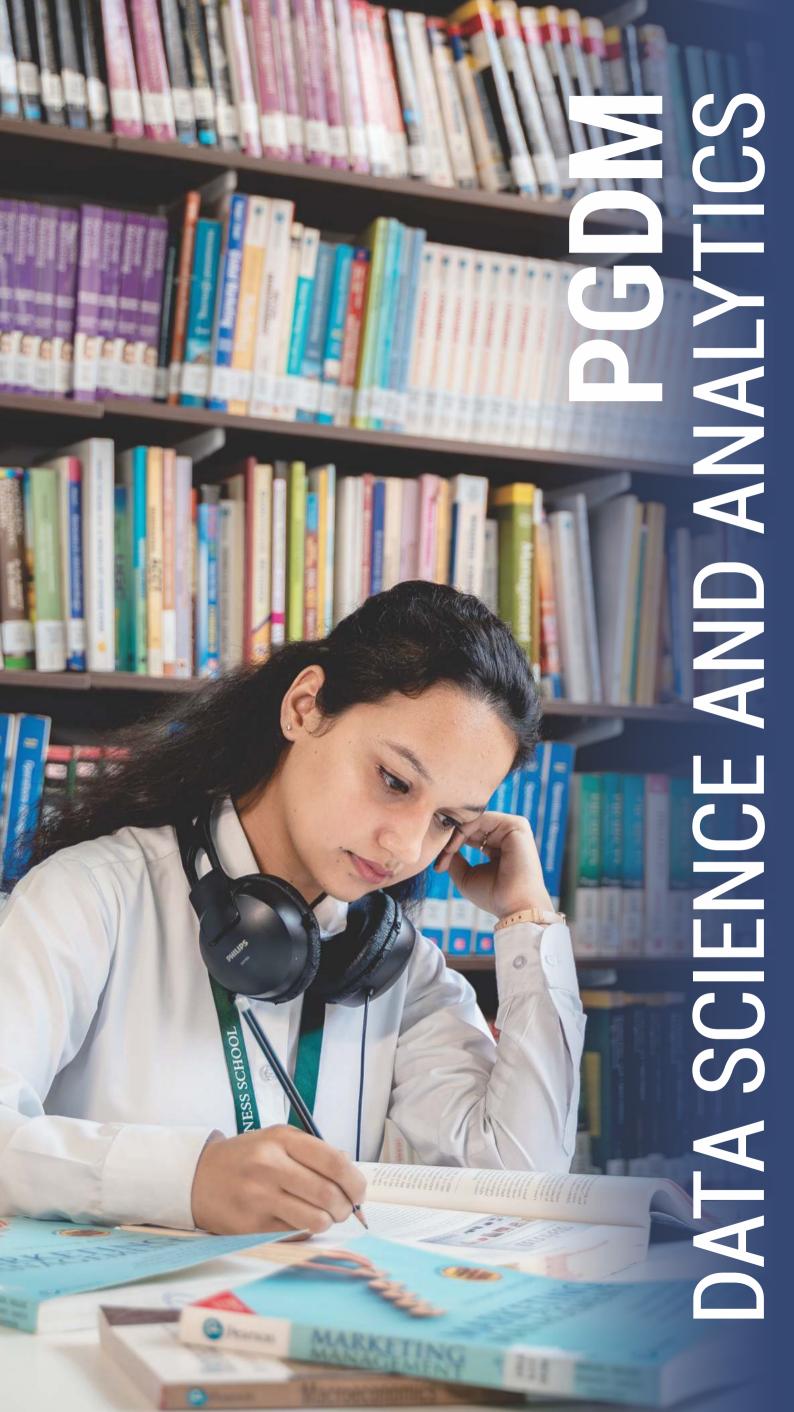
TRIMESTER 6 - ELECTIVE COURSES - MARKETING SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
6PGDM02M	International Marketing	3	50	50	100		
6PGDM03M	Integrated Media Design	3	50	50	100		

TRIMESTER 6 - ELECTIVE COURSES - HUMAN RESOURCE SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
6PGDM02H	International HRM	3	50	50	100		
6PGDM03H	Employee Engagement	3	50	50	100		

TRIMESTER 6 - ELECTIVE COURSES - INFORMATION TECHNOLOGY SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
6PGDM02IT	Software Project Management	3	50	50	100		
6PGDM03IT	Intellectual Property Rights	3	50	50	100		

TRIMESTER 6 - ELECTIVE COURSES - PRODUCTION AND OPERATION SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL		
6PGDM02POM	Operations Strategy	3	50	50	100		
6PGDM03POM	Supply Chain Analytics	3	50	50	100		







Unlock the power of data. Master the art of business.

Welcome to the PGDM Data Science & Business Analytics Program at Narayana Business School

Step into the exciting world of data science with our PGDM in Data Science and Business Analytics program at Narayana Business School. Ranked among the Top PGDM Programs in Data Science and Business Analytics, our course equips students with critical skills, fostering a deep understanding of data analytics principles. Our graduates are sought after by top companies for data science and business analytics roles, owing to the industry-relevant curriculum and practical training we provide.

PGDM in Data Science & Business Analytics Program offers a deep understanding of core business principles, data analytics techniques, machine learning algorithms, and statistical modelling along with learning data visualization techniques to master predictive analytics.

Experience hands-on learning through diverse modules in our **PGDM Data Science & Business Analytics Program**

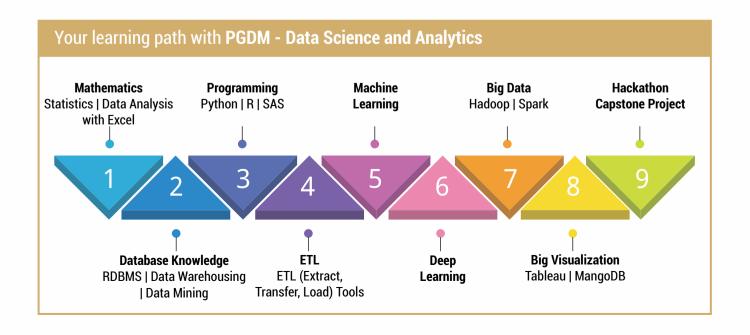
Each node represents a key skill set, opening a summary of what you will master.

MATHEMATICS FOR DATA SCIENCE

Dive into the bedrock mathematical concepts essential for data analysis. Explore vectors, matrices, calculus, probability, and statistics and their applications in optimizing models and predicting outcomes.

DATABASE KNOWLEDGE

Equip yourself with critical skills to design, query, and manage databases using SQL. Learn how to store, organize, and retrieve data efficiently, enabling you to handle large data volumes and perform complex queries to derive valuable insights.



PROGRAMMING FOR DATA SCIENCE

Learn industry-preferred programming languages like Python and R. Through projects, you will become proficient in writing code, manipulating data, and conducting statistical analysis, enabling effective data analysis and task automation.

ETL TOOLS

Master the art of data extraction, transformation, and loading (ETL) with tools such as Apache NiFi, Talend, or Informatica. Learn to pull data from various sources, clean and transform it to maintain quality, and load it into a database or data warehouse for analysis.

MACHINE LEARNING

Delve into machine learning, learning to use algorithms for predictive modelling and data pattern discovery. Explore supervised and unsupervised learning techniques and gain the ability to uncover valuable data insights.

DEEP LEARNING

Understand deep learning techniques, focusing on neural networks for solving complex problems. Learn how to use frameworks like TensorFlow, Keras, or PyTorch to develop models that handle intricate data structures like images, text, or time series data.

BIG DATA

Learn about big data technologies like Hadoop and Spark and understand the challenges of processing and analysing large-scale data. Explore techniques to parallelize computations and optimize data processing workflows.

DATA VISUALIZATION

Learn to visualize data compellingly using tools like Tableau, Power BI, or D3.js. Develop skills in presenting data clearly, enabling stakeholders to gain insights and make informed decisions.

HACKATHONS

Participate in hackathons, applying your data science skills to real-world challenges. Enhance your problem-solving abilities, gain experience in working under pressure, and develop effective communication skills."

Master the essential languages and tools for PGDM Data Science and Business Analytics

Unearth the potential of critical languages and tools used in Data Science and Business Analytics during your PGDM journey. Our curriculum helps you master pivotal technologies such as MS Excel for data analysis, Python and R for scripting, MongoDB and MySQL for managing databases, and Hadoop for processing Big Data. Further, enrich your data handling process with MATLAB, and craft compelling data visualizations with Power BI and Tableau. Also, delve into the Pandas library for effective data manipulation and analysis.

Where visionary minds excel in our PGDM in Data Science & Business Analytics program

- 1 Program Structure 48+ Subjects
- 2 60 + Faculty
- 3 12+ Value-Added Programs in PGDM
- 4 10+ Acres Campus
- 5 15+ Student-Led Clubs

- 6 3 Layer Mentorship
- 7 16+ Specializations in PGDM
- 8 670+ Recruiters
- 9 9000+ Global Alumni

Deep Dive Into The Data Universe



DATA SCIENCE

Data science is a multidisciplinary field that combines scientific methods, algorithms, and systems to extract knowledge and insights from structured and unstructured data. It involves various techniques such as data collection, cleaning, transformation, analysis, and interpretation to solve complex problems and make data-driven decisions.



DATA ANALYSIS

Data analysis refers to the process of inspecting, cleaning, transforming, and modelling data to discover meaningful patterns, draw conclusions, and support decision-making. It involves techniques such as descriptive statistics, exploratory data analysis, and statistical modelling to gain insights from data.



BIG DATA

Big data refers to extremely large and complex datasets that cannot be easily managed, processed, or analysed using traditional data processing tools or techniques. Big data typically involves high-volume, high-velocity, and high-variety data that requires specialized tools and technologies to store, process, and analyse effectively.



DATA ANALYTICS

Data analytics is a broad term that encompasses various techniques and approaches to derive insights, trends, and patterns from data. It involves the application of statistical analysis, quantitative methods, and predictive modelling to explore and interpret data, with the goal of making informed decisions and optimizing processes.



DATA MINING

Data mining is a subset of data analytics that focuses on the discovery of patterns and relationships within large datasets. It involves the use of algorithms and techniques to automatically extract useful information from data, uncover hidden patterns, and make predictions or classifications. Data mining techniques are often applied in various fields, including marketing, finance, and healthcare.



MACHINE LEARNING

Machine learning is a subset of artificial intelligence (AI) that focuses on the development of algorithms and models that enable computers to learn from data and make predictions or decisions without explicit programming. It involves training models on historical data, allowing them to identify patterns and make accurate predictions or classifications on new, unseen data. Machine learning techniques are widely used in various applications, such as image recognition, natural language processing, and recommendation systems.

Career prospects for

PGDM DATA SCIENCE & BUSINESS ANALYTICS graduates

The field of Data Science and Analytics provides expansive and evolving opportunities. Here are some of the potential career paths for our graduates.

DATA SCIENTIST:

Analysing extensive datasets to drive business strategies.

DATA ANALYST:

Identifying trends and patterns to support business operations.

BUSINESS ANALYST:

Assessing business processes for enhancement strategies.

MACHINE LEARNING ENGINEER:

Building machine learning models for automated and intelligent systems.

DATA ENGINEER:

Designing and maintaining data infrastructures.

DATA ARCHITECT:

Creating frameworks for data systems, ensuring data integrity.

DATA VISUALIZATION SPECIALIST:

Creating interactive presentations of complex data.

DATA CONSULTANT:

Providing expert advice on data-related strategies.

RISK ANALYST:

Mitigating potential risks by analysing data.

RESEARCH SCIENTIST:

Conducting advanced research in data science and analytics.

QUANTITATIVE ANALYST:

Analysing financial markets for trading and investment strategies.

HEALTHCARE DATA ANALYST:

Analysing healthcare data to improve patient outcomes.

SUPPLY CHAIN ANALYST:

Using data analytics to optimize supply chain operations.

SOCIAL MEDIA ANALYST:

Analysing social media data for customer insights.

FRAUD ANALYST:

Detecting fraudulent activities through data analysis.

DATA JOURNALIST:

Combining data analysis and storytelling for effective communication.

and several more emerging roles in the data science industry.

Fascinating facts and figures about DATA ANALYSIS 2023

- The last two years produced 90% of the world's current data.
- The World Economic Forum's 2023 report highlighted data science as the skill with the largest gap.
- In 2023, data science job listings outnumbered job seekers by a 3:1 ratio. Downloading all the internet's data would take a staggering 181 million years.
- Each person generated approximately 3.4 Mega Bytes of Data Per Second In 2023, according to a DOMO report.
- Unanimous AI's Swarm Technology, an AI software, could predict Oscar results with a 90% success rate.
- Approximately 70% of global data is user-generated.
- Daily data generation is estimated at 1.145 trillion megabytes.
- In 2023, around 178 Zetta bytes of data were created and duplicated worldwide.

- 91% of the data used in data science is text data.
- 90% of the datasphere is replicated data, with the remaining 10% being unique.
- 72% of manufacturing firms use advanced data analytics for productivity, according to a BCG-WEF report.
- The big data analytics market in healthcare could reach \$67.82 billion by 2025.
- The overall big data analytics market could grow to \$103 billion by 2023.
- Data analytics competition has reshaped various industries.
- Platforms like Netflix are realizing significant savings thanks to big data.

Why should you consider **PGDM Data Science and Analytics** program

FAST-PACED GROWTH: Data science is rapidly expanding, with companies investing in data-driven strategies, resulting in high demand for skilled practitioners.

CAREER DIVERSITY: This field provides various career paths including business intelligence, machine learning, predictive analytics, and data engineering.

HIGH EARNING POTENTIAL: Data professionals often earn competitive salaries due to their high demand.

TRANSFORMATIVE INSIGHTS: Data analysis can significantly improve decision-making, optimize operations, and offer a competitive advantage.

VERSATILITY ACROSS SECTORS: Data skills are useful in many sectors, including finance, healthcare, marketing, e-commerce, and manufacturing.

CONSTANT INNOVATION: Data science is a dynamic field, continuously evolving with new methods, algorithms, and technologies.

SOLVING REAL CHALLENGES: Data science enables solving complex real-world problems, impacting business outcomes significantly.

LIFELONG LEARNING: Continuous learning and skill development are integral to staying current in this field.

ETHICAL ROLE: Data scientists have a crucial role in addressing data privacy, biases, and ethical concerns.

GLOBAL OPPORTUNITIES: The demand for data professionals is worldwide, offering chances to work internationally and solve global challenges.

PROGRAM STRUCTURE OF PGDM IN DATA SCIENCE & BUSINESS ANALYTICS

Ready to Fuel Your Data Science Curiosity?

Join us at Narayana Business School for a unique learning adventure in our PGDM Data Science & Business Analytics course. Let's ditch the traditional! Here, we mesh business basics, data analytics magic, and hands-on projects. You'll get a hang of cool stuff like data visualization and predictive analytics. Think of it as building your toolkit for the buzzing world of data science.

LEVEL UP WITH REAL SKILLS IN DATA SCIENCE AT NBS

Our PGDM Data Science & Business Analytics course isn't just about lectures and exams. We put you right in the thick of real-world challenges and cool case studies. By the end of it, you'll not just graduate; you'll transform. Ready to make smart, data-driven decisions? We thought so!

Got two years? Perfect! We've packed them with six exciting trimesters. Loads of courses, real-world application, and yes - by the end of the first lap, you step into the real-world with internship opportunities. How's networking with the bigwigs of data science sound?

PGDM DATA SCIENCE AND ANALYTICS Program Year 1

Your PGDM Data Science Adventure Begins

Step into the business world, exploring everything from Marketing and HR to IT. You'll work on projects, diving deep into Data-Driven Decision Making and Business Analytics. And hey, we've tied up with top companies, so you get to work on real-time industry projects. Plus, we've got some special programs up our sleeve to give you that edge in the job world.

PGDM DATA SCIENCE AND ANALYTICS Program Year 2

Mastering Data Science & Business Analytics Gear up!

Year two is all about diving deeper. This is your playground—learn from the best in the industry, get a taste of the real corporate world, and hone killer strategies. And the grand finale? Show off your skills with a Data Science capstone project. With our top-notch teaching style, you're not just another student; you're the future of data science.

Skills you'll brag in our **PGDM DATA SCIENCE & BUSINESS ANALYTICS** course at NBS is a treasure trove:

MATHS WHIZ: Dive into math concepts like vectors and calculus. Yep, they're crucial for data analysis.

DATABASE PRO: Get comfy with databases and SQL.

CODING CHAMP: Play around with programming languages like Python and R.

ETL GURU: Ace data extraction, transformation, and loading with tools like Apache NiFi.

MACHINE LEARNING MAVERICK: Decode predictive modeling and data patterns.

DEEP LEARNING DYNAMO: Explore neural networks using tools like TensorFlow.

BIG DATA BUFF: Get your hands dirty with tech like Hadoop and Spark.

VISUAL WIZARD: Make data look good with visualization tools like Tableau.

HACKATHON HERO: Put your skills to test in real-world challenges.

Tech Tools You'll Master Data Science isn't just about data; it's about the tools too.





















PROGRAM SUMMARY							
TRIMESTER	TOTAL CREDITS	CEC	TERM-END	TOTAL MARKS			
TRIMESTER - I	25	450	450	900			
TRIMESTER - II	25	450	400	850			
TRIMESTER - III	25	450	400	850			
TRIMESTER - IV	25	450	400	850			
TRIMESTER - V	22	400	300	700			
TRIMESTER - VI	12	200	200	400			
SUMMARY	134	2400	2150	4550			

POST GRADUATE DIPLOMA IN MANAGEMENT - DATA SCIENCE AND ANALYTICS PROGRAM STRUCTURE

OBJECTIVE	A Two-year full-time program designed to create Techno managers with an analytical approach towards solving business problems using data visualisation & decision-making tools take your career to the next level in the field of Data Science.				
DURATION (In Months)	24 (Full Time)				
BATCH SIZE	30				
ELIGIBILITY	 Candidates must be graduates from any recognized University. 60% aggregate required (10th/12th/Graduation). Final year bachelor's degree candidates are eligible to apply, even awaiting results. Math/Stats in class XII preferred. IT, Engineering, Computer Application, or Statistics bachelor's degree would be of advantage. 				
SELECTION PROCEDURE	Students will be evaluated on the following parameters. SOP NBSAT Score (out of 100, scale down to 40 marks) Academic Performance & Prior Work Experience Personal Interview Total	20% 40% 20% 20% 100			
MEDIUM OF INSTRUCTION	English				
PROGRAMME PATTERN	Trimester				
ASSESSMENT	Each course will have a weightage of 100 marks wh Continuous Evaluation Components & 50% will be of Term				
STANDARD OF ASSING	Maximum Grade Point (GP) is 10 corresponding to 0 (Outstanding). For all courses, a student is required to pass both Continuous Evaluation Components and Term End Examination separately with a minimum Grade Point of 4 corresponding to Grade PASS. Students securing less than 40% absolute marks in each head of passing will be declared FAIL.				
AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Post Graduate Diploma in Management will be award Trimester VI examination by taking into consideration t semester examinations after obtaining a minimum CGPA of 10 CGPA.	he performance of a			

COURSE DETAILS

TRIMESTER 1 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
1PGDMDSA01	Fundamentals of Programming Using Python	3	50	50	100	
1PGDMDSA02	Statistics for Data Science - I	3	50	50	100	
1PGDMDSA03	Data Visualization Techniques - I	3	50	50	100	
1PGDMDSA04	Relational Database Management Systems	3	50	50	100	
1PGDMDSA05	Effective Business Communication	3	50	50	100	
1PGDMDSA06	Perspective Management	3	50	50	100	
1PGDMDSA07	Managerial Economic	3	50	50	100	
1PGDMDSA08	Foundations of Data Science	2	50	50	100	
1PGDMDSA09	Shell Scripting for Beginners	2	50	50	100	
	Total Credits	25		Total Marks	900	

TRIMESTER 2 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
2PGDMDSA01	Big Data Analytics using Hadoop - I	3	50	50	100	
2PGDMDSA02	Statistics for Data Science - II	3	50	50	100	
2PGDMDSA03	Data Visualization Techniques using Python	3	50	50	100	
2PGDMDSA04	Data warehousing	3	50	50	100	
2PGDMDSA05	Data Mining Techniques	3	50	50	100	
2PGDMDSA06	Marketing Principles and Applications	3	50	50	100	
2PGDMDSA07	Human Resource Management	3	50	50	100	
2PGDMDSA08	Financial reporting &Analytics	3	50	50	100	
2PGDMDSA09	Personal Competence and capability Building - I	1	50	**	50	
	Total Credits	25		Total Marks	850	

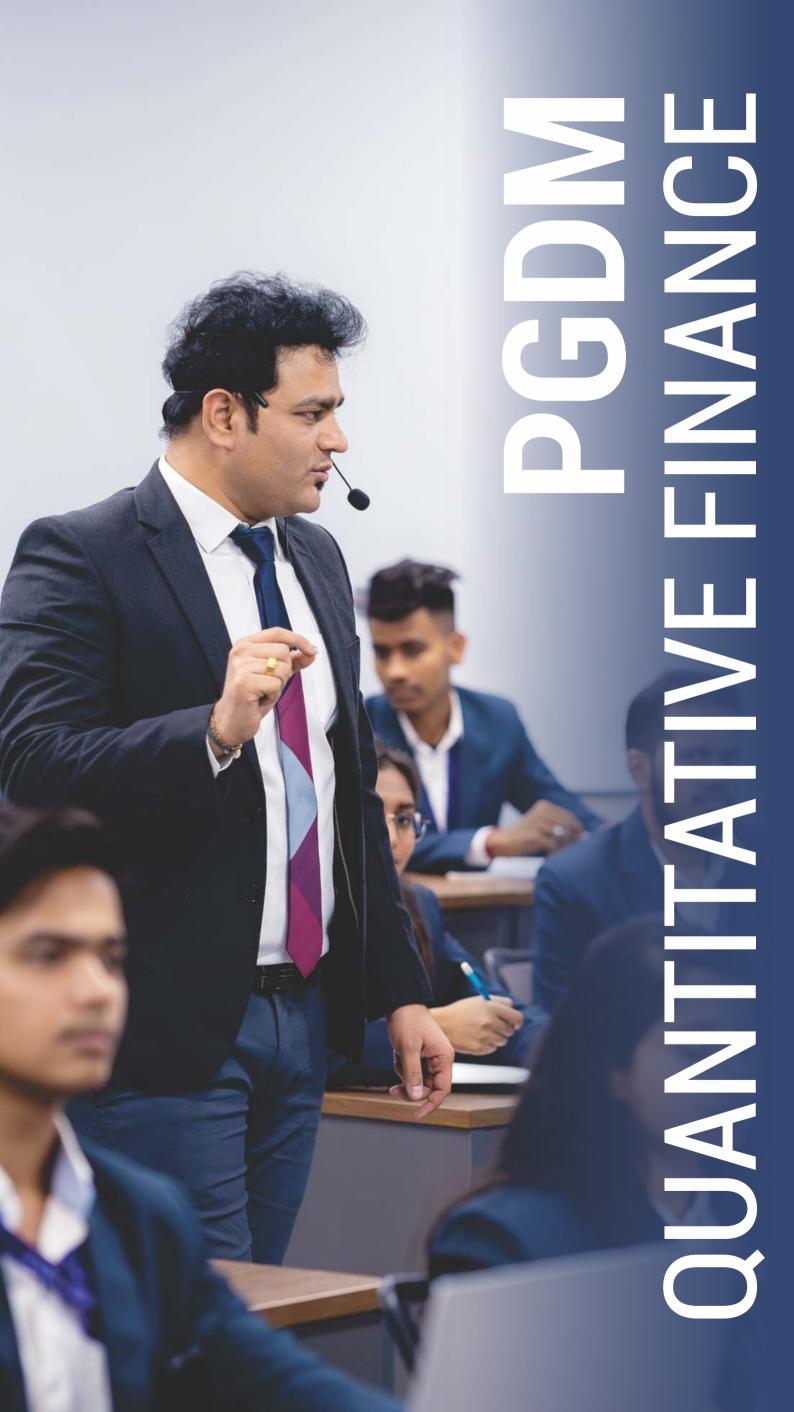
TRIMESTER 3 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
3PGDMDSA01	Big Data Analytics using Hadoop - II	3	50	50	100	
3PGDMDSA02	Machine Learning using Python - 1	3	50	50	100	
3PGDMDSA03	Data Visualization Techniques Using Power BI	3	50	50	100	
3PGDMDSA04	Big Data Analytics using Spark	3	50	50	100	
3PGDMDSA05	Cloud Computing	3	50	50	100	
3PGDMDSA06	Legal Aspects of IT Business	3	50	50	100	
3PGDMDSA07	Corporate Finance	3	50	50	100	
3PGDMDSA08	Research Methodology using R	3	50	50	100	
3PGDMDSA09	Personal Competence and capability Building - II	1	50	**	50	
	Total Credits	25		Total Marks	850	

TRIMESTER 4 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
4PGDMDSA01	Corporate Interface through Summer Internship	6	100	100	200	
4PGDMDSA02	Machine Learning Using Python - II	3	50	50	100	
4PGDMDSA03	Data visualization Techniques using Tableau	3	50	50	100	
4PGDMDSA04	NoSQL Databases	3	50	50	100	
4PGDMDSA05	Neural Network Science	3	50	50	100	
4PGDMDSA06	Operations Research	3	50	50	100	
4PGDMDSA07	Entrepreneurship	2	50	50	100	
4PGDMDSA08	Digital & Social Media Analytics	2	50	**	50	
	Total Credits	25		Total Marks	850	

TRIMESTER 5 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
5PGDMDSA01	Strategic Management	3	50	50	100	
5PGDMDSA02	Natural Language Processing & Text Mining	3	50	50	100	
5PGDMDSA03	Advanced Neural Network Science	3	50	50	100	
5PGDMDSA04	Ethics and Data Governance for Data Science	3	50	50	100	
5PGDMDSA05	Project Management using JIRA	3	50	50	100	
5PGDMDSA06	Al for Business	3	50	50	100	
5PGDMDSA07	Personal Competence and capability Building - III	2	50	**	50	
5PGDMDSA08	HACKATHON	2	50	**	50	
	Total Credits	22		Total Marks	700	

TRIMESTER 6 - CORE COURSES					
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
6PGDMDSA01	Capstone Project	6	100	100	200
6PGDMDSA02	IPR	3	50	50	100
6PGDMDSA03	Internet of Things	3	50	50	100
	Total Credits	12		Total Marks	400







Turning Numbers into Stories: Your Path to a Thrilling Finance World!

Hey there! Ever thought about where the world of finance can take you? Let's take a stroll through Narayana Business School's standout PGDM in Quantitative Finance program. Here's why our program is the talk of the town.

WORLDWIDE AVENUES

Got your sights set on a finance career, be it here in India or anywhere around the globe? We're on board with you, offering paths that reach every corner of the world.

THE GATEWAY TO INVESTMENT BANKING

Got dreams of rocking the investment banking world? We're here to back you up. Our program, packed with real-world knowledge and industry insights, is your ticket in.

BIG NAMES, BIGGER LEARNING

We've teamed up with the industry bigwigs like CARE, CRISIL, EY, and PwC. With our finance program, prepare to soak in wisdom, resources, and opportunities from the best in the biz. You're in for a thrilling career ride!

What makes NBS's PGDM in Quantitative Finance stand out

A WHOLE NEW WORLD OF FINANCE

Step into the intriguing world of financial trends and patterns, discovering how they knit together the financial scene both in India and globally.

REAL-WORLD FINANCIAL KNOW-HOW

Get hands-on with computational finance. We'll get you prepped for those headline-making roles in global investments and financial modelling.

DIVERSE FINANCIAL PATHS

Gear up for a buffet of roles, be it in asset management, financial engineering, or the pivotal task of risk management.

WORLDWIDE RECOGNITION

Earn a PGDM Quantitative Finance from Narayana Business School, and you'll be in demand — not just in India but across the world.

WHO'S IT FOR?

Do you have a background in Economics, Finance, or STEM (Science, Technology, Engineering, and Mathematics) backgrounds? Passionate about crunching numbers and looking for PGDM finance course specifics? This is the perfect fit.

EXPLORING THE DEPTHS

Immerse in the mathematical models of financial markets, mastering the nuances of pricing, hedging, and the latest in quantitative finance courses.

POWER UP YOUR SKILL

Amp up your knowledge base, mathematical might, and tech savviness - the trifecta you need to conquer the world of quantitative finance and risk management.

Thinking of lighting up your finance path? Look no further! Our PGDM in Quantitative Finance isn't just about bookish knowledge. With us, you're moving forward, aiming for nothing less than the stars.

Financial mastery with NBS:

The PGDM Quantitative Finance Program

Each node represents a key skill set, opening a summary of what you will master.

GEAR UP WITH TOP TOOLS

Master the must-haves in finance like MATLAB, Python, Power BI, SAP-FICO Module, and Tableau. Plus, steer confidently into Data-Driven Decision Making.

GO GLOBAL

Familiarize yourself with International Financial Reporting Standards (IFRS) and see the financial world through a global lens.

REAL-TIME DATA

Spend an action-packed 10 days in the Bloomberg Terminal, your window to the pulsating world of live financial data.

STRATEGIC FINANCE

Navigate the complexities of project financing, mergers, and the art of company valuations.

INVEST LIKE A PRO

Ace portfolio management strategies, get a grip on trading pitfalls and utilize stats to make sharp investment moves.

RISK ANALYSIS

Decode the subtleties of corporate credit risk and shield company treasures with solid treasury risk management.

FINANCIAL FORECASTING

Wield the magic of financial modelling to sketch out where a company is headed.

MASTERING GLOBAL TRADE

Get a handle on the nitty-gritty of international trade finance.

With us, you're not just learning; you're becoming a finance maestro. Dive into our rich, practical curriculum, hands-on learning and elevate your financial game!

Where visionary minds excel in our PGDM Quantitative Finance program

- Program Structure 48+ Subjects
- 2 60 + Faculty
- 3 12+ Value-Added Programs in PGDM
- 4 10+ Acres Campus
- 5 15+ Student-Led Clubs

- 6 3 Layer Mentorship
- 7 16+ Specializations in PGDM
- 8 670+ Recruiters
- 9 9000+ Global Alumni

Sky's the Limit with a PGDM Quantitative Finance from Narayana Business School:

Did you catch this? The data wave hitting India is nothing short of epic. By 2024, we're looking at a jaw-dropping 73% growth. What does that translate to? A booming demand for finance whizzes who can surf this data tsunami with style. With a degree from our top PGDM Quantitative Finance program, you're stepping into a world teeming with opportunities.

QUANTITATIVE ASSET MANAGEMENT

Think using data smarts to boost investment returns. This is where you become the go-to person in finance.

FINANCIAL ENGINEERING

Get crafty! Create slick financial tools and solutions and watch as you become the talk of the financial town.

RISK MANAGEMENT

Become that cool-headed expert who spots and tackles financial hiccups before they turn into headaches.

APPLIED FINANCIAL RESEARCH

Dive deep into the money world, pulling out gems of insights and making a mark in the field of quantitative finance.

INVESTMENT BANKING

Make waves in the big-ticket zones like mergers and takeovers. The investment banking arena? That's your playground.

FINTECH INNOVATIONS

Be that genius behind cutting-edge financial tech wonders, leading the charge in the ever-evolving FinTech scene.

FINANCIAL CONSULTING

Be the guru. The beacon of financial wisdom that businesses turn to for game-changing advice.

FINANCIAL DATA ANALYSIS

Play detective with complex data, finding those golden nuggets that redefine financial strategies.

QUANTITATIVE MARKET RESEARCH

Lead the pack in designing market-winning strategies, merging top-tier finance with quantitative magic.

SHAPE THE NEXT GEN

Light up the path for future finance stars, wielding your PGDM Quantitative Finance expertise like a torch.

Feeling the adrenaline? Want to be part of the finance big league? Our acclaimed PGDM in Quantitative Finance is your golden ticket. Dive in, grab those dream roles, and leave a mark that time won't erase.



Program Structure: PGDM Quantitative Finance: Revolution in finance learning!

Hop into the next-gen way of finance learning with the PGDM Quantitative Finance program structure at Narayana Business School. It's time to shake things up! Our data-centric PGDM finance program dishes out real-world experiences, sharp analytics, and a deep dive into the maze of quantitative finance & business. Ready to rethink finance?

STEP UP YOUR SKILLS WITH THE PGDM QUANTITATIVE FINANCE SUBJECTS

Our PGDM Data Science & Business Analytics course isn't just about lectures and exams. We put you right in the thick of real-world challenges and cool case studies. By the end of it, you'll not just graduate; you'll transform. Ready to make smart, data-driven decisions? We thought so!

Got two years? Perfect! We've packed them with six exciting trimesters. Loads of courses, real-world application, and yes - by the end of the first lap, you step into the real-world with internship opportunities. How's networking with the bigwigs of data science sound?

PGDM QUANTITATIVE FINANCE Program Year 1

The NBS PGDM Quantitative Finance Course Unveiled

Plunge headfirst into the vibrant business cosmos with our Quantitative Finance subjects at NBS. Forget traditional paths; here, you'll weave through a tapestry of fields, from Finance Marketing, and HR to IT. Dive into projects that spotlight Data-Driven Decision Making, dissecting Financial Statements, and dabbling in Business Analytics with tools like SPSS and R.

Craving real-world action? Apart from the three-month industry plunge, you'll be on the frontline, working on live projects with the corporate big leagues. We're talking about a learning cocktail that marries classroom wisdom with on-ground hustle.

And the edge? We sprinkle in some extra value-added programs, ensuring you've got that special sparkle in the job market. Ready to zoom ahead?

PGDM QUANTITATIVE FINANCE Program Year 2

Specializing in Finance with NBS's PGDM Quantitative Finance

Year two? That's when the finance magic really unfolds. It's showtime for the Finance specialization courses in your PGDM QF journey. Soak in insights from the finance gurus, tap into the corporate pulse, and hone those game-changing strategies. As a grand finale, your Quantitative Finance capstone project will be your moment to shine, reflecting all you've learned and mastered.

With our world-class teaching style, we're all about prepping you to stand tall. Equip yourself, gather that knowledge, and get set to leave an impressive footprint in the dynamic arena of quantitative finance. Ready to conquer?

PROGRAM SUMMARY							
TRIMESTER	TOTAL CREDITS	CEC	TERM-END	TOTAL MARKS			
TRIMESTER - I	26	450	400	850			
TRIMESTER - II	26	450	400	850			
TRIMESTER - III	26	450	400	850			
TRIMESTER - IV	26	450	400	850			
TRIMESTER - V	26	450	400	850			
TRIMESTER - VI	18	300	300	600			
SUMMARY	148	2550	2300	4850			

POST GRADUATE DIPLOMA IN MANAGEMENT - QUANTITATIVE FINANCE PROGRAM STRUCTURE

OBJECTIVE	A Two years full-time PGDM – Quantitative Finance focusing on insights of applicative finance to build a solid financial foundation aimed at creating the next generation Quant, Financial Engineers, and Risk Management Specialists.				
DURATION (In Months)	24 (Full Time)				
BATCH SIZE	30				
ELIGIBILITY	 Candidates must be graduates from any recognized University. 60% aggregate required (10th/12th/Graduation). Final year bachelor's degree candidates are eligible to apply, even awaiting results. Math/Stats in class XII preferred. Finance, Statistics, Engineering or Economics bachelor's degree would be an added advantage. 				
SELECTION PROCEDURE	Students will be evaluated on the following parameters. SOP NBSAT Score (out of 100, scale down to 40 marks) Academic Performance & Prior Work Experience Personal Interview Total	20% 40% 20% 20% 100			
MEDIUM OF INSTRUCTION	English				
PROGRAMME PATTERN	Trimester				
ASSESSMENT	Each course will have a weightage of 100 marks wh Continuous Evaluation Components & 50% will be of Term				
STANDARD OF ASSING	Maximum Grade Point (GP) is 10 corresponding to 0 (courses, a student is required to pass both Continuous Ev and Term End Examination separately with a minimu corresponding to Grade PASS. Students securing less that in each head of passing will be declared FAIL.	aluation Component Im Grade Point of			
AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Post Graduate Diploma in Management will be award Trimester VI examination by taking into consideration the semester examinations after obtaining a minimum CGPA of 10 CGPA.	he performance of a			

COURSE DETAILS

TRIMESTER 1 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
1PGDMQF01	Managerial Accounting - I	3	50	50	100	
1PGDMQF02	Managerial Economic - I	3	50	50	100	
1PGDMQF03	Corporate Finance	3	50	50	100	
1PGDMQF04	Perspective Management	3	50	50	100	
1PGDMQF05	Quantitative Methods	3	50	50	100	
1PGDMQF06	Research Methodology	3	50	50	100	
1PGDMQF07	Effective Business Communication	3	50	50	100	
1PGDMQF08	Management Information Systems	3	50	50	100	
1PGDMQF09	Spreadsheet Tool for Finance	2	50	**	50	
	Total Credits	26		Total Marks	850	

TRIMESTER 2 - CORE COURSES						
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL	
2PGDMQF01	Managerial accounting - II	3	50	50	100	
2PGDMQF02	Behavioral economics	3	50	50	100	
2PGDMQF03	Financial Mathematics	3	50	50	100	
2PGDMQF04	Legal Aspects of Business	3	50	50	100	
2PGDMQF05	Security Analysis	3	50	50	100	
2PGDMQF06	Portfolio Management and Wealth Planning	3	50	50	100	
2PGDMQF07	Marketing Principles and Applications	3	50	50	100	
2PGDMQF08	Human Resource Management	3	50	50	100	
2PGDMQF09	MATLAB	2	50	**	50	
	Total Credits	26		Total Marks	850	

TRIMESTER 3 - CORE	COURSES				
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL
3PGDMQF01	Decoding of Financial Statements	3	50	50	100
3PGDMQF02	Strategic Finance Management	3	50	50	100
3PGDMQF03	Management of Financial Institutions	3	50	50	100
3PGDMQF04	Global Economic Environment	3	50	50	100
3PGDMQF05	Taxation	3	50	50	100
3PGDMQF06	Basic Derivatives	3	50	50	100
3PGDMQF07	Financial Markets	3	50	50	100
3PGDMQF08	R Programming for Statistics	3	50	50	100
3PGDMQF09	Data Driven Decision Making	2	50	**	50
	Personal Competence and capability Building - I	**	**	**	Non Credit
	Total Credits	26		Total Marks	850

TRIMESTER 4 - CORE COURSES								
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL			
4PGDMQF01	Corporate Interface through Summer Internship	6	100	100	200			
4PGDMQF02	Fixed Income Markets	3	50	50	100			
4PGDMQF03	Data Warehouse and Data Mining	3	50	50	100			
4PGDMQF04	International Finance and Trade	3	50	50	100			
4PGDMQF05	International Taxation	3	50	50	100			
4PGDMQF06	Risk Management	3	50	50	100			
4PGDMQF07	Banking and Insurance	3	50	50	100			
4PGDMQF08	SAP - FICO Module	2	50	**	50			
	Personal Competence and capability Building - II	**	**	**	00			
	Total Credits	26		Total Marks	850			

TRIMESTER 5 - CORE COURSES								
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL			
5PGDMQF01	Treasury Management	3	50	50	100			
5PGDMQF02	Alternate Investments	3	50	50	100			
5PGDMQF03	Machine Learning Using Python	3	50	50	100			
5PGDMQF04	Foundation of Asset Pricing	3	50	50	100			
5PGDMQF05	Business Ethics and Corporate Governance	3	50	50	100			
5PGDMQF06	Mergers and Acquisitions	3	50	50	100			
5PGDMQF07	Merchant Banking and Financial Services	3	50	50	100			
5PGDMQF08	Data Visualisation Techniques using Tableau	3	50	50	100			
5PGDMQF09	Personal Competence and capability Building - III	2	50	**	50			
	Total Credits	26		Total Marks	850			

TRIMESTER 6 - CORE COURSES								
COURSE CODE	COURSE NAME	CREDIT	CEC	TERM-END	TOTAL			
6PGDMQF01	Capstone Project	6	100	100	200			
6PGDMQF02	Business Valuation Modeling	3	50	50	100			
6PGDMQF03	Behavioral Finance	3	50	50	100			
6PGDMQF04	Blockchain for Business	3	50	50	100			
6PGDMQF05	Arbitrage Trading	3	50	50	100			
	Total Credits	18		Total Marks	600			





S S STATE OF THE S

NARAYANA BUSINESS SCHOOL

AICTE APPROVED





MBA + PGPCE | An immersive and life-changing journey

Discover your Transformative and Exhilarating Journey with Narayana Business School (NBS), a Leading Name in India's MBA landscape. We go beyond the conventional, with a GTU-Affiliated MBA and comprehensive PGPCE program offering you practical tools alongside theoretical knowledge for a flourishing career in the corporate world.

Our 18-month Post Graduate Program in Corporate Excellence (PGPCE) bridges the gap between academics and industry needs. With three core modules and over 30 value-added courses, NBS Ahmedabad stands out as a top destination for a globally recognized MBA education.

Narayana Business School is your passport to an enriching learning experience, with a range of MBA specializations and a roster of distinguished faculty members. Apply now for MBA Admissions and step into a realm of opportunities and excellence.

Where visionary minds excel in our full-time MBA+ PGPCE program

- Program Structure 30+ Subjects for MBA
- 2 60 + Faculty
- 30+ Value-Added Programs in PGDM
- 4 10+ Acres Campus
- 5 15+ Student-Led Clubs

- 6 3 Layer Mentorship
- 7 16+ Specializations in PGDM
- 8 670+ Recruiters
- 9 9000+ Global Alumni

WHY BUSINESS SCHOOL-AND WHY NARAYANA BUSINESS SCHOOL

Why select a business school and, more specifically, why opt for Narayana Business School? Our esteemed institution offers an MBA program ranked among the top MBA programs in India, providing you with a comprehensive network and knowledge base that propels you into a dynamic global environment. We go beyond

conventional academic programs & ensure that your gained knowledge from the NBS MBA experience enables you to excel in the complexities of today's dynamic world is essential.

Begin your journey at NBS, one of the premier MBA colleges in India, and gear up for a significant career uplift.

NBS 2023-25 BATCH PROFILE

We are proud of the diverse and ambitious MBA Class at NBS, attracting professionals from diverse sectors across India. Explore how our MBA courses foster a vibrant learning environment, encouraging diverse perspectives and experiences, further enhancing our position as one of the top MBA colleges in India.

Class Profile 2023-25

The diverse class profiles are a testament to our commitment to inclusiveness and holistic development. Each individual in this spectrum enriches our learning environment with their unique contributions and insights.

450 Entering Class Strength	59:41 M:F Ratio
18 Months Average Work Experience	23 Yrs Median Age
24 States & 5 UTs Demographic Diversity	68.7% Median UG %

Think beyond: The NBS unconventional MBA+PGPCE program.

ANALYTICS-DRIVEN MBA+PGPCE AT NBS: MASTERING BUSINESS FUNDAMENTALS FOR TOMORROW

Step into a world that challenges traditional thinking and encourages innovative mindsets with Narayana Business School. Our MBA+PGPCE program, fosters a data-driven approach, intertwining analytics, and business fundamentals, forming the cornerstone of a transformative learning journey.

EXPERIENTIAL LEARNING: MOULDING FUTURE LEADERS AT NBS

Narayana Business School stands tall as a nurturer of the future leaders poised to spearhead change in the dynamic business arena. Our nurturing ground comprises rich case studies and a focus on experiential learning, developing comprehensive leadership attributes, setting our MBA program a notch above the others in India.

A ROBUST TWO-YEAR MBA+PGPCE PROGRAM WITH LIVE INDUSTRY PROJECTS

NBS MBA+PGPCE program, which spans two years and includes four semesters, delivers over 30 MBA and 30+ value-added courses in PGPCE. This amalgamation of conceptual learning and practical applications in MBA, accentuated with live industry projects, accentuates NBS's position as a prime destination for MBA aspirants.

MBA + PGPCE Program Year 1

Exploring Diverse Subjects in MBA with Industry Projects and Value-Added Programs

In your first year at NBS, you'll explore a wide spectrum of subjects across diverse streams such as Marketing, Finance, HR, IT, Operations, and General Management. Our curriculum ensures a holistic education that prepares you for various facets of the business world.

Sharpen your practical skills with live industry projects, focusing on data-driven decision-making, financial statement analysis, and research projects utilizing SPSS software and R-Program for business analytics in MBA.

In addition to a three-month domain internship, you'll have the chance to collaborate with leading companies on real-world projects, a pivotal aspect that ranks us among the top MBA colleges in India, preparing you for a prosperous corporate career.

Our value-added programs complement your core MBA curriculum, equipping you with the sought-after skills essential for succeeding in the competitive job market, rendering our MBA program one of the most sought-after MBA programs in India.

MBA + PGPCE Program Year 2

Practical Applications and Unlocking Potential at NBS

As you step into the second year of the revered MBA+PGPCE course at NBS, the emphasis shifts towards practical applications of the core concepts. This critical period facilitates the selection of your MBA specializations, offering a range of multidisciplinary elective subjects each term, meticulously crafted by industry maestros. These subjects delve deep into industry best practices and methodologies, furnishing you with profound insights.

Our distinctive program structure, synergized with globally acknowledged teaching methodologies, propels Narayana Business School students to exceed globally recognized performance benchmarks. Immerse yourself in an environment fostering the acquisition of practical skills and extensive knowledge, preparing you to excel in the vibrant business landscape.

PROGRAM SUMMARY								
SEMESTER	TOTAL CREDITS	E	М	I	TOTAL MARKS			
SEMESTER - I	30	540	210	350	1100			
SEMESTER - II	30	540	210	350	1100			
SEMESTER - III	32	750	180	420	1350			
SEMESTER - IV	20	420	120	260	800			
SUMMARY	112	2250	720	1380	4350			

6+ MBA Specialisations Shape your career with expert guidance

Discover over 6 best MBA specializations at Narayana Business School: Your gateway to excellence in MBA

Narayana Business School, situated in the educational hub of Ahmedabad, is renowned for transcending traditional boundaries in the realm of education. Standing as a beacon among the top MBA colleges in India, we take pride in offering a rich and diverse curriculum that houses over six meticulously curated specializations, pivotal in shaping industry leaders of tomorrow.

As you step into the exciting journey of MBA admissions, NBS presents an array of specializations designed to equip you with the in-demand skills and domain-specific knowledge that employers across various industries value greatly. Our offerings span across pivotal domains such as Marketing, Finance, HR, IT, and Operations, providing a versatile platform to hone practical skills that find direct applications in the real world.

At NBS, we understand that each student is unique, with distinct career aspirations. That's why we offer a flexible learning environment that allows you to tailor your education to align with your career goals. Whether your aim is to delve deep into a particular specialization or to cultivate a broad understanding across multiple domains, our elective courses facilitate that growth seamlessly.

What sets us apart as one of the best MBA programs in India, is our experienced faculty who bring in-depth industry insights into the classroom. Their expertise provides a bridge between theoretical knowledge and real-world application, nurturing students to stand out and excel in their chosen fields.

Specializations

- Marketing
- Finance
- IT
- HR
- Production & Operations
- Entrepreneurship



MASTER OF BUSINESS ADMINISTRATION PROGRAM STRUCTURE

OBJECTIVE	A two-year full-time MBA program designed to provide a well-rounded learning experience in terms of management theories and its practical application with an emphasis being laid on broadening their career horizons.				
DURATION (In Months)	24 (Full Time)				
BATCH SIZE	60				
ELIGIBILITY	 Candidates must be graduates from any recognized University. 60% aggregate required (10th/12th/Graduation). Final year bachelor's degree candidates are eligible to apply, even awaiting results. 				
SELECTION PROCEDURE	Students will be evaluated on the following parameters. SOP NBSAT Score (out of 100, scale down to 40 marks) Academic Performance & Prior Work Experience Personal Interview Total	20% 40% 20% 20% 100			
MEDIUM OF INSTRUCTION	English				
PROGRAMME PATTERN	Semester				
EVALUATION	Internal Assessment - 50 Marks Mid-Semester examination - 30 Marks End-Semester Examination -70 Marks				
AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration will be awarded at the IV examination by taking into consideration the perform examinations after obtaining a minimum CGPA of 4 or CGPA.	nance of all semeste			

COURSE DETAILS

SEMESTER 1 - CORE COURSES							
COURSE CODE	COURSE NAME	CREDIT	E	М	ı	TOTAL	
4519201	Management Accounting (MA)	4	70	30	50	150	
4519202	Economics for Manager (EFM)	4	70	30	50	150	
4519203	Managerial Communication (MC)	4	70	30	50	150	
4519204	Organizational Behavior (OB)	4	70	30	50	150	
4519205	Business Ethics & Corporate Governance (BECG)	4	70	30	50	150	
4519206	Management Information Systems (MIS)	4	70	30	50	150	
4519207	Business Statistics (BS)	4	70	30	50	150	
4519208	Developing Contributory Skills - I	2	50	0	0	50	
	Total Credits	30	Total Marks			1100	

SEMESTER 2 - CORE COURSES							
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL	
4529201	Business Analytics (BA)	4	70	30	50	150	
4529202	Corporate Finance (CF)	4	70	30	50	150	
4529203	Marketing Management (MM)	4	70	30	50	150	
4529204	Human Resource Management (HRM)	4	70	30	50	150	
4529205	Production & Operations Management (POM)	4	70	30	50	150	
4529206	Research Methodology (RM)	4	70	30	50	150	
4529207	Entrepreneurship	4	70	30	50	150	
4529208	Developing Contributory Skills - II (DCS-II)	2	50	0	0	50	
	Total Credits	30	Total Marks			1100	

SEMESTER 3 - CORE COURSES							
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL	
4539200	Summer Internship Project	4	140	0	60	200	
4539201	Strategic Management (SM)	4	70	30	50	150	
4539202	Multidisciplinary Action Project (MAP)	4	140	0	60	200	
4539203	Developing Contributory Skills - III (DCS-III)	0	50	0	0	50	

SEMESTER 3 - ELECTIVE COURSES - MARKETING SPECIALIZATION						
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL
4539211	Consumer Behavior (CB)	4	70	30	50	150
4539212	Integrated Marketing Communications (IMC)	4	70	30	50	150
4539213	Sales and Distribution Management (SDM)	4	70	30	50	150

SEMESTER 3 - ELECTIVE COURSES - FINANCE SPECIALIZATION							
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL	
4539221	Security Analysis and Portfolio Management (SAPM)	4	70	30	50	150	
4539222	Financial Derivatives (FD)	4	70	30	50	150	
4539223	Insurance and Risk Management (IRM)	4	70	30	50	150	

SEMESTER 3 - ELECTIVE COURSES - HUMAN RESOURCE SPECIALIZATION								
COURSE CODE	COURSE NAME	CREDIT	E	М	ı	TOTAL		
4539231	Change Management and Organization Development (CMOD)	4	70	30	50	150		
4539232	Compensation Management (CM)	4	70	30	50	150		
4539233	Human Resource Audit (HRA)	4	70	30	50	150		

SEMESTER 3 - ELECTIVE COURSES - INFORMATION TECHNOLOGY								
COURSE CODE	COURSE NAME	CREDIT	E	М	ı	TOTAL		
4539251	Data Warehousing and Data Mining (DWDM)	4	70	30	50	150		
4539252	Systems Analysis and Design (SAD)	4	70	30	50	150		
4539253	E-Business (EB)	4	70	30	50	150		

SEMESTER 3 - ELECTIVE COURSES - PRODUCTION AND OPERATION SPECIALIZATION						
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL
4539271	Operations Research (OR)	4	70	30	50	150
4539272	Services Operations Management (SOM)	4	70	30	50	150
4539273	Production Planning and Control (PPC)	4	70	30	50	150

SEMESTER 3 - FUNCTIONAL ELECTIVES							
COURSE CODE	COURSE NAME	CREDIT	E	М	ı	TOTAL	
4539281	International Business (IB)	4	70	30	50	150	
4539282	Behavioral Finance (BF)	4	70	30	50	150	
4539283	Managing Talent Globally (MTG)	4	70	30	50	150	
4539284	Social Entrepreneurship (SE)	4	70	30	50	150	
4539285	Social Entrepreneurship (SE)	4	70	30	50	150	
4539286	Econometrics (E)	4	70	30	50	150	
4539287	Digital and Social Media Marketing (DSMM)	4	70	30	50	150	
4539288	Managing Digital Innovation and Transformation (MDIT)	4	70	30	50	150	

SEMESTER 3 - SECTORIAL ELECTIVES							
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL	
4539291	Retailing and Franchising (RF)	4	70	30	50	150	
4539292	Financial Markets and Services (FMS)	4	70	30	50	150	
4539293	Management of Industrial Relations and Labor Laws (MIRLL)	4	70	30	50	150	
4539294	Tourism and Hospitality Management (THM)	4	70	30	50	150	
4539295	Social Media Analytics (SMA)	4	70	30	50	150	
4539296	EXIM Procedures (EXIM)	4	70	30	50	150	
4539297	Logistics and Supply Chain Management (LSCM)	4	70	30	50	150	

SEMESTER 4 - CORE CO	DURSES					
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL
4549201	Comprehensive Project (CP)	4	140	0	60	200

SEMESTER 4 - ELECTIVE COURSES - MARKETING SPECIALIZATION						
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL
4549211	Product and Brand Management (PBM)	4	70	30	50	150
4549212	Services Marketing (SM)	4	70	30	50	150

SEMESTER 4 - ELECTIVE COURSES - FINANCE SPECIALIZATION						
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL
4549221	International Finance (IF)	4	70	30	50	150
4549222	Corporate Restructuring and Valuation (CRV)	4	70	30	50	150

SEMESTER 4 - ELECT	IVE COURSES - HUMAN RESOURCE SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	E	М	ı	TOTAL
4549231	Performance Management (PM)	4	70	30	50	150
4549232	Human Resource Planning & Development (HRPD)	4	70	30	50	150

SEMESTER 4 - ELECTIV	E COURSES - INFORMATION TECHNOLOGY SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL
4549251	Cyber Security and IT Governance (CSITG)	4	70	30	50	150
4549252	Cloud Computing (CC)	4	70	30	50	150

SEMESTER 4 - ELECT	VE COURSES - PRODUCTION AND OPERATION SPECIALIZATION					
COURSE CODE	COURSE NAME	CREDIT	E	М	I	TOTAL
4549271	Materials Management (MM)	4	70	30	50	150
4549272	Quality Management (QM)	4	70	30	50	150

SEMESTER 4 - FUNCTIONAL ELECTIVE							
COURSE CODE	COURSE NAME	CREDIT	E	М	ı	TOTAL	
4549281	Legal Aspects of Business (LAB)	4	70	30	50	150	
4549282	Knowledge Management (KM)	4	70	30	50	150	
4549283	B2B Marketing (B2BM)	4	70	30	50	150	
4549284	Financial Planning and Taxation (FPT)	4	70	30	50	150	
4549285	World Class Manufacturing (WCM)	4	70	30	50	150	
4549286	Management Control Systems (MCS	4	70	30	50	150	
4549287	Foreign Trade Facilitation (FTF)	4	70	30	50	150	
4549288	Intellectual Property Rights (IPR)	4	70	30	50	150	
4549289	Enterprise Resource Planning	4	70	30	50	150	

SEMESTER 4 - SECTORIAL ELECTIVES							
COURSE CODE	COURSE NAME	CREDIT	E	М	ı	TOTAL	
4549291	Rural and Agricultural Marketing (RAM)	4	70	30	50	150	
4549292	Banking	4	70	30	50	150	
4549293	Business Reporting Data Visualization (BRDV)	4	70	30	50	150	
4549294	Healthcare and Hospital Management (HHM)	4	70	30	50	150	
4549295	Global Logistics and SCM (GLSCM)	4	70	30	50	150	
4549296	Advanced Data Analytics (ADA)	4	70	30	50	150	
4549297	Customer Relationship Management (CRM)	4	70	30	50	150	
4549298	Leadership	4	70	30	50	150	



PGPCE - POST GRADUATE PROGRAM IN CORPORATE EXCELLENCE PROGRAM STRUCTURE

Duration: 18 Months No of Module: 03

Mode of Delivery: Offline/Online/Hybrid

About the program

PGPCE, an 18-month Certificate Program, has the most dynamic & practical-oriented curriculum. Emphasis is laid on building soft skills like communication skills, negotiation skills, time management, leadership skills, teamwork, personality development and domain specific skills. PGPCE also equips students with a cluster of Industry-required VALUE-ADDED

PROGRAMS to meet the globally recognized performance standards.

BASE - Business Aptitude & Skill Enhancement is the heart of PGPCE. Industry requirements are constantly changing. BASE provides the edge to students, helps them outperform others, and moves up the corporate ladder quickly.

Adding PGPCE to MBA upskills & update the regular MBA program to meet the ever-changing demands of the industry and bringing corporate excellence to student's profile.

This program is divided into three modules:

Module 1

- Design thinking and innovation
- Data-driven decision making
- Financial Reporting and Analysis
- BNB- Business News Breaking and B2B Sessions by Industry Mentors
- Competence building
- IT Skills training- "Excellence in Advanced Excel" and "Data Visualization Techniques"
- Campus Ambassador Program
- Live Project-1
- CFI Certificate Program

Module 3

- Certification in SAP
- Equity Derivatives Certification Examination
- Capital markets (dealers' module)
 Certification Examination
- Mutual Fund Foundation Certification Examination
- Insurance Licentiate
- Technical Analysis Workshop
- Financial Modelling
- HR Excellence, Training & Development Certification
- Formulating marketing plan for budding entrepreneurs
- CED- Customer Experience Design
- Managing new business initiatives
- Industrial Interface and training

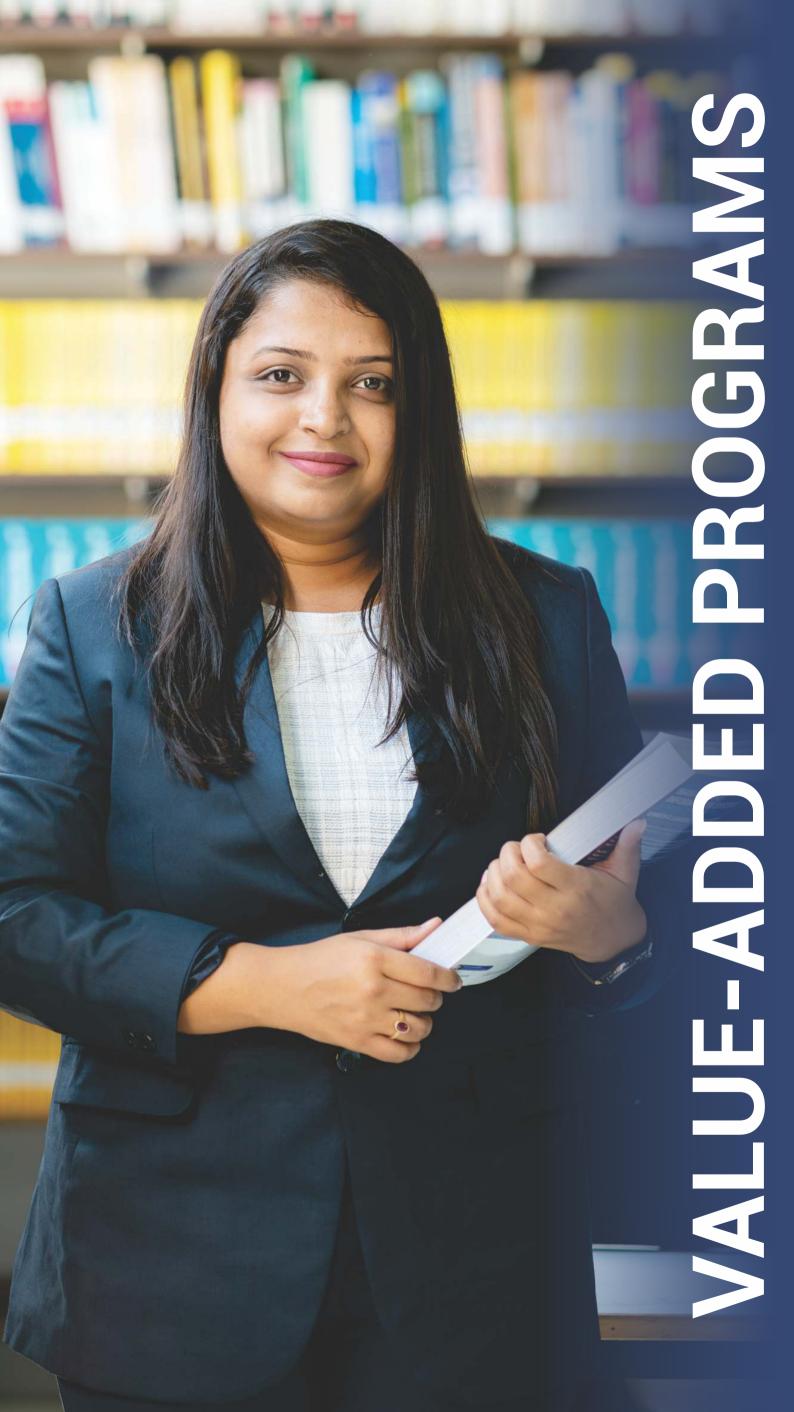
Module 2

- R. Programming for data analytics
- Power Bi.
- Technical Aspects of Digital Marketing
- Microsoft Office Specialist Program
- Rural Immersion Program
- Live Case Studies for Real life start-up business problems
- Business simulation and gamification
- Live project 2
- NEEP Narayana Employability Enhancement Program
 - Career assessment test
 - Personality assessment test
 - C.V Building
 - Pymetrics test
 - Predictive Index Test
 - Mock Interview by Industry expert's panel

Contents of the module are delivered online/offline/hybrid mode also for certain contents workshops are arranged at the institute level.

Also, throughout the program students get access to,

- Mentorship Program with Regular Counselling
- Access to learning platforms like Great Learning





Value-Added Programs

Amplify your MBA & PGDM experience: Discover NBS'S exclusive industry-centric **VALUE-ADDED PROGRAMS**

Hey there! Ever thought about where the world of finance can take you? Let's take a stroll through Narayana Business School's standout PGDM in Quantitative Finance program. Here's why our program is the talk of the town.

CERTIFICATION IN SAP

Upgrade your resume with the SAP-UA certification. Immerse yourself in the world of SAP systems, merging theory with practical experience to emerge with a globally recognized certificate that speaks volumes in the industry.

MICROSOFT OFFICE SPECIALIST CERTIFICATE

Demonstrate your prowess in Microsoft Office. This certificate underlines your adeptness with the latest technologies from Microsoft, making you a coveted asset in the modern digital workspace.

PERSONALITY DEVELOPMENT PROGRAM

Beyond just qualifications, it's about crafting a magnetic personality. Under the guidance of experienced trainers, our Personality Development Program transforms you into a confident individual, ready to seize promising opportunities.

DIGITAL MARKETING CERTIFICATE

Forge your path in the dynamic world of digital marketing. Acquaint yourself with pivotal domains such as SEO, PPC, and Email Marketing, and be the trendsetter in the digital sphere.

NBS CAMPUS AMBASSADOR PROGRAM

Step into the shoes of an NBS Superhero. This initiative is designed for the fervent students eager to leave a mark, fostering leadership, communication, and a proactive mindset.

NARAYANA Employment Enhancement Program (NEEP)

Your blueprint for successful placements. From insightful career assessments to mastering interview techniques, NEEP is your trusted companion to clinch esteemed positions in the corporate sector.

NATIONAL INSTITUTE OF SECURITIES MARKETS (NISM) CERTIFICATIONS

• Equity Derivatives Certification Examination

Standardize and enhance your equity derivative knowledge, paving your way to fulfilling roles in prestigious stock exchanges.

• Capital Markets (Dealer's Module) Certification

Examination Become a maestro of the Capital/Securities Market. This NISM certification prepares you to meet the demands of both academic and professional spheres in the finance sector.

Mutual Fund Foundation Certification Examination

Carve a niche as a proficient mutual fund distributor, equipped to advocate top-performing mutual fund schemes effectively.

INSURANCE LICENTIATE

Become a trailblazer in the insurance sector. This program shapes you to be an adept player in the insurance sales domain, ready to bring transformative changes in the industry.

HR EXCELLENCE, TRAINING & DEVELOPMENT CERTIFICATION

Attain mastery in HR domains. This certificate program nurtures you to be an impactful HR professional, adept at blending theory with practice.

CERTIFICATE PROGRAM IN TECHNICAL ANALYSIS

Sharpen your financial strategies. Delve deep into market patterns and trends, ready to make informed investment choices and join the league of renowned stock market experts.

CERTIFICATE IN EXIM TRADE PROCEDURE & DOCUMENTATION

Global trade awaits you. Master the intricacies of export-import procedures, preparing you for a vibrant career in international trade and fostering entrepreneurial spirits.

NBS presents a rich spectrum of programs, each sculpted to grant you a competitive edge in the corporate world. Dive into our versatile offerings and find the pathway that aligns with your career ambitions.



Financial Aid & Scholarships

Step into a promising future without financial barriers.

Financial Aid, Scholarships & Loans for MBA & PGDM Admissions

Step into MBA & PGDM programs with Narayana Business School, where excellence meets opportunity and is among the best business schools, without financial worry. Discover our curated range of scholarships and financial aids developed for our MBA and PGDM programs.

We Are Here to Assist: Expert Guidance on MBA Student Loans

Aiming for top-tier MBA & PGDM programs shouldn't be a financial burden:

Expert Guidance: Our skilled team is here to facilitate your smooth transition through the intricacies of educational loans, aiding with all the necessary paperwork.

Bank Partnerships: Secure educational loans through our partnerships that operate mainly under the "Priority Sector Lending" segment.

Stay Informed: Gain a clear understanding of your loan terms, from the interest rates to different repayment options, guided by our dedicated finance team.

MBA & PGDM Scholarships: Opportunities for the Exceptional Minds

Step into a brighter future with the scholarships at Narayana Business School, exclusively designed for our MBA & PGDM programs, to recognize and reward academic brilliance:

Students with a remarkable track record of over 85% in their 10th, 12th, and graduation are eligible to apply for our PGDM program scholarships.

A dedicated committee handles the application evaluations, ensuring a transparent and fair process.

Indian Banks' Criteria for MBA & PGDM Education Loan

Understanding different bank regulations can be complex, but here's a basic checklist to initiate your MBA & PGDM education loan process:

Eligibility: Only Indian Citizens Admitted to Accredited Educational Institutions are eligible.

Age: The typical age bracket is 16-35, although it can fluctuate based on the bank and the specific course.

Academic Credentials: A Robust Academic Background Is a Necessity, But the Criteria Might Vary.

Course & Institution Recognition: Make Sure to Select a Course and Institution with The Necessary Accreditations.

Co-applicant: Usually Required for Collateral or Guaranteeing the Loan.

Financial Standing: Your Financial Background Will Be Assessed to Determine Your Ability to Repay the Loan.

Loan Ceiling: Loan Amounts Are Defined by a Combination of Factors Including Fees, Living Expenses, And Bank Policies, Generally Not Requiring Collateral for Loans Up To Rs 7.5 Lakhs.

Repayment Span: Loan Repayments Generally Commence After the Course Completion, Spanning Between 5-15 Years.

Documents: Be Ready with All Necessary Documents, From Admission Letters to Bank Statements

We Advise Reviewing the Loan Terms Carefully. For Further Details, Please Approach the Respective Banks Directly or Our Dedicated Loan Desk Will Help You.



DIVE INTO STUDENT LIFE AT NBS

Welcome to Narayana Business School - where life is about more than textbooks and exams. Imagine a journey that's every bit as thrilling as an IPL T20 cricket season. It's filled with excitement, glitz, grueling sessions, and much more. And, just like in IPL, our "players" - that's you, our students - are in the spotlight at the end, not the start. Why NBS? Because here, you undergo a transformative journey packed with personal growth and professional strides.

"At NBS, every day is an adventure. From endless classes, projects, and exams to exhilarating sports, clubs, and parties, life here is vibrant. You've got to live it to

understand it."

- Bhavya Dattani, Batch 2020-2022.

DISCOVER OUR VIBRANT CAMPUS

Our campus is a haven of opportunities. Equipped with modern classrooms, rich libraries, and cutting-edge labs, we've designed an environment that promotes holistic learning. Our vast sports complexes keep you active while scenic gardens offer serene spots for relaxation. At the heart of our campus lies innovation, evident in spaces dedicated to fostering creativity and collaboration. Why choose the **best MBA** college in India? Because at NBS, we invest in giving you the resources to excel academically, socially, and personally.



BROADEN YOUR HORIZONS CLUBS, ORGANIZATIONS, AND MORE

Learning at NBS extends beyond lectures. Dive into a plethora of student clubs and organizations. From entrepreneurship and finance to cultural pursuits, there's a niche for every passion. Lead, collaborate, and evolve with like-minded peers.

Friendship Day: Strengthen the bonds of camaraderie.

Knowledge, Cultural, Innovation, Startup, and College Fests: Dive into a whirlpool of talent, innovation, and entrepreneurship.

Industrial Visits: Bridge the gap between theory and reality.



EVENTS THAT SPARK ENTHUSIASM EMBRACE THE NBS EXPERIENCE

Our calendar is brimming with events that ignite your curiosity and expand your horizons:

Back to Bachpan Fest: Travel back in time and relive childhood joys.

Simulation Activities: Apply your academic learnings in real-world scenarios.

Mind Mapping Games: Boost creativity and foster innovative thinking.

Team-Building Events: Enhance interpersonal skills and cultivate friendships.

Sports: From football to cricket, foster teamwork and enjoy healthy competition.

Nukkad Natak: Raise social awareness through performing arts.

Gamifications: Experience a fun and interactive approach to learning.

Freshers Party: Begin your NBS journey with memories that'll last a lifetime.

Festive Celebrations: From Navratri and Janmashtami to Valentine's Day, celebrate the myriad of cultures and emotions that make NBS unique.

Workshops on Creative Thinking, Design Thinking, Personal Branding, and Networking: Equip yourself with skills that are indispensable in today's corporate world.

Rural Immersion: Understand the intricacies of rural dynamics and contribute to diverse socio-economic contexts.

WHY BUSINESS SCHOOL? WHY NBS?

If you're contemplating MBA admissions 2024, consider NBS - a top-ranked business school in India. With state-of-theart facilities, a vibrant community, and a plethora of opportunities, NBS stands out as an institution that truly prepares you for the business world. Join us, and let's write your success story together.

NURTURING YOUR SUCCESS AND WELL-BEING AT NBS

"WHERE YOUR WELL-BEING FUELS YOUR SUCCESS"

Wondering WHY NBS stands tall as the Best MBA College in India? It's our undying commitment to your holistic growth. At NBS, your success and well-being walk hand in hand. Dive into our robust network of mentors, advisors, and counsellors dedicated to guiding your academic path, offering career insights, and uplifting your overall well-being. Here, mental health isn't just a catchphrase; it's a mission. We aim for a perfect blend of work-life balance, ensuring an ecosystem that propels you to your pinnacle of potential.

SPOTLIGHTING ACHIEVERS OF NBS "WITNESS THE MAKING OF SUCCESS STORIES"

The answer to "Why Business School?" lies in the tales of our remarkable students. Get inspired by their journeys of academic prowess, research milestones, and groundbreaking entrepreneurial feats. Our students' accolades and stories serve as a testament to the transformational role NBS plays in carving out success stories. Immerse yourself in firsthand accounts of how the top-ranked business school in India shaped their aspirations.

A GLIMPSE OF THE NBS ESSENCE "CAMPUS LIFE, CAPTURED"

Ever wondered what makes NBS the talk of MBA Admissions 2024? Take a virtual stroll through the heartbeat of NBS. Our gallery isn't just about pictures; it's about stories. From vibrant cultural galas to spirited sports events, the images encapsulate the spirit of collaboration, fun, and community engagement that defines NBS. This is not just a campus; it's where memories are crafted.



A GLIMPSE OF THE NBS ESSENCE "CAMPUS LIFE, CAPTURED"

Ever wondered what makes NBS the talk of MBA Admissions 2024? Take a virtual stroll through the heartbeat of NBS. Our gallery isn't just about pictures; it's about stories. From vibrant cultural galas to spirited sports events, the images encapsulate the spirit of collaboration, fun, and community engagement that defines NBS. This is not just a campus; it's where memories are crafted.

FRIENDSHIPS THAT TRANSCEND TIME "FROM CLASSMATES TO LIFE-LONG COMPANIONS"

At NBS, relationships aren't constrained to lecture halls. Here's a heartwarming snippet from one of our students: "From those daunting first days to the joyous moments of placements, my NBS journey was paved with memories, friendships, and growth. The lush NBS campus, diverse student body, and countless cherished moments made me realize the power of peer learning. From academic challenges to weekend escapades in Ahmedabad, the bonds formed here are eternal. NBS isn't just about education; it's about community."

YOUR NBS JOURNEY AWAITS TIME TO TAKE THE LEAP!

Ready to be a part of the NBS legacy? Dive into a world where academic brilliance and holistic growth are intertwined. Begin your transformative journey at the Best MBA College in India. At NBS, we don't just shape careers; we craft futures. Join us and experience it firsthand.







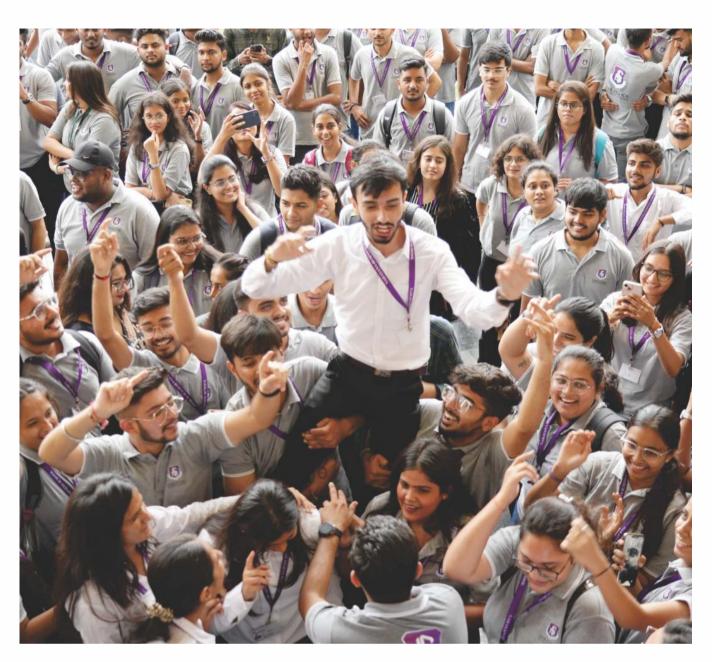




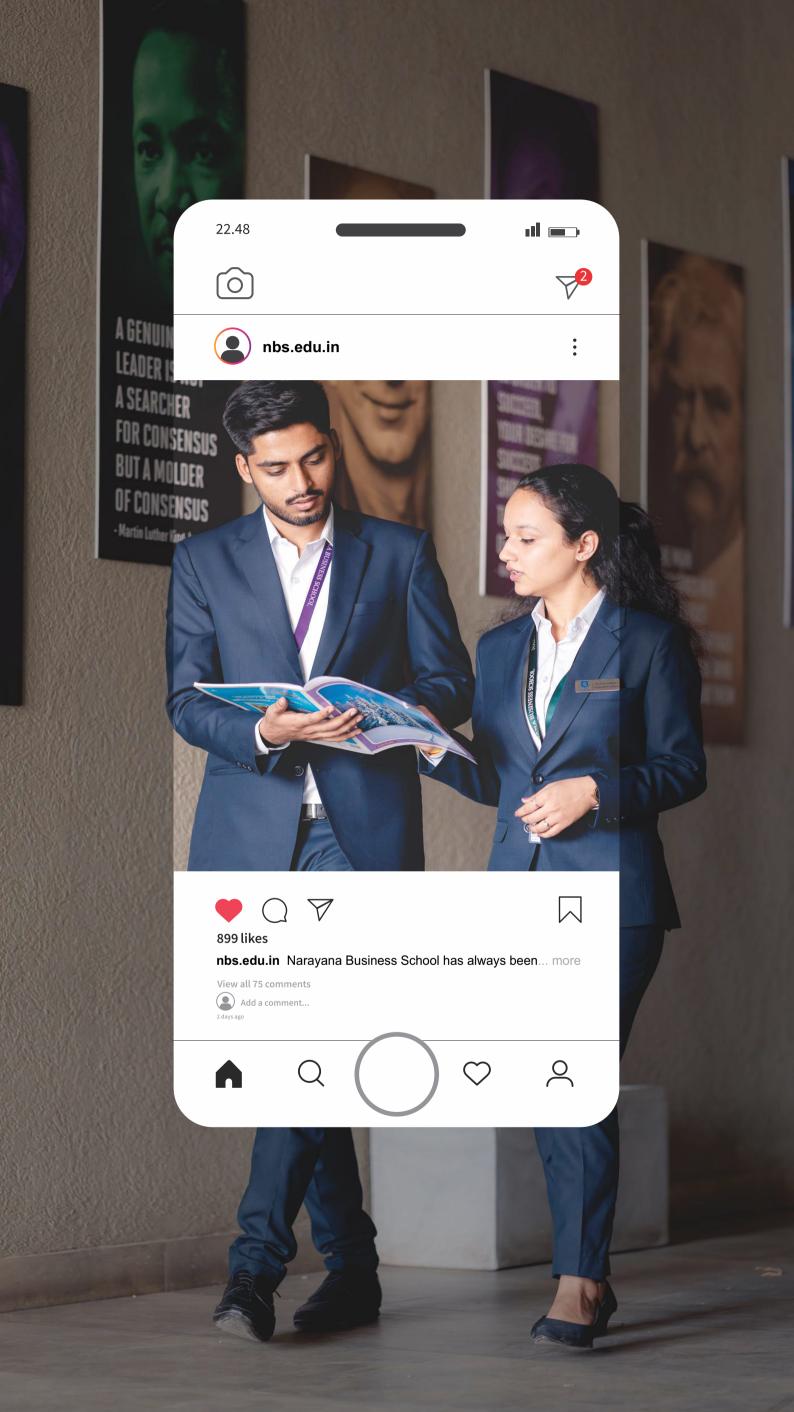












AHMEDABAD: A TAPESTRY OF CULTURE AND MODERNITY "MORE THAN JUST A CITY – A VIBRANT CULTURAL HUB"

Ahmedabad, adorned with a rich tapestry of culture and history, is not merely a city but a living, breathing experience. As the heart of Gujarat, it's a melting pot of tradition and modernity, delighting locals and visitors alike.

Nighttime transforms Ahmedabad into an energetic hub, from buzzing cafes and aromatic street foods to enlightening heritage walks and lively movie nights. Dive into the city's streets, and each corner whispers tales of history, offering delectable local flavors that linger in memory.

Ahmedabad's iconic attractions, such as the serene Kankaria Lake and the historical Sabarmati Ashram, tell only a fragment of its story. Its intricate temples, sprawling gardens, and monumental landmarks make it a must-visit destination, reflecting India's rich heritage.

Sharing my perspective as a student from Bihar at Narayana Business School, Ahmedabad is more than just a city; it's an emotion. The warmth, charm, and inclusive nature of Ahmedabad have left an indelible mark on my heart.

One aspect that stands out is Ahmedabad's unwavering commitment to safety. The tranquil Sabarmati Riverfront not only offers scenic beauty but also ensures peace of mind during evening strolls. This sense of security, especially for women, speaks volumes about the city's progressive mindset.

The city's seamless power supply, combined with its hospitable residents, only elevates the living experience. Whether it's lending a hand or a delightful chat, the locals always enrich your day.

Ahmedabad's lively festivals, like Navratri and Diwali, showcase its pulsating cultural heartbeat. Engage in the fervor, dance, and lights as the city sparkles in celebratory spirit, crafting moments to treasure.

Say goodbye to traffic woes in Ahmedabad. This perk translates to unspoiled culinary adventures. From local delicacies to a diverse paan experience, the city is a gastronome's delight.

Nestled by the picturesque Sabarmati River, the city boasts stunning riverfronts, inviting everyone for relaxed walks, cycling sprees, or community gatherings. Bathed in soft lights, these spots transform into perfect relaxation zones.

In essence, Ahmedabad weaves a story of cultural richness, unparalleled safety, and communal warmth. It celebrates diversity and promises explorative treasures at every turn. Ahmedabad isn't just a place to reside or study; it embodies the true spirit of home.













NBS Student Clubs

Your Journey to Empowerment, Engagement, and Excellence

India's leading MBA and PGDM institution, Narayana Business School, introduces a diverse range of clubs and activities to enhance and complement your academic journey. We present you with a rich tapestry of 15 vibrant clubs that promise not just learning but an enriching experience that goes beyond the classrooms.

DIVE IN AND DISCOVER A DYNAMIC CAMPUS LIFE BRIMMING WITH LIMITLESS POSSIBILITIES!

CLUBS SPOTLIGHT: SHOWCASING A WORLD OF TALENT BEYOND ACADEMICS



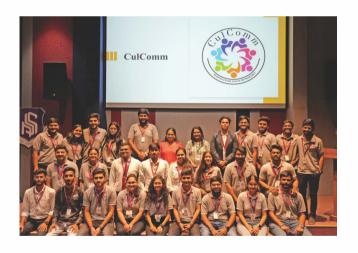
NBS CulComm: Your Passport to Cultural Richness

Step into the vibrant world of NBS CulComm, where we celebrate culture in all its glory. From festive extravaganzas to alumni meets, CulComm adds a splash of artistry and fervor to campus life.



NBS FinComm: Where Your Financial Wisdom Takes Shape

Navigate the complexities of the finance sector with FinComm. Get industry insights, attend workshops, and network with professionals to sharpen your financial acumen.







NBS PhilComm: Your Pathway to Making a Difference

Join hands with NBS PhilComm and take a step towards making a difference. Connect with the community and contribute meaningfully through various engaging activities.





NBS SportsComm: A Playground of Spirit and Sportsmanship

Discover a haven for sports enthusiasts at NBS SportsComm. From cricket to chess, we offer a sport for everyone. Engage in a range of activities and foster a spirit of healthy competition.



MarComm: Marketing Enthusiasts' Haven

Immerse yourself in the fascinating world of branding and advertising with MarComm. Take part in the "MAX - Marketing Excellence Series" and glean insights from marketing mayens







HR Comm: Building Future HR Mavericks

The HR Comm Club is your gateway to exploring the dynamics of human resources. Interact with professionals, attend events, and secure your HR career.

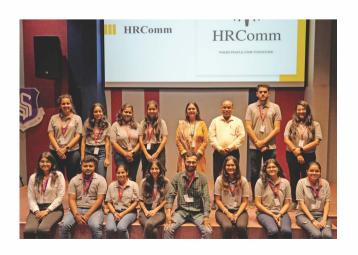


NBSpreneurs: Where Business Dreams Become Reality

Fuel your entrepreneurial dreams at NBSpreneurs. Find mentorship, seize funding opportunities, and turn your business concepts into thriving ventures.



The HR Comm Club is your hub to explore the dynamic world of human resources. Engage with professionals, attend enlightening events, and pave the way for a successful career in HR.





ADDITIONAL AVENUES: ELEVATING YOUR CAMPUS EXPERIENCE



ClickComm: Capturing the Essence of NBS

Become a part of ClickComm and chronicle the NBS journey through your lens. Join this vibrant community and let's document the moments that shape our campus life for generations to come.





SoMComm: The Digital Storytellers of NBS

Step into the digital frontier with SoMComm. Showcase NBS events and activities through social media platforms, creating a vibrant and interactive online community.



BRIDGING DREAMS WITH REALITY: A GLIMPSE INTO SPECIALIZED CLUBS



PlaceComm: Your Gateway to Unparalleled Opportunities

At PlaceComm, we build industry connections to provide students with unmatched placement opportunities. Through events and real-world interview simulations, we facilitate a smooth transition into the professional world.



EdComm: Your Canvas for Expressive Writing

EdComm is your platform to shine as a budding writer. Share your research papers or creative pieces and let your voice resonate within the NBS community.







Economic Club: Illuminating Global Economic Frontiers

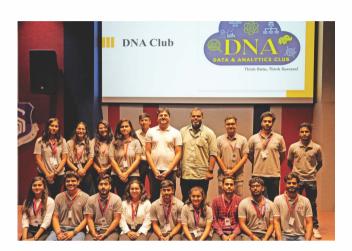
Join the NBS Economic Club a n d d e e p e n y o u r understanding of global economics. Engage in research and discussions, gaining insights into the everevolving economic world.

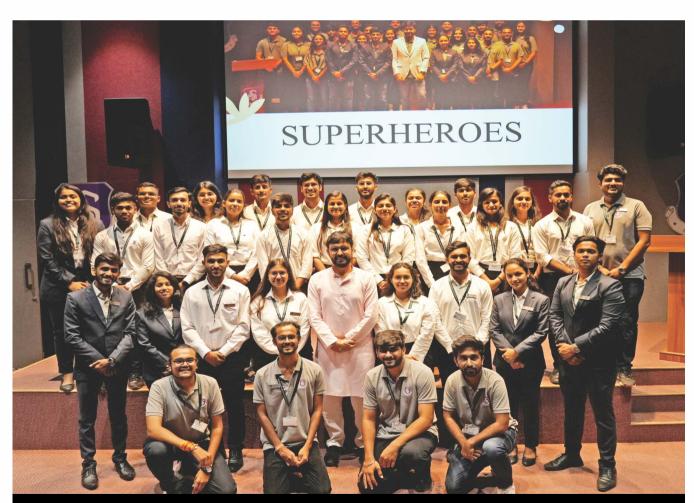


DNA-Data & Analytics Club: Shaping the Data Leaders of Tomorrow

At the DNA Club, we turn data into actionable insights. We are committed to fostering education in data analytics, empowering the future leaders in the data sector.







Super Hero's: The Voice of NBS

The Student Council is the heart and soul of NBS.

Addressing student concerns, fostering communication,
and enhancing the NBS experience, the council stands for every student.

Experience World-Class Campus Infrastructure

Discover excellence in every corner: The NARAYANA BUSINESS SCHOOL campus

Step into Narayana Business School (NBS) and immerse yourself in an environment that epitomizes excellence. Our reputation as India's best MBA and PGDM campus isn't solely due to our academic prowess, but also our world-class infrastructure that facilitates holistic learning.

Setting the gold standard: Why NBS is India's premier campus

Our commitment to offering the finest education is reflected in every brick and beam of our institution. We've crafted a campus that stands as a benchmark for modern educational infrastructures in India.



Exclusive features: The cornerstones of our campus

• State-of-the-art Lecture Halls

NBS houses 31+ state of the art world class AC class rooms designed with the sole aim of generating positive learning experiences that is important for budding management leaders. Classroom designs are distinctive, imaginative and innovative which provides an integrated learning environment. All lecture class room are equipped with the latest audiovisual facilities.

• Modern Library & Research Center

To foster a culture of proactive research, our library offers a wide range of online and offline knowledge resources. With a collection of over a thousand top management books in both print and digital formats, access to e-journals, e-magazines, and a comprehensive full-text database, it has become a favourite destination for researchers and students alike.



Recreation & Sports Facilities

At NBS, we believe in a balanced life. Our state-of-the-art gym, sports arenas, and relaxation zones ensure our students are physically and mentally rejuvenated.



• Auditorium: A Confluence of Knowledge & Artistry

The in-house facilities include a well equipped with modern acoustics and state of art facility to conduct seminars, ted talks, students activities etc.





Cutting-Edge IT Infrastructure: Dive deep into a digital world with features like:

• Wi-Fi Campus:

Enjoy the convenience of a seamlessly integrated fully Wi-Fi 6 enabled campus, allowing students to connect to the internet from anywhere on campus without the need for wires or plug-ins with a 200 Mbps Dedicated Bandwidth.

• Computer Labs:

State-of-the-art computer labs equipped with highly configured computers and the latest software, providing students with a seamless digital learning experience.

• Digital Library:

The NBS Cloud Campus library goes beyond the limitations of time and space, as it is accessible 24×7. This means that students, researchers, and faculty members have the flexibility to access and contribute to knowledge at any time, ensuring a constructive and continuous learning experience.

• Language Labs:

Enhance language skills through our language labs, equipped with advanced audio-visual facilities for interactive and immersive language learning.

• Microsoft Azure Cloud Campus:

Narayana Business School is proud to be the first business school to implement the Microsoft Azure Cloud Campus, offering students access to cutting-edge cloud computing technology and resources.

• Dedicated Student Microsoft Cloud Licensed Account:

Every student is provided with a dedicated Microsoft Cloud licensed account, granting access to licensed software and personal cloud space for seamless collaboration and learning.



• ERP System:

Our comprehensive ERP system ensures efficient management of academic, administrative, and operational processes, enhancing productivity and communication within the institution.

• E-Attendance:

Streamlined attendance management system through e-attendance enables accurate tracking and monitoring of student attendance.

• 200 Mbps Dedicated Lease Line:

Enjoy high-speed internet connectivity with our dedicated 200 Mbps lease line, enabling fast and uninterrupted access to online resources and research materials.

• 24/7 Surveillance:

Ensuring a safe and secure campus environment, our premises are monitored round the clock with advanced surveillance systems.

















• Amphitheatres: Nature's Classroom

Narayana Business School Campus houses multiple lush green amphitheaters with capacity of 800 + seats & lawns that attracts any nature lover. It's a place for students to study, to meet friends, to discuss in groups and enjoy the cultural programmes.



Smart Cafeteria: Cashless, Queueless and Vibrant

With a Vibrant design and equipped with Audio/Visual tools, our cafeteria is a hub of interaction and relaxation, lipsmacking food to satiate every palate.

Sports Facilities: Embrace Holistic Growth

At NBS, we champion the union of mind and body. Discover world-class facilities for both outdoor and indoor games, along with holistic activities like Zumba and yoga sessions.

• Gymnasium: Fitness Redefined

Equipped with state-of-the-art fitness equipment, our gymnasium offers a wide range of machines and tools to help students achieve their fitness goals. From cardiovascular machines such as treadmills and stationary bikes to strength-training equipment like weights and resistance machines, our gym provides a comprehensive workout experience.

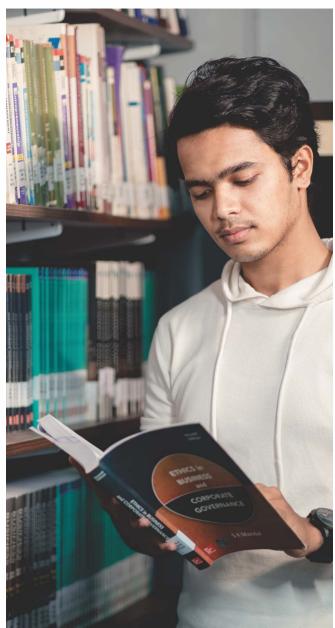
• Healthcare & Transport: Convenience Meets Care

From immediate medical attention at our medical centre to hassle-free daily commuting with our transportation services, NBS is dedicated to ensuring student safety and convenience.

In essence, Narayana Business School's infrastructure is a blend of modernity, comfort, and innovation, setting the stage for unparalleled growth and development. Welcome to NBS - where we don't just go through life but grow through life.











PDP Room

Where the reflection of confidence takes centre stage! In this room, we understand that shaping impeccable personalities and cultivating essential behaviour traits is the cornerstone of achieving outstanding performance. At NBS, we firmly believe that education should transcend the mere accumulation of facts and instead focus on empowering minds to think beyond the confines of textbooks.

Counselling Cells

The in-house facilities include multiple counselling and conference rooms which plays an important role in laying a foundation of trust between the counsellor and the student thereby giving personal edge to the students.









NBS Alumni

Connect with NBS's Thriving Global Alumni Network | Leading MBA & PGDM Community

Your Gateway to a Global Professional Family

Welcome to the dynamic and expansive NBS Alumni community, an ever-growing family of over 9,000 highly respected MBA & PGDM professionals present in more than 25 countries globally. When you join NBS, you don't just initiate an academic voyage, you become a cherished member of a global network that will support and uplift you throughout your career.

WHY JOIN THE NBS ALUMNI NETWORK?

- Guidance & Mentorship: From sharing industry secrets to offering career tips, our alumni are always ready to guide and uplift you. Learn from their diverse experiences and achievements, and even seek advice on further studies or skill development, carving a promising path for your future.
- Opportunities Galore: Whether you are hunting for the perfect internship, considering a job switch, or seeking insights to kickstart your own venture, there's always an NBS alumnus ready to assist. Explore potential collaborations and business opportunities that can be forged through this resourceful network.
- Shared Stories: Dive deep into success stories, understand the challenges faced, and get inspired by the perseverance and passion that brought them to their current standings. Stay tuned for interactive webinars and workshops where alumni share their narratives, fostering a vibrant community of learning and sharing.

Join our legacy, where together, we script the next chapter of success stories. With every new member, our strength proliferates, expanding our influence in the business world. Together, let's shape futures and create significant ripples in the world of business. Become a part of NBS, where the journey continues long after graduation.

ALUMNI TESTIMONIALS

"Joining NBS was the turning point in my career. The invaluable guidance and mentorship I received from the alumni network prepared me for the real-world challenges in the business domain. Today, as an alumnus myself, I am proud to give back to the community that shaped me."

Name: Sandeep Bharadwaj

Designation: CEO

Organisation: HDFC Securities

NBS isn't just an institution, it's a journey of transformation. The rich network of alumni, spanning across various countries, provided me with perspectives and insights that were truly global. I am thrilled to be a part of this vibrant community that constantly motivates me to reach greater heights."

Name: Jay Trivedi Designation: Founder

Organisation: ValServe Group

The NBS alumni network has been a pillar of support throughout my career. From finding the right opportunities to seeking guidance on complex business issues, I've always found an alumnus willing to help. It's heartwarming to see how the NBS family sticks together, encouraging each other to excel in their respective fields.

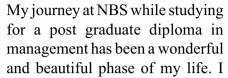
Name: Ashish Choudhary Designation: Manager

Organisation: Tipsons group



Our Student Speaks

Ravish Saxena (PGDM Batch 2021-23)





have met some of the most amazing and inspiring people who have now become treasured assets for life.

Coming from an engineering background I always had a very narrow spectrum, but it broadened after joining NBS for my post-graduation course. The projects have been quite realistic using experiential methodologies, surely a standalone, differentiating factor for any PGDM student. I bagged an internship at Big Basket and now currently working as a business analyst for the Group Landmark.

Special thanks to Purvi ma'am for being light in darkness. Thank you everyone at Narayana Business School.

Shyam Pandya (MBA 2021-23)



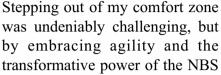
During my time pursuing an MBA at NBS, I underwent a significant personality transformation as Narayana provides specialized

MBA courses in 2023. The program challenged me to step outside of my comfort zone and develop new skills and perspectives. The supportive faculty and collaborative environment helped me to become more confident in my abilities and more open to new ideas. I learned to communicate more effectively, work more efficiently in teams, and think critically about complex business problems.

Additionally, the program's emphasis on ethical leadership and social responsibility instilled in me a greater sense of purpose and a desire to make a positive impact in my community. Overall, my experience at NBS has not only enhanced my business acumen but also transformed me into a more well-rounded and socially conscious individual.

Abhishek Bansal

(MBA 2021-23)

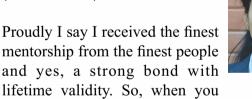




(Narayana Business School), I discovered a fresh perspective on my strengths and weaknesses, while also cultivating a clear vision for my future. While aiming for an MBA career in a Financial Analyst role, I realized that I needed to gather more experience to achieve my goal. NBS provided me with valuable opportunities to build a professional network, attend industry events, and establish a global presence. Guided by amazing mentors throughout this journey, I take pride in the progress I've made. Yet, I acknowledge that my journey has only just begun. Continuously seeking new challenges and growth opportunities, the transformative experience of my MBA program at NBS will undoubtedly shape my future for years to come.

Nikita Shekhawat

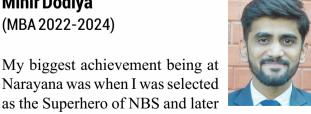
(MBA 2021-23)





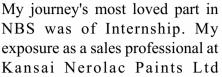
have such a strong support system, I really was keen on aligning my MBA program learnings with my future goals. I am so much thankful to all my faculties and especially the directors of the school who guided me to discover my potential and made me multitask, be balanced, resourceful, and proactive.

Mihir Dodiya (MBA 2022-2024)



became the Vice President CNO. My journey as NBSite was clubbed with hard work and patience and I will be grateful to be a part of NBS which is my top option for MBA colleges with global exposure in India.

Adit Patel (PGDM 2021-23)





transformed me into a different personality and gave me hard learning for life. I also worked briefly at My Gate and I must say I stand proudly in the market as more responsible and ready for any challenges.

Palak Batra (PGDM 2021-2023)



Narayana Business School, one of the best accredited MBA colleges in India is just like a wishing well where you drop a coin to make

your wishes come true only if you do hard work.

It is a place where you will be getting ample opportunities to develop your personal skills and confidence level which will eventually lead you to land in the reputed organization. But the journey leading to an ultimate destination will throw many hurdles in front of you, which you must face fearlessly by taking guidance from your mentors and work accordingly.

That's why, there is a great saying, "Working hard will never go in vain."

Jahanvi Sharma (MBA + PGPCE 2022-2024)

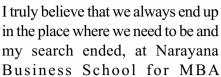


Narayana Business School is an ocean of never-ending growth, uncountable opportunities, unbeatable faculties, and

unstoppable success. In my career life, I always wanted to go for a management course, and selecting NBS has made my experience more amazing and worthwhile. All-time support from higher authorities and faculties has enlightened me throughout my wonderful journey.

Events, club elections, and class activities are just another addition to my career development. While being a part of the student council and different clubs has always helped me to enhance my potential and leadership skills. Being an NBSite is immense gratitude and happiness for life.

Mihir Desai (PGDM 2022-2024)





admissions in 2023. My journey in this college landed me a transformative experience by exploring new ideas, diverse perspectives, and practical skills that are necessary to succeed in the modern world.

From being just a student to being part of the Student Council, Class Representative, Member of the Marketing Club and Social Media Club has rigorously helped me to enhance my leadership and decision-making skills. Clubs at NBS transform you top to bottom.

These activities not only upgraded my learning experiences but also helped me to build a professional network. I would like to thank the higher authorities of the institution, placement cell and faculties of NBS for helping and guiding me all over.

It is a never-ending transformation journey with Narayana Business School and as a student it has been a very enriching and fulfilling experience that has provided me with the skills, knowledge, and confidence to succeed in my career and personal life.

Yashraj Sinh Jhala (PGDM 2021-23)



NBS is a centre for learning, liberty, culture, wisdom, and a variety of other life-preaching activities. My life was enhanced by my studies at

NBS. I've seen my expertise and competence reach unprecedented levels. What makes Narayana Business School an excellent one for me is the diversity and freedom that students are given to pursue interests other than academics, such as sports, club, and committee activities, organising events and festivals, and so on.

Through internships, case studies, and group projects, I had ample chances to apply my learning in live projects and perform through the learning-bydoing approach. This method not only helped me grasp the content better, but it also offered me a competitive advantage in the job market after graduation.

I shall be eternally thankful to them for providing me with a platform for practical knowledge acquisition and getting ready for a career in corporate.

Siddhi Jain (PGDM 2022-24)

My journey has been a roller coaster ride with a perfect blend of learnings & experiences that moulded me to deal with any challenges coming my way.



From the very first day during the genesis session to the current day I had always got to learn different aspects of practical approaches which has groomed me as a professional in my career.

Narayana Business School which in my opinion is the one of the MBA colleges with the best faculty in India has given me ample opportunities and calibre to perform best. I got a chance to accomplish roles as a Vice President of Academia, a PlaceComm Member, a Superhero & a Member of the Student Council.

I am grateful to NBS, for providing me with the bunch of best faculties & a platform for getting easy access to respected Deans, Directors & entire staffhere.

Namita Chona (MBA+PGPCE 2022-24)

From the moment I stepped onto the NBS campus, I was welcomed into a community of passionate learners who were eager to explore and discover new ideas.



The projects and assignments given to us are always hectic and it push us to give our 110%. It helps us reach targets and, in the end, it always leads to learning and personal growth.

I was challenged academically and personally, but I never felt alone. The professors and classmates were always there to support me, whether it was helping me with a difficult assignment or providing support to make important decisions in life.

I also had the opportunity to participate in a variety of extracurricular activities, including clubs, sports, and volunteer work. These experiences helped me to develop my leadership skills and communication skills and taught me the importance of multitasking and discovering my true potential.

I am so grateful to NBS for being so responsive and supportive. Thank You for your incredible efforts.

Ashmit Singh (PGDM 2022-24)

I take utmost pleasure in sharing my journey at NBS, with you all. When I first stepped here, even I was unaware of the in numerous



qualities, and skills that I possess. This was unveiled by the NBS family. Yes! You read that right, because that is what NBS is, a family to us, providing us with endless support, and giving us opportunities to keep adding golden feathers to our cap of qualifications and skills.

I can easily reflect on my growth trajectory and the transformation I saw in myself from becoming the CulComm Member to then the Vice President of culture. It all seems unbelievable to date, but the confidence and qualities I imbibed surely are a true blessing.

I've learnt and am now proficient with multitasking, networking and being more social and outward. All because of support from the most knowledgeable faculties and our respected Dean ma'am at NBS.

I am extremely grateful to everyone at NBS, and I look forward to achieving many more milestones.

Siddharth Kakani (PGDM 2022-24)

As a student at Narayana Business School, I've had a fantastic experience with faculty members. They are always available to help



on a one-on-one basis, whether it's answering questions during office hours or offering guidance on a project. Their expertise in their respective fields is evident in the quality of instruction they provide, and they truly care about their students' success.

Another aspect of Narayana Business School that sets it apart is the practical exposure students receive. In addition to classroom learning, we are encouraged to participate in projects, internships, and other activities that allow us to apply what we've learned in real-world settings. This hands-on experience has been invaluable in preparing me for my future career.

Overall, I highly recommend Narayana Business School to anyone looking for a top-notch education. The faculty is exceptional, and the practical exposure provided is unparalleled. It's been an incredible place to learn and grow as a student.

Shobhita Mathur (MBA 2021-23)

I feel compelled to share my thoughts on the exceptional academic and personal growth opportunities provided by



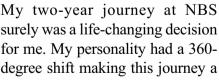
Narayana Business School or as we call it NBS.

Throughout my time here I was constantly challenged to push beyond my limits and strive for excellence in all aspects of my life. The faculty and staff at the institution are among the most knowledgeable and supportive professionals I have ever encountered. Their dedication to providing a comprehensive and well-rounded education is truly commendable. The skills and knowledge I gained have been invaluable in my personal and professional life. I worked with LeadSquared as a market research intern for a period of 2 months and further got placed in the same company.

In addition to the academic opportunities, I also appreciate the diverse range of extracurricular activities offered by NBS. The clubs and organizations on campus provided a platform for me to explore my interests and passions and connect with like-minded individuals. The community service projects such as blood donation organized by the college also allowed me to give back to society and make a positive impact on the world around me. Hailing from another state this college gave me another family that I call my friends.

Overall, I can confidently say that my experience as a student ay NBS has been nothing short of exceptional. The skills, knowledge, friendships and experiences I gained during my time at NBS have helped shape me into the person I am today.

Rohan Patel (PGDM 2021-23)





life changing decision for me. I had an amazing faculty support system with a curriculum that developed my analytical, research, and writing skills. The college and my active participation in the Placement club surely played an instrumental role in developing my leadership and teamwork skills.

I am grateful for the guidance and support provided by the placement cell, which helped me secure a job in my dream company.

Harsh Sethia (PGDM BETA 2022-24)

I always wanted to be a successful person. But the road to success is a rocky one. You need solid guidance and support to get there.

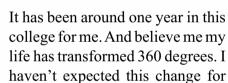


Narayana Business School has been super supportive and incredibly instrumental in shaping my career.

When I joined NBS, I was clueless about the business world, but thanks to the awesome teachers and challenging assignments after that, I was excited about the opportunities it offered, I had no idea just how much I would grow during my time here.

One of the biggest things I've noticed is how much my leadership skills have improved. I used to be kind of shy about sharing my ideas and motivating others, but now I feel way more confident in my abilities.

Ribhu Chakraborty (PGDM 2022-24)





real, like even in my bachelor's and my school I wasn't this outward, but it changed the day I stepped into NBS. I have learned so much from the assignments, faculties, and my fellow mates.

One thing is for sure "life sawar di NBS ne".

The way I have developed my both technical and communication skills and the way NBS has guided me in the same I am really thankful and at the same time very proud to be a student of NBS.

NBS Advantage

ANSWERS TO ALL YOUR QUERIES...

The world is changing quickly and so are the challenges tomorrow's leaders will face.

The NBS PGDM and MBA programs help you develop a foundation of management skills and leadership ability to build a life of meaning and a career of impact. We prepare you for the future. We empower you to make a difference.

The PGDM curriculum will drive you to reach your full potential. Yes, you will be challenged by the rigour of the academic program. Equally important, you will learn about yourself and develop leadership skills that will sustain you throughout your career. We help you develop your vision and the substance required to achieve it.

LEARN & GROW

Narayana Business School encourages you to reinvent. The grooming is done not only to answer but to Ask, to Think, to Innovate.

If you aspire to lead an organization that has influenced the world and built a life of impact and meaning, Management Education is the ideal first step.

It lets you develop an excellent portfolio of business knowledge and skills. Proper training helps you to get accustomed to working under extensive pressure that eventually leads to enhanced performance and consequently an improved financial position. It helps you to become a leader in an emerging field and to enjoy greater job satisfaction and self-fulfilment.

NBS commits itself to ensure that career-focused students have the market-ready skills required to succeed and make a difference in the world. In addition to providing a challenging, supportive and inclusive learning environment, we offer education and an academic experience that is second to none – a promise fulfilled to thousands of students for more than couple decades.

Our programs will provide newer ways of thinking, flexibility, collaborative community, powerful knowledge, inspirational leadership and effective communication skills. This makes Narayana Business School stand apart from other B-schools.

At NBS, you learn to outsmart the competition yet with Highest Standards of Corporate Integrity and Excellence. Here you acquire Rigorous and Hard-core Academic Training with Real World Corporate Exposure.

At NBS, you learn to outsmart the competition yet with Highest Standards of Corporate Integrity and Excellence. Here you acquire Rigorous and Hard-core Academic Training with Real World Corporate Exposure.

APPROACH

NBS has designed the curriculum based on the input from faculty, recruiters, students, industrial experts, veterans and alumni. The result is the programs focusing on career excellence and not just a collection of courses.

It's all delivered in a dynamic, high-energy learning environment that emphasizes the application of skills in complex real-world business situations.

KNOWLEDGE

You will gain real-world knowledge within a rigorous, collaborative and invigorating environment. You will learn new ways to think about problems and then you will solve them. That is why NBS programs are much more than all conventional management programs practiced everywhere.

We are strongly committed to exploring and implementing new ideas within the school and beyond it.

STRENGTH

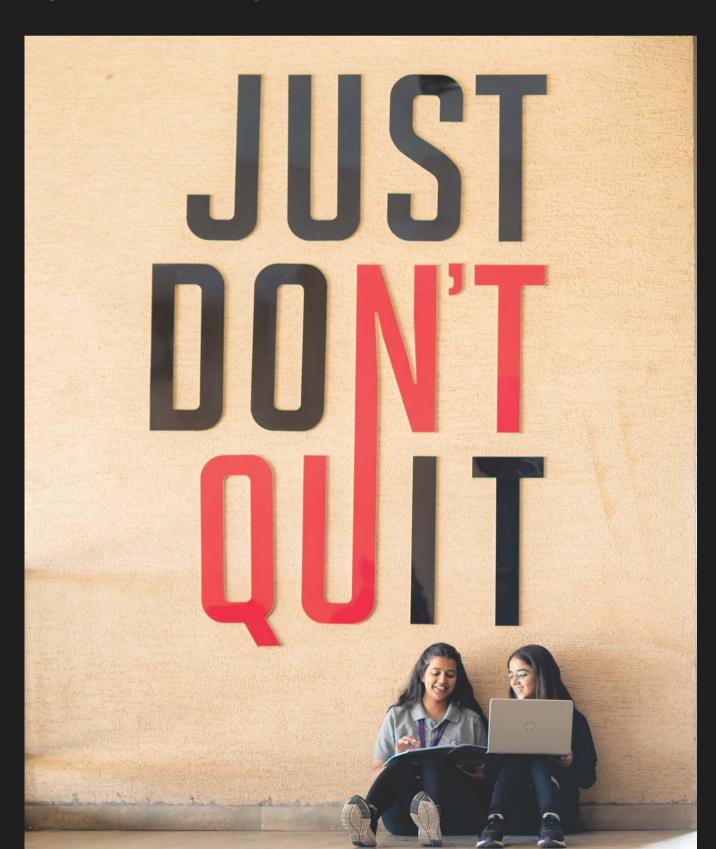
Cutting-edge faculty research and a focus on experiential learning are the core strength of NBS. NBS's PGDM Program inspires and fosters entrepreneurial thinking and leads the charge in this new era of business education.

The high-end curriculum of NBS establishes a vital link between rigorous academic theory and real-world practice.

LEADERSHIP

Since the Foundation, we have influenced the way business is taught and the way business is conducted. At the heart of NBS, experience a strong focus on leadership development. You will exercise your leadership skills throughout your NBS Program.

As a student here, you will examine the rules with a critical eye and draft your own solution to business problems.



Narayana Incubation Centre

Narayana Centre for Research and Innovation

Entrepreneurship can be a challenging path, but with the right support and guidance, it's possible to build a thriving business and make a positive impact in the world. Having access to mentorship, guidance, financial support, and infrastructure can make all the difference for budding entrepreneurs who are trying to turn their ideas into successful businesses.

Narayana Centre for Research and Innovation houses an Incubation center which is managed by NBSpreneurs Club at Narayana Business School.

This Incubation center can be immensely helpful for new incubates who are just starting out and need support to turn their innovative ideas into successful businesses. By providing access to assistance and mentorship from experts with multidisciplinary expertise, incubation centers can help entrepreneurs to develop their skills, refine their business plans, and overcome the challenges that they may encounter along the way.

Moreover, the reduced risk of starting a business in an incubation center can give budding entrepreneurs the confidence to take the leap and pursue their dreams. Additionally, the community of like-minded individuals can provide a supportive and collaborative environment that can be beneficial for the growth of their business.

By providing such a platform for students and alumni to develop their entrepreneurial skills and turn their ideas into viable businesses, NBS (Narayana Business School) is helping to create a culture of entrepreneurship that can have a positive impact on the Society.

The **BUSINESS BAAZIGAR**, is the Startup Entrepreneurial Initiative of Narayana Business School. The Ecosystem partner is Narayana Centre for Research and Innovation following the vision of AICTE, UGC, Ministry of Human resources Development, inculcating the revolution of Make in India and Aatmanirbhar Bharat. Associated with Institutions Innovation Council and MOE Innovation cell for development and learning.

If you are an entrepreneur with an igniting idea, this is a wonderful opportunity for you to gain recognition and advance professionally. It is a platform for budding entrepreneurs to present their ideas and display their creativity and innovation. Gear up to compete with the best minds to prove your business acumen.

Important Guidelines

- Students can register individually or as a team. The team may be a mix and match of students /Alumni from other courses/disciplines from NBS.
- Once you register, you will have to go ahead with the Synopsis Submission
- A team can have up to five members.
- The members must be from NBS only; however, they can be a mix of 1st year, 2nd year and alumni
- The decision of the evaluation committee shall be final and binding.
- During the process, various expert sessions will be arranged for guidance and support.

NBS is inextricable with interactive and inclusive learning-focused sharply on student's skills and attributes developing cultural agility, flexibility and ability to compete in the global market.

Benefits to the incubates

Infrastructure:

The select incubates at Narayana Centre for Research and Innovation will have following benefits,

- High-Speed Wi-Fi Campus
- Air Conditioned Co-Working Shared Space
- Meeting/Conference room with Audio and projection equipment.
- Tele or Video conferencing facilities.
- Access to the vast NBS network of Industry Leaders
- Online and Offline Library
- Internal Networking amongst the incubated Startups
- Amphie Theatre for events
- Auditorium for presentations
- Indoor and Outdoor Sports Complex
- Gymnasium

Mentoring and Advisory Services:

One of the objectives of Incubation is to utilize the technical expertise available at campus. Therefore, every incubates has to select one faculty member from the Institute who shall act as a mentor and guide to the incubates and assist with particular strategic areas or to provide project-oriented consultation.

An incubates may avail the consulting services by empaneled professionals also.

Tenure of Incubation:

The incubates will be permitted to stay in the incubator for period of one year only. However, they may be granted a maximum of two extensions for 3 months each at a time at the sole discretion of the Institute.

Initial Corpus:

The incubation center provides a significant amount of initial capital to incubates with innovative and unique ideas. A capital infusion of up to 50 lakhs can help start-ups cover the initial costs of developing their product or service, hiring staff, and marketing their business to potential customers.

However, it is important to note that capital alone is not enough to ensure the success of a start-up. It is crucial for entrepreneurs to also have a well-thought-out business plan, a clear understanding of their target market, and a solid strategy for growth and sustainability.

Periodic Assessment:

A committee set up will evaluate the performance of incubates on continuous basis. The emphasis of evaluation will be on checking if the milestones specified in the business plan are met.

For incubates which have taken seed fund, additional checks will be done to analyze the financial health of the business.

Agreements:

All incubates shall enter into the following agreements with the Institute:

- Memorandum of understanding MOU
- Incubation Agreement
- Seed-Fund Agreement
- Any other legal document (if required)

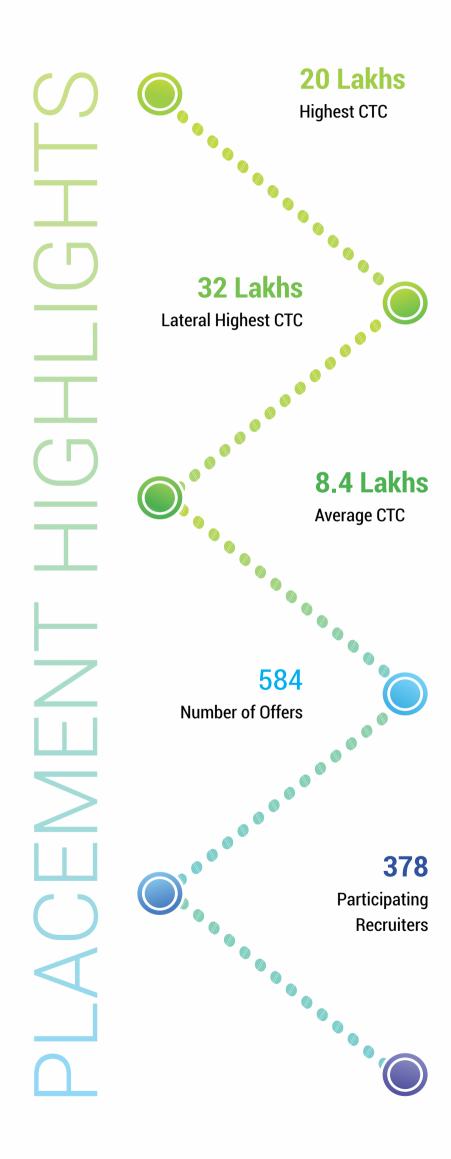


Placements

Transform Your Career with NBS - Discover Exceptional Placements & Learning Experiences!

Hey Future Leaders! Did you know? NBS is your gateway to a world brimming with diverse possibilities! We're connected with over 670 renowned organizations across the globe, crafting a network that opens a treasure trove of opportunities just for you! Our prestigious legacy, marked by a 100% placement record for over two decades, opens up a realm of opportunities, with our students landing packages up to 32 Lakhs. Experience the Power of Over 100% Return on Investments with Narayana Business School's MBA/PGDM Programs.

What's even more exciting? Our unique environment and innovative teaching approach make NBS a magnet for recruiters who are always on the lookout for extraordinary talents like yours. And guess what? They find it hard to resist coming back, year after year, competing to get the best that NBS has to offer!



Discover Excellence & Opportunity -Become a Part of NBS's Legacy!

At NBS, we are proud architects of success, creating benchmarks in business education with our MBA & PGDM program. Our students redefine limits, securing unmatched packages and leaving indelible impressions on the business world. Are you ready to step into a realm filled with unparalleled possibilities and transformative experiences, and ace the NBSAT Exam?

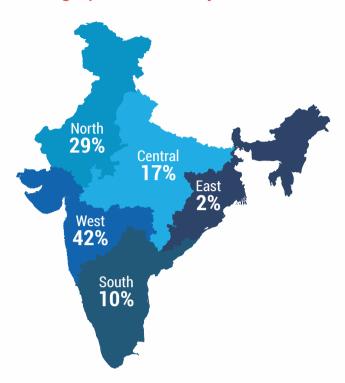
Beyond Placements: Nurturing Leaders, Shaping Futures - Immerse in the Unique NBS Experience!

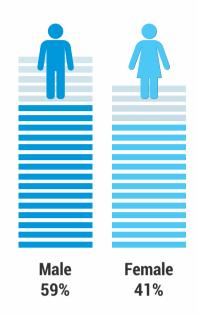
NBS is not just about securing top-notch MBA Placements—it's a cradle for leaders of tomorrow. Our innovative teaching methodologies ensure you don't just achieve your dream job, but also become the torchbearer in your domain. Whether you're aspiring to be an entrepreneur or scale the corporate ladder, your journey at NBS is destined to be transformative and revolutionary.



1. Impressive Placements Statistics - Mapping Success

1. Geographical Diversity Placements 2. Gender Diversity



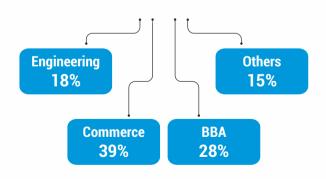


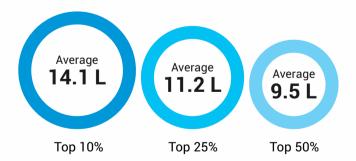
Unravel the extensive geographical diversity of our placements and learn how the reach of NBS extends globally, unlocking doors to international prospects and encounters.

Experience our devotion to fostering gender diversity and equality. We create an inclusive atmosphere where each individual is given a platform to flourish and achieve.

3. Academic Diversity

4. Top Placement % Wise

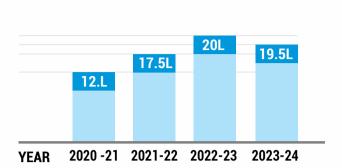




Explore the diverse academic backgrounds of our students and understand how NBS nurtures various talents, guaranteeing success in a plethora of fields.

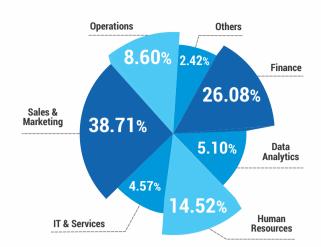
Follow the ascending trajectory of our top percentile placements, echoing our unwavering dedication to excellence and our consistent efforts to redefine limits.

5. Highest Placement YoY



Join us in celebrating the milestones we reach each year as NBS consistently achieves new peaks, reinforcing our prestigious reputation and our unwavering commitment to the success of our students.

6. Industry Participation



Explore our segmented circle graph demonstrating the variety of industries partaking in the placement process, illustrating the extensive range and depth of opportunities available at NBS.

7. Roles Offered

Explore the varied roles offered, each serving as a stepping stone to meet diverse career goals, empowering students to establish their unique space in the professional world.

FINANCE	HR	IT	MARKETING	
Financial Analyst	Assistant Manager - HR	Data Analyst	Business Analyst	Marketing Specialist
Business Advisor	Associate HR Executive	Data Analytics	Marketing Manager	Prime Sales
Consultant- Validation	Financial Analyst	Inside Sales Specialist	Area Sales Manager	Project & OEM Sales
Credit Analyst	HR Associate	Key Account Manager	Assistant Manager	Sales Advisor
Credit Enabler	HR Executive	Client Account Manager	BD Associate	Sales Consultant
Finance Executive	HR Specialist	International Sales	Management Consultant	Sales Executive
Junior Accounts Officer	HR & Admin Executive	Specialists	CRE - After Sales	Sales Manager
Management Trainee	Executive Trainee	Customer Success Associate	BD Manager	Sales Trainee
Relationship Manager	Executive Trainee		BDM (SAAS Sales)	Social Media Manage
Research Analyst	- MSME	Associate Engineer - Technical Support	Brand Associate	Content Writers
Senior Analyst II	Business Development		Business Trainee	Brand Manager
Sr Analyst - Non Tax Computation	Executive Management Trainee - HR		Marketing Executive	Business Developme
		POM	Customer Relationship Officer Deputy Assistant	Management Trainee
Private Equity &	Talent Acquisition	Project Manager		Sales Enabler
Strategic Analyst	Executive	Process Associate		Trainee Salon Manag
Executive- Resource and Finance	Talent Acquisition	Operations Manager	Manager	Service Advisor Executive
Executive Credit	Specialist	Operations Executive	Deputy Manager / Manager Sales	
Controller	Trainee - Talent	Project Coordinator		Trainee Customer Service Officer
Equity Research	Acquisition	Lean Management Consultant	Key Account Manager - Channel Sales	
Analyst			Relationship Manager – Multiple Channels	Zonal Marketing Executive Management Trainee - Techno Commercial Marketing & Sales
Acquisition Manager		Associate Executive - OPEX		
for Business Banking		Management Trainee - Associate Operations	Sales & Marketing Executive	
Export & Import Documentation				
Executive		Management Trainee - Operations	Senior Management Associate	Management Trainee (Data Analytics, Marketir Business Intelligence)

2. Dive into Success: Explore NBS's Placement Chronicles!

Welcome, Future Leaders, to a world where every number is a narrative, every report, a repository of dreams realized, and milestones achieved at Narayana Business School. Our placement reports are transparent reflections of our journey, symbolizing the spirit and values of NBS, and inviting you to experience our legacy.

Transparency & Transformation at Every Step!

We believe in transparency, showcasing every triumph and transformative tale that makes up the NBS family's fabric. Our chronicles are not merely about placements but about holistic transformations, values, and the commitment that define us.

Navigate Through Stories, Not Just Statistics!

Our reports are your guides through the seas of opportunities and accomplishments at NBS, providing insights, values, and the panoramic evolution of our relentless pursuit of excellence. They are beacons illuminating our strategies, collaborations, and diversified opportunities, inspiring students, parents, and partners alike.



3. Esteemed Recruiters: Pioneers of Opportunity

Welcome to the Epicentre of Opportunities at NBS!

Greetings, Future Leaders! At Narayana Business School, we're about more than just education; we're about leveraging it to create meaningful, impactful success stories. With our transformative MBA placements, we've become the preferred choice for over 670+ organizations, including groundbreaking startups, leading national & international MNCs, and government entities.



NBS 670+ Preferred Corporate Recruiters | A Mosaic of Collaborations

Spectrum of Industries

Our collaborations extend across a plethora of sectors and industries, showcasing the versatility and comprehensive nature of our curriculum and the diverse interests of our students. From the realms of IT to FMCG, and from Analytics to Edu Tech, NBS placements facilitate environments where passions and skills converge, enabling informed and fulfilling career trajectories.

VARIOUS RECRUITERS FROM ACROSS THE INDUSTRY SPECTRUM PREFER NBS

- ▶ AUTOMOBILE
- **BANKING**
- ► CAPITAL MARKETS
- **COMMUNICATIONS**
- **CONSUMER GOODS**
- **▶** GOVERNMENT
- ▶ HEALTH CARE
- ► HOSPITALITY
- **INSURANCE**
- **▶ LIFE SCIENCES**
- MANUFACTURING

- **▶** MEDIA
- **▶** EDUCATION
- ▶ RETAIL ANALYTICS
- **▶** MSME
- **▶** SPORTS
- **▶ TRAVEL & TRANSPORTATION**
- **▶** UTILITIES
- ► MUTUAL FUNDS
- ▶ KPO
- **DATA RESEARCH**
- ▶ TELECOM

- ► REAL ESTATE
- ► INFORMATION TECHNOLOGY
- **▶** MARKETING
- ▶ HR
- **▶** RECRUITMENT
- ► INVESTMENT BANKING
- ▶ CREDIT ANALYSIS
- **LOGISTICS**
- **JOURNALISM**

Directory | Our Valued Recruiters

Our enduring associations are our bedrocks, offering our students not just jobs, but paths paved with innovations, challenges, and growth opportunities, allowing them to work with pioneers and industry leaders. At NBS, it's about ensuring the right alignments between aspirations, environments, and opportunities, contributing to the holistic development of our students.

Α

A.I. INNOVATION LABS PVT. LTD AAVAS FINANCIERS LIMITED

THE ACADEMY OF DIGITAL NINJA

ACCENTURE (BANGALORE)

ACE CONSULTANTS PVT LIMITED

ADANI GROUP

ADDMANTRA ADVT. PVT. LTD.

ADITYA BIRLA GROUP
ADLER TALENT SOLUTION

ADVARISK

AIMDEK TECHNOLOGIES PVT LTD

AIRTEL INDIA

THE ASSOCIATION OF INTERNATIONAL WEALTH

MANAGEMENT OF INDIA (AIWMI)

AK CAPITAL SERVICES

ALL INDIA REPORTER PVT LTD

ALLEGRO ADVISORS (BANGALORE)

ALLEN CAREER INSTITUTE, AHMEDABAD

ALTERNATE HR SOLUTIONS PVT. LTD

AM CONSULTANTS

AMBA RESEARCH INDIA PVT LTD

AMERICAN EXPRESS

AMPLE INTERNATIONAL PVT LTD

ANGEL BROKING
ANGEL RESINS

AON'S ASSESSMENT SOLUTIONS

APPLE FOREX PVT LTD

APPSTAR SOLUTION

APT BUSINESS SERVICES

ARC ATTEST

ARISE SOLUTIONS

ARTIFICE ADVISORS PVT LTD.

ARVIND LTD

ARZOO.COM (INDIA) PRIVATE LIMITED

ASPIRING MINDS ASSESSMENT PVT LTD

ASPRICOT SOFTLAB PVT LTD.

ASSURE MANAGEMENT CONSULTANCY

ATLAS COPCO INDIA ATS INFOTECH PVT. LTD AU SMALL FINANCE BANK

AUTOGRAM (TRAINING AND PLACEMENT APP)

AUXO TECHNOLOGY & SERVICES

AVENUE SUPERMARTS LTD
AWIGN ENTERPRISES PVT. LTD

AXIS MUTUAL FUNDS

AZILEN TECHNOLOGIES PVT. LTD

B

BAJAJ ALLIANZ LIFE INSURANCE

BAJAJ CAPITAL INSURANCE BROKING LTD

BANGALORE STOCK EXCHANGE

BARCLAYS INDIA

BASILION HEALTHVARE AND RESEARCH

BERGER PAINTS INDIA LTD.

BHARTI SHARE MARKET INSTITUTE BIG IDEAS HR CONSULTANCY PVT LTD BIGBASKET: A TATA ENTERPRISE

BIOBROKET: A TAIN ENTER T

BIOCON (BANGALORE)

BIRLA GLOBAL ASSET FIN CO LTD

BITPLUS SOLUTIONS LLP

BLUECHIP INFOCORP PRIVATE LIMITED

BLUE STAR LTD

BMA WEALTH CREATORS LIMITED

BRAINZ LTD

BRICKWORK RATINGS

BRIGADE GROUP (BANGALORE)

BUDDING.IN

BUTTERFLY INDIA

C SOFT TECHNOLOGY

CADBURY INDIA LTD

CAMPUS CROP

CAPITAL FIRST LTD.

CAPITALVIA GLOBAL RESEARCH LIMITED

CARE ADVISORY RESEARCH & TRAINING LTD.

CB RICHARD ELLIS

CENTRE FOR MONITORING INDIAN ECONOMY

PVT. LTD. (CMIE)

CENTRUM HOUSING FINANCE LTD.

CGE FINSERV PRIVATE LIMITED

CHANNELPLAY LTD.

CHASE INTERNATIONAL PARTNERS

CHIRANTAN CONSULTANTS- THE FINANCE

EXPERTS

CHOPRA SHAH & ASSOCIATES

CHOUDHARY ENTERPRISES

CIGNA TTK

CLARIS LIFESCIENCES LIMITED

CLASSIC BUILD PROJECTS

CLASSPLUS

CLEVERMINDS.CJ

CLOUD COUNSELAGE PVT. LTD.

CLOUD PLANET TECHNOLOGIES PRIVATE

LIMITED

CLUB MAHINDRA

CLUB OXYGEN (CHEMMANUR INTERNATIONAL

GROUP)

COCUBES TECHNOLOGIES PVT. LTD.

COGNIZANT TECHNOLOGY SOLUTIONS

(MUMBAI)

COLLEGE DUNIA

CORAL FUTURES

COSMO ECOSYSTEM CARE LLP

CREDIT SUSIE

CRISIL LIMITED

CUSHMAN & WAKEFIELD (MUMBAI)

CXO HR EXCELLENCE PRIVATE LIMITED

CYGNET INFOTECH PVT. LIMITED

 \Box

DABUR INDIA PVT. LIMITED

DALMEC INDUSTRIAL MANIPULATORS INDIA

PVT. LTD.

DCB INDIA

DE'CATHLON

DE SHAW

DELMON SOLUTIONS PVT. LTD.

DELOITTE INDIA

DELTACOIN FINANCIAL SERVICE PVT. LTD.

DENA BANK

DE-SQUARE ADVERTISING

DEUTSCHE BANK AG

DEV HR SOLUTIONS

DEXTER CONSULTANCY PVT. LTD.

DIGIFUSE ADVERTISING AND MARKETING

DIGITAL MATHUR

DIGJAM LTD

DIPU ENTERPRISE PVT.LTD

DISH TV

DIVYA BHASKAR

DLF PRAMERICA

DMART

DNA

DOUBLE SPRING MEDIA INDIA PVT LTD

DREAM JOB CONSULTANCY

DRISTHI EVENTS

DSP BLACK ROCK

DUN & BRADSTREET

DYNACORP ENGINEERING PVT. LTD.

E

E BUSINESS GURU

EASYDINER

EAZY DINER PVT LTD

ECLINICALWORKS INDIA PRIVATE LIMITED

EDELWEISS FINANCIAL ADVISORS

EDU BRAIN ACADEMY

EDUGROW HR SOLUTIONS

EL DORADO

ELECTRONICA FINANCE LIMITED

EMBASSY GROUP (BANGLORE)

EMERSON NETWORK POWER INDIA PVT LTD

ENERGY ASSET SOLUTIONS

E-PROCUREMENT TECHNOLOGIES LIMITED

(CMMI-5)

ERNST & YOUNG SERVICES PRIVATE LIMITED

ETEAM INFOSERVICES PVT LTD

ETHOS HR MANAGEMENT & PROJECTS PVT LTD

EXIM TIEUPS

EXTRAMARKS EDUCATION INDIA PVT. LTD.

Н

HAITIAN HUAYAN PVL.LTD

HALLMARK HYDRAULICS

GRAFFITI INDIA PVT. LTD

GREEN ENERGY LLC DUBAI

GREEN GROUP OF COMPANIES!

GUNJ ENTERTAINMENT PVT. LTD.

GUJARAT FIBRE GRID NETWORK LIMITED.

HARIKRUPA GROUP OF COMPANY

HAVOC CONSULTANCY

HB ENTERTAINMENT PVT. LTD.

HCG ACADEMICS

HCL TECHNOLOGIES LTD. | HCL TSS

HDFC BANK LIMITED

HEAVY METALS & TUBES LIMITED

HIDDEN BRAINS INFO TECH PVT LTD

HIDESIGN

HIFIELD-AG CHEM INDIA PVT.LTD

HIGH RISE CONSULTACY

HINDUJA LEYLAND FINANCE LIMITED

HIREPRO CONSULTING

HIREQUEST RECRUITERS PVT.LTD.

HITACHI

HMV CONSULTING

HODU SOFT

HONEYWELL TECHNOLOGY SOLUTIONS (HTS)

HORIZON

HRIMTECH SOLUTION PVT. LIMITED

HSBC ASSET MANAGEMENT (INDIA) PVT. LTD.

HT MEDIA LTD: MINT

HUBER GROUP

HUNCH CONSULTANT
HUNCH CONSULTANTS

HUNDRED PLUS

HUPTECH CONSULTANCY HYUNDAI FACTORY PROFILE

F

FABER INFINITE CONSULTING

FASTTRACK HR SERVICES PRIVATE LIMITED!

FENESTA(DCM SHRIRAM GROUP)

FIBRE2FASHION PVT. LTD. (FORMERLY KNOWN

AS SANBLUE ENTERPRISES PVT. LTD.)

FINANCE WORLD (BANGALORE)

FINATICS

FINITIATIVES LEARNING INDIA PVT. LTD (FLIP)

FINTELLECT CONSULTANCY SERVICES PRIVATE

LIMITED

FIRST NAUKRI

FLIPKART

FLOURISH PUREFOODS PVT. LTD.

FLUID LABS PROJECTS LTD

FORTUNE LANDMARK - ITC HOTELS

FOUR FEATHERS GROUP FOUR MUSKETEERS

FRESHERS WORLD

THE FUTURE GROUP

FUTURE GENERALI INDIA INSURANCE

COMPANY LIMITED

G

GENESIS TRAINING

GENPACT
GHCL HOUSE
GI GROUP INDIA

GINGER WEBS PVT. LTD. GLOBAL INNOVSOURCE

GO ADS INDIA PVT. LTD.

GODREJ GROUP OF COMPANIES

GOYAL & CO - PROPERTY DEVELOPERS,

AHMEDABAD

I VIEW CREATIONS

IBERIS INC

ICICI LOMBARD HEALTH INSURANCE

IDFC FIRST

IFEDARO

IIFL SECURITIES PVT LTD.

IMPACT GURU

IMRB INTERNATIONAL

IMS PEOPLE INDIA BIZ

INDIA BULLS SECURITIES LTD.

INDIA INFOLINE

INDIAMART INTERMESH LTD

INDIAN CANVA

INDIAN INTERNSHIP.COM (INTERNSALA)
INDIAN OIL SKYTANKING (BANGALORE)

INDIGO PAINTS

INDUS LEAGUE(BANGALORE)

INDUSIND BANK LTD

INEXTRIX TECHNOLOGIES PVT. LTD.

INFIBEAM

INFINITY HUNT

INFINIUM TOYOTA

INFOANALYTICA CONSULTING PVT LTD.

INFOCITY

INFOSYS (BANGALORE)

ING VYASYA

INGER SOLL-INDIA

INNOVSOURCE PVT. LTD.

INNTER DECORE

INSPLORE CONSULTANTS INTAS PHARMACEUTICAL

INTECH SYSTEMS

INTEGRITY VERIFICATION SERVICES PRIVATE

LIMITED (IVS INTELLIPAAT

INTERACTIVE BROKERS

INTERCONTINENTAL BUSINESS MATRIX

PRIVATE LIMITED INTERNSHALA

INVISOR GLOBAL EDUCATION PVT. LTD.

IPROCESS

IRIZE (MANIPAL UNIVERSAL LEARNING PVT.

LTD)

IRM INDIA AFFILIATE

ISPARROW ITALIA GROUP ITC GROUP J

J MARATHON

JAGDISH HIRANI & ASSOCIATES

JANALAKSHMI FINANCIAL SERVICES PVT LTD

(BANGALORE)

JARO INSTITUTE OF TECHNOLOGY, MANAGE-

MENT AND RESEARCH PVT. LTD. JEEVAN DIESELS (BANGALORE)

JK CEMENT LTD JM FINANCIAL LTD.

JMARATHON ADVISORY SERVICES PVT. LTD.

JOB JUNCTION 2020 (PARAKH MANAGEMENT

SYSTEMS)

JONES LANG LASALLE MEGHRAJ (JLLM)

(BANGALORE) JUST DIAL

К

KAIROSCONSULTANCY

KARNAVATI AIR CONDITIONER PRIVATE LIM-

ITED (KCPL)

KARVY STOCK BROKING LTD

KATARIA GROUP

KESARI FINANCIAL SERVICES (KFS)

KHIMJI RAMDAS I PVT. LTD.

KICH ARCHITECTURAL PRODUCTS PVT. LTD.

KINADVISORS

KINETIC ELEVATORS LIMITED KINGS LABS TECHNOLOGIES

KNOWCRAFT ANALYTICS PVT. LIMITED

KODYTECHNOLABS

KOTAK MANHINDRA BANK LTD

KPMG (AHMEDABAD)

KRAZY MANTRA IT PVT LTD

KRCCHOKSEY

KUMBH DESIGN STUDIO

KURLON ENTERPRISE LIMITED KUNVARJI FINSTOCK PVT LTD

L

LABH GROUP

LALIMBER PVT LTD
LANDMARK GROUP

LANDMARK MANPOWER & ALLIED SERVICES

PVT. LTD

LAWRENCE & MAYO (OPTICALS)
LE-MERIDIAN GROUP OF HOTELS
LENDINGKART FINANCE LIMITED

LENOVA(BANGALORE)
LIC HOUSING FINANCE LTD
LIDO LEARNING PVT. LIMITED

LINKRUIT

LODESTON SOFTWARE PVT.LTD

LOGISTIC INTEGRATORS (I) PVT. LTD.

LOHALIVE

LUMEVENT PRIVATE LIMITED

M

M/S. DIGITAL 2 VIRTUAL ISP PVT. LTD

MA FOI MANAGEMENT CONSULTANTS LTD.

MACQUIRE HR SOLUTION

MAHINDRA HOLIDAYS AND RESORT INDIA

LIMITED

MAHINDRA & MAHINDRA FINANCIAL SERVICES

LTD

MAKE MY TRIP

MANGALAM INFORMATION TECHNOLOGIES

PVT. LTD.

MANIPAL ADVERTISING SERVICES

MANSUKH SECURITIES AND FINANCE PVT.

LIMITED

MARUTI SUZUKI

MAS FINANCIAL SERVICES LTD

MATRIX CELLULAR (INTERNATIONAL) SERVICES

LIMITED. MC DONALDS MEDIA CAFÉ MEDIAT5

MEDIATO

MICRO HOUSING FINANCE CORPORATION

LIMITED

MICROLINK SOLUTIONS PVT. LTD MM MANAGEMENT CONSULTANT

MEHTA INTEGRATED FINANCE LTD

MONEY ROLLER

MOTILAL OSWAL SECURITIES LTD
THE MOTT MACDONALD GROUP

MUTHOOT FINANCE MY FM- JIYO DIL SE

MYGATE APARTMENT MANAGEMENT

MYBYK

MYCAMPUSRECRUIT
MYTHRI MOVIE MAKERS

N

NARAYANA BUSINESS SCHOOL

NARAYANI HEIGHTS HOTELS AND RESORTS NAVKAR CONSULTANCY SERVICES PVT LTD

NCONCEPT NEEV JOBS

NEOCHEM TECHNOLOGIES NEWTURN ADVISORS LLP

NHANCE NOW

NIRLIFE HEALTHCARE

NJ INDIA INVEST NOVOTEL HOTEL NPCTMI TMI

NURSERY2CAREER

 \bigcirc

02H GROUP

OCEAN WEALTH MANAGEMENT

OCEANS TECHNOLOGIES

OCTAGON EVENTS

ONE NAUKRI ONEHOP

ONLINE PRINT AND PACKAGING PVT. LIMITED

OPULENCE BUSINESS SOLUTIONS LTD

ORANGE FINANCE

ORBIT IT HR SOLUTIONS

OTSUKA

OUTLOOK EVENTS

OUTLOOK EVENTS AND ACTIVATIONS
OUTLOOK PUBLISHING INDIA PVT LTD

OYO ROOMS

OYSTER LEARNING PRIVATE LIMITED

P

PROCTER & GAMBLE

PANACHE ADV.

PANAMAX INFOTECH PVT. LIMITED

PANORAMIC WORLD

PAPERCHASE ACCOUNTANCY INDIA PVT. LTD.

PARLE AGRO PRIVATE LIMITED

PARSHWA FINANCIAL CONSULTANCY

PAVIT CERAMICS PVT. LTD.

PAVNI CONSULTANCY

PAX EDUTAINMENT PRIVATE LIMITED

PEACOCK SOLAR
PENTAAQUA PVT LTD.

PEOPLE LABS

PEOPLENORTH ADCON

PEPSICO

PET POOJA(PRAYOSHA FOOD SERVICES

PVT.LTD)

PHENIX CONSTRUCTION TECHNOLOGIES

PHILLIPCAPITAL (INDIA) PRIVATE LIMITED

PHONEPE

PICKMYWORK

PIE INFOCOMM

PILDILITE

PIN CLICK

PINCLICK PROPERTY ADVISORS INC

PINNACLE INTERNATIONAL//INDIA MART

PLANET SPARK

POLYCAB INDIA LIMITED

POPSHOT

POSSIBLE BUSINESS SOLUTIONS

POSSIBLE BUSINESS SOLUTIONS PVT. LTD.

POWERTECH COMPUTER CLASSES

PREMIER CONSULTANTS

PRIMOHUNT CORPORATE SERVICES

PRINCIPIA TRANSFORMATICA

PROCUREMENT TIGER - E-PROCUREMENT

TECHNOLOGIES LIMITED

PROGRESSIVE INDIA

PROPERTY PISTOL

PROTECHSOFT TECHNOLOGIES PRIVATE

LIMITED

PROVIEX PRODUCTION

PRUDENT

PRUDENT CORPORATE ADVISORY SERVICES

LTD

Q-R

QUIQUALITY TALENT SOLUTIONS

QX LTD

RATNAAFIN

RATNAMANI METALS

RBSA ADVISORS

RBSA VALUATION ADVISORS

RECKITT BENCKISER INDIA PVT. LTD.

RECULTA

RED FM 93.5

RELIABLE FIRST (AN ASSOCIATE SERVICE

PARTNER TO VODAFONE)

RELIANCE ADA

RELIANCE INDUSTRIES LTD-TEXTILE DIVISION

RELIANCE LIFE ISURANCE LTD

RELIANCE LIFE SCIENCES PVT. LTD

RELIANCE SECURITIES LTD

RELIGARE

RICHO

RITIKA SECURITIES

RJ CAPITAL OVERSEAS PVT. LTD.

RMC INDIA

RN INSPIRE SERVICES PRIVATE LIMITED

ROBINHOOD INSURANCE BROKER PRIVATE LTD

ROYALE TOUCHE

S

S K AND COMPANY

S&P GLOBAL

S. KUMAR COMPUTERS PVT. LTD.

S.P. TECHNOLAB PVT. LTD

SAFE MANAGEMENT SERVICES

SAFFRON LIFESTYLES- LEVI'S, UNITED COLORS

OF BENETTON, NIKE & TOMMY HILFIGER

SANELITE SOLAR PVT LTD

SANGATH IPL

SAPPHIRE SOFTWARE SOLUTIONS

SARVA SRESHTA

SATTRIX INFORMATION SECURITY

SBI LIFE

SEASONS APPARELS

SERPENT CONSULTING SERVICES PVT LTD!!

SGVP HOLISTIC HOSPITAL

SHALIGRAM INFOTECH

SHANTI EDUCATIONAL INITIATIVES LIMITED

SHARE INDIA GROUP

SHAREINDIA

SHREE SHYAM TEA COMPANY SHREEDHAR INTERNATIONAL

SHREEJI CONSULTANCY SERVICES

SHRING HR SOLUTIONS

SHRIRAM TRANSPORT FINANCE CO LTD SHUBHAM HOUSING FINANCE LIMITED

SHUBHAM INC

SIGMA ALLIED SERVICES PVT. LTD SIGNATURE LAMINATES PVT. LTD.

SILICON VALLEY FORUM SKYBLUE ART PVT. LTD.

SKYBLUE INSTITUTE OF DESIGN

SMART TREE SNAP DEAL SNL FINANCE

SOI LIVE MARKETING & EVENTS

SPECTRAFUELS STANZA LIVING STAR HEALTH

STAR HEALTH & ALLIED INSURANCE CO. LTD.

STARZ

STERLING HOLIDAYS SUCCESS PATH

SUCCESSR HRTECH PVT LTD SUMIP COMPOSITES PVT. LIMITED

SUNDYOTA NUMANDIS PHARMACEUTICALS

PVT. LTD.

SUNFLOWEE BIZTECH PRIVATE LIMITED

SURETI IMF PVT LTD.

SVATANTRA MICRO HOUSING FINANCE CORPO-

RATION

SPANDANA SPHOORTY FINANCIAL LIMITED

TALENT FANATICS HR CONSULTANCY- CLUB

SWASTIK TILES LTD.

SWITCH OVER CONSULTANCY

TATVIC ANALYTICS

TCS

TEAM MAKEINTERN TEAMLEASE E-HIRE

TEAPOST

TECH MAHINDRA BUSINESS SERVICES GROUP

TETON PROJECTS PRIVATE LIMITED THE KNOWLEDGE REVIEW MAGAZINE

THE LEADING SOLUTIONS THE MONEY ROLLER

THOMAS COOK INDIA LTD

TIMES GROUP TIREX CHARGERS

TOPPSCHOLARS

THE SANDESH LTD

TOPPR.COM

TOPS TECHNOLOGIES PVT. LTD.

TORRECID GROUP

TORRENT PHARMACEUTICALS LIMITED

TRADE GROWTH MEDIA PVT LTD

TRANSNATIONAL UNIVERSITIES COMMISSION

TRAVENZA

TRIDHYA TECH PRIVATE LIMITED

TRIEDGE SOLUTIONS PRIVATE LIMITED

TRUE DIGITAL SOLTUIONS

TV9

IJ

U&I INTERIORS PVT LTD **UAS INTERNATIONAL**

UAS INTERNATIONAL GROUP OF COMPANIES

UNIVERSAL HUNT

UPMAN PLACEMENTS PVT LTD.

VALUEFY SERVICES PVT. LTD

VATSAL TECHNOSOFT PVT. LTD T.I.M.E. AHMEDABAD & GANDHINAGAR **VELOCITY MEDIA NETWORKS**

MAHINDRA OPENING VELVETTE.COM

VENTURA KPO PRIVATE LTD TALENT HUNTERS CONSULTANTS.

TATA AIG GENERAL INSURANCE COMPANY VERBATORIA INDIA PVT LTD

VERKKO.IN

LIMITED

VIMAL GROUPS
VIRIDIAN GROUP
VIRTUAL BUILDING STUDIO
VISUAL INFOSOFT.COM
VIVID MEDIA
VIVO (RUI CHUANG TECHNOLOGIES PVT. LTD)
VMUKTI SOLUTIONS PVT. LTD
VNJ INNOVATIONS PVT LTD
VNNOVATE
VODAFONE



WAY2NEWS
WEB SOFT SOLUTION
WEBMOB TECHNOLOGIES
WERO.FIT



XCELENT GROUP
XL DYNAMICS INDIA PVT. LTD



YANTRA BYTE ONLINE
YES BANK
YK PLACEMENTS
YOUTH EMPOWERMENT FOUNDATION

Z

ZAPTECH SOLUTIONS - SOFTWARE DEVELOP-MENT COMPANY ZEN PEOPLE CRAFT LIMITED ZOLOSTAYS ZUNROOF TECH PRIVATE LIMITED ZYDUS CADILA HEALTHCARE LTD

In the highly competitive landscape of business school placements, organizations are vying for exceptional individuals, the ones equipped with not just qualifications but also innovative thinking and ambition. Time and again, they find their ideal candidates at NBS, competing to connect with minds fuelled with ideas, determination, and a drive for success. So, come, explore our partnerships, and witness why NBS is the desired destination for those shaping the future of business!

4. Thriving Internship Statistics Igniting Career Launchpads

Internships: A Journey of Impact and Exposure

At NBS, internships are comprehensive 90-day experiences, offer profound learning and unparalleled exposure. Our updated internship statistics reflect the abundant choices, impactful learning, and the significant imprint our students leave during their journey:



Narrating Excellence through Numbers

The updated statistics narrate a tale of unparalleled quality and potential residents in NBS's talent pool, illustrating the pinnacle of excellence in business education and internships at Narayana Business School. Explore the narratives of excellence, transformative learning, and groundbreaking experiences only at NBS!

5. Strategic & Personalized Placement Process at NBS

Crafting Unique Career Pathways for Every NBS Student

Within the vibrant academic landscape of NBS, we've woven our signature initiative - the Narayana Employment Enhancement Program (NEEP). It's more than a program; it's a commitment to you. It's our pledge that every student graduating from NBS is not just academically enriched but also equipped with the most coveted industry skills, poised to leave a lasting impact in their respective fields.

Our students, with foundations firmly built on academic excellence, practical insights, and exceptional industry knowledge, are not just degree holders. They're emerging leaders, ready to navigate and conquer the dynamic world of business with finesse and foresight.

Every journey is distinctive at NBS! We've strategically designed our placement process to align with your unique aspirations and goals, making your leap from lecture halls to corporate halls seamless and rewarding.



Our Placement Process

Orientation:

Begin your journey with an insight into our expansive placement journey, highlighting the exciting milestones ahead.

Skill Enhancement Workshops:

We shape you into a versatile professional, focusing on life skills from effective communication to critical thinking.

Internship Opportunities:

Explore internships that align with your career goals, gaining invaluable industry exposure.

Let's Get Started!

Grow **Beyond** the Books

Step Into the **Real World**

Resume Crafting Workshops:

Create

Your

Story

Learn the art of crafting compelling resumes that resonate with industry leaders through our personalized workshops.

Mock **Interviews:**

Practice

Makes

Perfect

Hone your interview skills and gain real-world insights through practical simulations, building confidence for the actual showdown.

Pre-Placement Dialogues:

Interact with industry titans, aligning your professional goals with the insights gained, preparing you for a triumphant corporate journey.

Final Placement Phase:

Experience the exhilarating moment when hard work meets opportunity, marking the onset of your successful professional odyssey.

Conversations with **Giants**

Know **Your Future Employers**

Showcase Your **Brilliance**

Your Big Day

> We've **Got Your** Back

Corporate **Presentations:**

Gain a deeper understanding of potential employers, their cultures, and growth paths, helping you find you

Placement Drives:

Whether on-campus or virtual, shine and spotlight your skills, steering you closer to your dream role.

Post-Placement Assistance:

Our support continues as you step into your new role, offering guidance and mentorship to ensure your smooth transition and continual growth.

Narayana Employability Enhancement Program

01	SELF AWARENESS			
02	CORE STRENGTHANALYSIS			
03	GUIDING STUDENTS FOR THE RIGHT FIELD			
04	CUSTOMISED CV BUILDING			
05	PORTFOLIO MAKING			
06	GROUP DISCUSSION PREPARATION			
07	APTITUDEPREPARATION			
08	MOCK INTERVIEWS			
09	PRE PLACEMENT WORKSHOP			
10	GROOMING WORKSHOPS			
- 11	BRANDING ONESELF			
12	READY TO CREATE CORPORATE FOOTPRINTS			

PLACEMENT CALENDAR

ACTIVITY	FINAL PLACEMENTS	SUMMER PLACEMENTS	
Commencement of the Process	September	January	
Pre-placement Talks	October	February	
Placement Drive	1st week of Nov	2nd week of March	

What Sets NBS Apart?

Dynamic Roles & Industries

NBS students find themselves in versatile and growth-oriented roles in diverse industries, paving the way for a successful career trajectory.

Holistic Skill Development

Through our signature Narayana Employment Enhancement Program (NEEP), we equip students with a mix of soft and hard skills, complemented by industry-relevant certifications, ensuring they are workplace-ready and poised for future success.

Student Satisfaction

The happiness and contentment level of our students during the course reflect our commitment and quality, making us the most loved B-School.

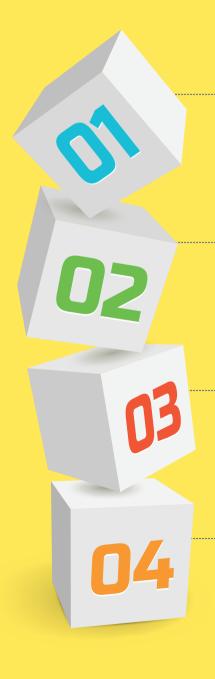
In essence, Narayana Business School doesn't just promise an education; it promises a fulfilling, value-rich journey, where the rewards are tangible and the experiences, invaluable. We pride ourselves on not just creating graduates but shaping future leaders who are prepared to make their mark in the ever-evolving business landscape. So, come, be a part of this enriching journey, and witness the unparalleled value and opportunities that await at NBS!

6. Invest in Your Future: Unparalleled ROI with NBS

Welcome to Narayana Business School, where we don't just offer outstanding placement opportunities but also ensure an exceptional return on investment (ROI) for our students. Let's delve deeper to understand how NBS stands out, offering more than 100% ROI, and why this factor is crucial when choosing a B-School.

Understanding ROI in Education

Before we jump into the statistics, it's important to grasp what ROI really means in the context of Business School education. It's not just about quantifying benefits; it's about measuring the value received against the investment made during the two academic years. Here's a simplified breakdown of what constitutes costs and returns in this scenario.



Costs Involved

Tuition Fees

The prominent and often discussed cost, vital for maintaining faculty quality and infrastructure.

Hostel & Food Expenses

Significant costs incurred during life at a B-School.

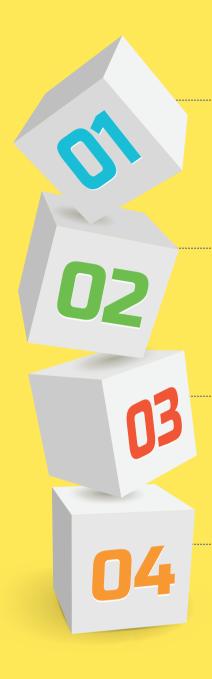
Interest on Education Loan

A hidden, yet substantial cost often overlooked. For instance, a loan of 10 lakhs for 7 years at 10% interest can result in an additional interest payment of 4-7 lakhs, significantly impacting the overall cost of education.

Debt to Salary Ratio

Overlooking this can lead to extensive debt servicing during the early stages of one's career.





Effective Placements

A B-School offering superior placement opportunities inherently provides better ROI.

Long-term Salary Projections

It's pivotal to consider the annual growth and career advancement opportunities in your chosen industry.

Alumni Network & Engagement

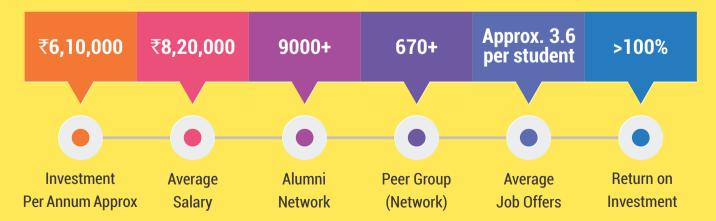
A responsive and supportive alumni network is invaluable, providing continuous opportunities and support.

Networking Opportunities

A robust network of peers is a foundational asset, offering support whenever a career change is contemplated.

Narayana's Exceptional ROI

With the backdrop of understanding what encompasses ROI, let's explore what NBS offers:



INNOVATION

NBS always inspires the aspirants for Entrepreneurship by igniting the ideas and encouraging the innovation for embracement of challenging business world. NBS provides ample amount of Networking Opportunities, Financial Support and Industrial Mentorships for the successful launch of the Start ups

EXPERIENTIAL LEARNING

NBS emphasizes 360 degree development of management aspirants. To develop strong competencies, NBS focuses on Advance Simulation, Market Driven Value Added Programs to complement the management students; Such programs help them to excel in Industry 4.0

CORPORATE LEADERSHIP

NBS proselyte management students to be High Performance leaders, who lead the team and organization from the forefront to excellence. To build such strategic leaders, NBS provides them rich industrial exposure comprising of Multiple Corporate Internship & Live Projects, Guest Sessions by Eminent Corporate personalities and Industrial visits



Nr. Sanathal Cross Road, Sanathal, Ahmedabad, Gujarat - 382210 +91 844 8444 981

info@nbs.edu.in www.nbs.edu.in

follow us

